ATCA Annual Suggested Keywords

Use keywords when setting up your booth to allow for easy searching. Keywords help attendees find you and the products and services you provide in the system's search function. When inputting your keywords, make sure you include the below standard words and phrases used to define the products and services exhibitors offer.

- Aeronautical Info/Management Systems
- AI/AR (Artificial Intelligence/Augmented Reality)
- Airfield Operations
- ATC Towers/Mobile Control Towers
- Aviation/STEM College/University
- Avionics
- Commercial Space
- Communication – Data-link
- Communications – Voice
- Communications Control/Voice Switching
- Consoles
- Consultancy
- Cybersecurity
- Displays

- Drones – Unmanned Aircraft Systems (UAS)
- Drones – Unmanned Traffic Management (UTM)
- Environmental Monitoring
- Flight Data Processing Systems
- Ground Handling
- Ground-Based Navigational Aids
- Ground ATC Data Networks
- Headsets
- HR/Staff Rostering
- Human Factors
- iCloud Services
- Industry Professional or Trade Association
- Integrated Telephone Systems/Services
- Lighting (Runway/Taxiway)
- Meteorological Equipment/Services

- Modular Systems Furniture
- Precision Landing Systems
- Radar
- Radios
- Radomes
- Remote Maintenance Monitoring
- Remote Towers
- Safety Systems/Risk Assessment
- Satellite Navigation Networks
- Sensor Technology
- Software
- Surveillance Systems
- Trade Publications
- Training Centers/Courses
- Training Equipment (including Simulators)
- Urban Air Mobility