

## BLUE RIBBON BENEFITS†

We've put together a group of free services that can help make being a pet owner easier — We call these Blue Ribbon Benefits. The best part is that for as long as you have a Pets Plus Us policy, you have access to these services at no cost!



### PetHelpFone™:

A team of experienced and qualified veterinary technicians are available when your veterinary practice is not, providing pet owners with 24/7 emergency support.



### Pet Poison Helpline®:

A 24/7 animal poison-control service that provides assistance with treating a potentially poisoned pet. Pet Poison Helpline is staffed with veterinary and toxicology professionals.



### Compassionate Care Line:

Dedicated professionals that focus on bringing comfort and clarity to pet owners dealing with issues around serious illness and injuries, and bereavement support if needed.

## PET INSURANCE OR SAVINGS?

You've probably heard the argument, "I'm better off saving money each month than having pet insurance."

Let us show you how insuring your pet is a great way to stay prepared for today and the future.



CAT VIDEO



DOG VIDEO

## GETTING A POLICY IS QUICK AND EASY!



GET A QUOTE TODAY!

[petsplusus.com](https://petsplusus.com)

1.800.364.8422

Find us on:



Proud partner of:



**moneyGenius**

**Best Pet Insurance in Canada 2024\*\***

\* Sample claim for illustrative purposes - details have been changed for privacy. Based on 2023 PTZ Insurance Services Ltd. actual claims data. Dollar amounts have been rounded down.

\*\*Source: <https://moneygenius.ca/insurance/pet-insurance>

†Please note Blue Ribbon Benefits and FLEX Care are not available in Quebec.

The information herein is summarized. All Pet Insurance plans have limitations and exclusions. Specific products, features, coverage limits, rates, and discounts may vary by province, eligibility, and are subject to change. Medical Conditions that are noted, symptomatic or diagnosed prior to enrollment, or during a waiting period are pre-existing to Coverage and not eligible for reimbursement. This advertisement is an outline only, the actual policy issued Terms and Conditions will prevail.

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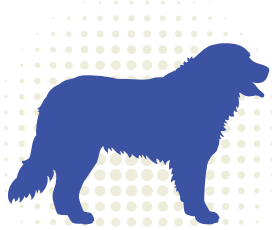
## ACCIDENTS HAPPEN PETS GET SICK

Pet insurance can help



## WE'RE HERE FOR YOU, SO YOU CAN BE THERE FOR THEM

When your pet is sick or hurt, you don't want to be worrying about the cost of their care. We can cover up to 90% of eligible vet bills, exams fees and taxes too!



### MURPHY

Bernese Mountain Dog  
5 years old

**\$6,000\***

amount paid to member

Cruciate Ligament Tear / Rupture

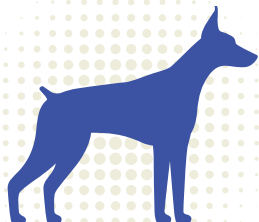
### LEO

Domestic Shorthair  
11 years old

**\$3,000\***

amount paid to member

Asthma



### OLIVER

Doberman Pinscher  
1 year old

**\$5,500\***

amount paid to member

Foreign Body Ingestion Removal

## WE'VE GOT YOU COVERED – IT'S YOUR CHOICE

### ACCIDENT & ILLNESS

**\$7,500 COVERAGE PER YEAR (MORE) OR  
\$15,000 COVERAGE PER YEAR (MAX)**

**MOST  
POPULAR  
PLAN**

Coverage for when your pet needs veterinary care and treatment for accidents and illnesses, including: consultations, exams, emergency care, hospitalization, drugs, surgery, anesthesia, and specialist referrals performed by a licensed veterinarian.

### ACCIDENT **\$5,000 COVERAGE PER YEAR**

Coverage for when your pet needs emergency veterinary care and treatment for eligible injuries and accidents, such as broken bones, cut paws and swallowed objects.

### FLEX CARE<sup>†</sup>

Pets Plus Us' Flex Care Policy is designed to help you feel confident and secure in planning the pet's routine and seasonal care. As an optional, add on policy, it provides the flexibility to supplement the coverage offered in your Accident & Illness policy. For a little more each month, it includes coverage for annual exams, vaccines, flea and tick prevention, nail trimming, dental and even pre-existing conditions.

The Flex Care Policy provides convenience and peace-of-mind, allowing pet owners to spread the cost of their pet's routine and seasonal healthcare across 12-months, in preset amounts. No more large bills all at once!

Please refer to the Pets Plus Us Flex Care, Accident, or Accident & Illness User Guides for complete coverage details.

## GET A QUOTE TODAY!



Getting a policy is quick and easy!  
petsplusus.com | 1.800.364.8422

## WE'RE DIFFERENT – HERE'S HOW WE STAND OUT



No breed exclusions - we cover every breed, and even health conditions associated with a breed, if they aren't pre-existing when your coverage starts.



Know what's covered from the start - insurers call this "underwriting up front." We look at your pet's health records and tell you if anything's not covered when you purchase, so there are no surprises later on.



Don't worry about age - no pet is too old for coverage. No upper age limit for enrollment when Senior Requirements are met (although it's a great idea to start early, when there are likely fewer pre-existing health conditions to worry about).



Surgeries, diagnostic tests, medications, hospital stays, examination fees and taxes are included up to the annual policy limit selected, and there is only one annual deductible. Also, there is no need to worry about per-condition or per-incident limits.



We are a Canadian company with our head office, call centre and licensed agents in Canada.



Alternative therapies such as hydrotherapy, naturopathy, chiropractic care and other treatments are included in our plan without having to purchase additional coverage.



All Pets Plus Us coverage comes with our 4Life Guarantee. That means that once you've enrolled for coverage, your benefits are automatically guaranteed to renew each year for your pet's entire lifetime.