STEELE ELEMENTARY SCHOOL SPONSORSHIP LEVELS 2021-22



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$8,000	\$5,000	\$3,500	\$2,000	\$1,500
Alameda Avenue Fence	Display of Steele-provided 3 ft. X 6 ft.	Display of Steele-provided 3 ft. X 6 ft.			
Banner (25,000 cars /	company banner on fence facing	company banner on fence facing			
day)	Alameda Avenue for one year	Alameda Avenue for one year			
Marion Parkway Fence	Display of Steele-provided 3 ft. X 6 ft.		Display of Steele-provided 3 ft. X 6 ft.	Display of Steele-provided 3 ft. X 6 ft.	
Banner	company banner on fence facing Marion		company banner on fence facing Marion	company banner on fence facing Marion	
	Parkway for one year		Parkway for one year	Parkway for one year	
Steele Elementary	Company logo and link prominently	Company logo and link prominently	Company logo displayed on Steele	Company name displayed on Steele	
School & Steele PTA	displayed on Steele Elementary website	displayed on Steele Elementary website	Elementary website and Steele PTA	Elementary website and Steele PTA	
Websites	and Steele PTA website	and Steele PTA website	website	website	
Steele Thankful	Special edition email highlighting	Special edition email highlighting	Inclusion of company logo and link in	Inclusion of company name and link in	Inclusion of company name and link in
Thursday Email	company partnership with Steele, w/	company partnership with Steele, w/	Thankful Thursday sponsor recognition	Thankful Thursday sponsor recognition	Thankful Thursday sponsor recognition
	logo and link, sent to Steele community	logo and link, sent to Steele community	emails once per month for 2 months.	email once at time of donation.	email once at time of donation.
	(approx. 400 local families), and	(approx. 400 local families), and			
	inclusion of company logo and link in	inclusion of company logo and link in			
	Thankful Thursday sponsor recognition	Thankful Thursday sponsor recognition			
	once per month until the end of the 21-	once per month for 3 months.			
	22 school year.				
Steele Stallion Press	Company logo prominently displayed in	Company logo prominently displayed in	Company logo prominently displayed in		
	Steele Stallion Press, distributed weekly	Steele Stallion Press, distributed weekly	Steele Stallion Press, distributed weekly		
	to Steele community (approx. 400 local	to Steele community (approx. 400 local	to Steele community (approx. 400 local		
	families) once per month until the end of	families) once per semester until the end	families) once at time of donation.		
	21-22 school year.	of 21-22 school year.			
Membership Tool Kit	Company logo prominently displayed in	Company logo prominently displayed in	Company logo displayed in Steele's	Company logo displayed in Steele's	Company logo displayed in Steele's
Online Steele Directory	Steele's online directory	Steele's online directory	online directory	online directory	online directory
Social Media Posts -					
Steele FB page, Steele					
Private FB page, Steele					
Instagram	Recognition & link to company - 5 posts	Recognition & link to company - 3 posts	Recognition & link to company - 2 posts	Recognition & link to company- 2 posts	Recognition & link to company - 1 post