



Webinar

A Fall Campaign in uncertain times

Covid-19 has presented an earth-shifting change in how we do church and stewardship. This year the fall campaign is daunting. We are deprived of our personal contact and gatherings – on which we depend. We are facing economic strains and instability within our congregation and church financial lives.

How do we run this year's financial campaign? Join us on August 19 to share some ideas. Let's assess where your church is, consider what is our core message and then share ideas for getting that message out in a socially-distanced way.

WHEN

Date: Wednesday,
August 19, 2020
Time: 10:30 am

HOW to JOIN

<https://www.zoom.us/>
Meeting ID: 897 9673 5577
Passcode: 340086

AGENDA

- Asses your 2020 campaign needs
- What's the same this year
- Top 10 core tools for virtual campaign
- Finding more ideas and resources

PRESENTERS



Rev. Ellie Johns-Kelley
Ministry Relations Officer
Presbyterian Foundation



Karl Mattison
Vice President for Planned Giving
Presbyterian Foundation