

# Corporate Partnership Opportunities



FOLDS *of* HONOR



LYNX  
GOLF CLUB

Folds of Honor Patriot Golf Day hosted by  
The Lynx Golf Course—Otsego, Michigan  
**Friday August, 30, 2019**



# FOLDS of HONOR

Dear Fellow Patriot –

On Friday August 30th, 2019, we will be hosting a Folds of Honor celebration and Golf Tournament. **Our goal is to raise \$50,000 for the Folds of Honor Scholarship Fund for military families throughout Michigan with special emphasis for West Michigan families.** It is our hope to partner with area business that share the same desire of honoring those that have served by assisting in the education of their children.

The Lynx with the Folds of Honor organization would like to extend to you our corporate partnership offerings for our 2019 event. Folds of Honor has carried forth this singular, noble mission. *To provide educational scholarships to spouses and children of America's fallen and disabled service-members.* Their motto says it best...

***Honor Their Sacrifice. Educate Their Legacy***

Please review the attached documents and consider the mutual benefits of partnering with Folds of Honor this year.

Thank you in advance for your time and consideration.

Sincerely,

Jim Szilagyi  
Proprietor  
the Lynx Golf Course

Kent Wallace  
Co-Chair  
Lynx Patriot Golf Day

Rob Ptacek  
Co-Chair  
Lynx Patriot Golf Day





## **Title Sponsor**

**\$20,000**

- Electronic Billboard Company – 30 days
- M-Live - Michigan advertisement—30 days
- Social Network Marketing
- 2- Teams – 8 golfers
- Major signage throughout the day
- 2- weeks Roadside Signage at the Lynx (12,000 cars daily)
- Folds of Honor plaque/flag to be displayed at your company
- Folds of Honor flags on every hole w/ corporate logo
- Right of First refusal for each concurrent year
- 2-Minute Social Media video as our title sponsor – post event

## **Platinum Partner**

**\$10,000**

- Electronic Billboard Company – 15 days
- M-Live - Michigan advertisement—15 days
- Social Network Marketing
- 2 - Teams – 8 golfers
- Significant signage throughout the day
- 1 - weeks Roadside Signage at the Lynx (12,000 cars daily)
- Folds of Honor plaque/flag to be displayed at your company
- 2-Minute Social Media video as Platinum sponsor – post event

Folds of Honor Patriot Golf D  
The Lynx Golf Course  
900 Lincoln Road  
Otsego, Michigan  
269-694-5969 off  
269-694-1314 fax  
**Friday August, 30, 2019**



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## **Gold Partner**

**\$5,000**

- M-Live - Michigan advertisement—7 days
- Social Network Marketing
- 1 - Teams – 4 golfers
- Significant signage throughout the day
- Folds of Honor plaque/flag to be displayed at your company
- 2-Minute Social Media video as Gold sponsor – post event

## **Silver Partner**

**\$2,500**

- M-Live - Michigan advertisement—7 days
- Social Network Marketing
- 1 - Teams – 4 golfers
- Significant signage throughout the day
- Folds of Honor plaque/flag to be displayed at your company
- 2-Minute Social Media video as Silver sponsor – post event

## **Bronze/Team Partner**

**\$1,000**

- 1 - Teams – 4 golfers
- Recognition on event day
- 2-Minute Social Media video as Platinum sponsor – post event

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## Corporate Partnership Application

Company name \_\_\_\_\_

Advertising contact name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Other Phone (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

### Partnership level:

Title Partner \$ 20,000

Platinum Partner \$ 10,000

Gold Partner \$ 5,000

Silver Partner \$ 2,500

Bronze/Team Partner \$ 1,000

Please submit all camera ready artwork electronically to att: Jim at [golfshop@lynxgc.com](mailto:golfshop@lynxgc.com)

### Billing

Please bill me at the above address

Process my credit card  MC  Visa  Discover  AMEX

CC# \_\_\_\_\_ Exp / SS#

Check# \_\_\_\_\_  Paid in full

upon receipt

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