



April 6, 2017

Dear PPRA Member:

It is that time of year again when we nominate the Philadelphia region's most talented, passionate, and promising public relations professionals. This June we will honor one standout student with the Dr. Jean Brodey Student Achievement Award and one remarkable professional with the President's Fast Track Award.

The **Dr. Jean Brodey Student Achievement Award** is awarded to a college junior or senior who has exhibited outstanding professional promise in the field of public relations, has an excellent academic track record, and contributes to his or her community. Any PPRA member or internship supervisor in the Philadelphia region may submit nominations for the award. Self-nominations are welcome. The winner receives a commemorative plaque and a \$250 cash prize.

The **President's Fast Track Award** recognizes an up-and-coming professional who has contributed greatly to the organization, the profession, and the community. This professional exemplifies PPRA's vision for the future and has been in the field for 5-8 years. The winning nominee will receive a commemorative plaque presented by PPRA's president and the nominator. PPRA members may submit nominations for themselves or any other member for this prestigious award.

Award winners will be chosen by the PPRA Awards Committee. The awards will be presented at the PPRA Annual Meeting in June (date and location to be determined).

Below are nomination forms for both the Dr. Jean Brodey Student Achievement and President's Fast Track awards. The deadline for receipt of completed nomination forms is **Friday, May 5, 2017**. Supporting materials to be included with each nomination form must demonstrate the nominee's professional promise, community service, and commitment to the profession. All materials should be emailed to the Philadelphia Public Relations Association at info@ppra.net or mailed to:

PPRA
P.O. Box 579
Moorestown, NJ 08057

For more information or to download additional nominations forms, visit www.ppra.net. For questions, contact Denise Downing at 215-557-9865 or e-mail info@ppra.net.

Sincerely,

Ashley Berke
President

Nina Scimenenes
*Vice President,
External Affairs*

Deirdre Hopkins
Awards Chair



**ATTN: EDUCATORS, STUDENTS, INTERNSHIP
ADVISORS!**

Due: Friday, May 5, 2017

**2017 PPRA Dr. Jean Brodey Student Achievement Award
Nomination Form**

Nominee: _____

Nominee's School: _____

Nominee's Current Major and Year (Junior/Senior): _____

Nominee's Address: _____

Nominee's E-mail Address: _____

Nominee's Daytime Telephone: _____

In a separate document, summarize the nominee's qualifications in 250 words or less. Other supporting materials that may accompany the nomination form include letters of reference, transcripts, work samples, or evidence of public service.

Your Name: _____

Your Title/Organization: _____

Your Address: _____

Your E-mail Address: _____

Your Daytime Telephone: _____

The PPRA Dr. Jean Brodey Student Achievement Award will be given to a junior or senior college student. This student has exhibited outstanding interest and professional promise in the field of public relations. The winner will receive a cash prize of \$250 and a commemorative plaque.

The winner will be invited to receive his or her award at the PPRA Annual Meeting in June (date and location to be determined). The person who nominates the winner will also be invited as a guest of PPRA.

Please email all materials to PPRA at info@ppra.net.

Nominations must be received no later than Friday, May 5, 2017.



**2017 PPRA
PPRA Fast Track Award
Nomination Form
Due: Friday, May 5, 2017**

Name of Nominee: _____

Nominee's Title/Employer: _____

Nominee's Address: _____

Nominee's E-mail Address: _____

Nominee's Daytime Telephone: _____

Nominee's Years of Service in the Public Relations Profession: _____

Nominee's Positions Held in the Public Relations Profession:

Nominee's Public Service Contribution (s):

In a separate document, describe the nominee's qualifications in 250 words or less.
Please attach nominee's list of references and an updated resume.

Your Name: _____

Your Title/Employer: _____

Your Address: _____

Your E-mail Address: _____

Your Daytime Telephone: _____

The PPRA Fast Track Award honors a member of PPRA who has made great contributions to the organization, profession, and the community, and who exemplifies PPRA's vision for the future. Preferably the recipient has been in the profession for 5-8 years. The winner will receive a commemorative plaque. The person who nominated the winner will co-present the award with PPRA's president. Additional materials (see nomination criteria) attesting to the candidate's professional excellence should be submitted with this nomination form. The winner will be invited to receive his or her award at the PPRA Annual Meeting in June (date and location to be determined). Please email all materials to info@ppra.net. Nominations must be received no later than May 5, 2017.

2017 PPRA PPRA Fast Track Award Criteria & Selection

Nomination Criteria

1. Nominee must be an active member of PPRA.
2. Nominee must be an active practitioner of public relations in the Philadelphia region.
3. Nominee must have a track record of successful programs and contributions to the organization he/she represents. These contributions must be clearly outlined in the nomination form essay and the nominee's resume.
4. Nominee must have a track record of continuing public service and at least one leadership role. Public service contributions must be listed on the nomination form.
5. Nominee must have five-eight years of professional practice in the public relations field.
6. Nominee must have at least three references from superiors/peers/clients attesting to his or her professional performance and integrity.
7. Nominee cannot be a current member of the PPRA Awards Committee.

Committee Selection and Presentation Criteria

1. The Awards Chairperson is selected by the PPRA Vice President for External Affairs and is submitted for approval to the Executive Board. The Chair must be an active member of PPRA, hold no other elected office or committee chair within the organization, and have more than 10 years experience in the public relations profession.
2. After Executive Board approval, the Awards Committee Chair must appoint a committee of at least four additional PPRA members. One member must be a past Hall of Fame Award winner.
3. The Vice President for External Affairs, who oversees the awards process for the Executive Board, the Chair of the Awards Committee, and the members of the Awards Committee, are ineligible for the PPRA Fast Track Award.
4. The Vice President for External Affairs, who informs the Executive Board, subsequently approves members of the Awards Committee.
5. The Awards Committee reviews the award criteria, reviews all nominations, and meets to review and select the winners for both the PPRA Fast Track and the PPRA Brodey Student Achievement awards. Incomplete nomination forms cannot be considered.
6. The Awards Chair and the Vice President for External Affairs will present the selected nominees to the Executive Board.

The winners will be invited to receive his or her award at the PPRA Annual Meeting in June (date and location to be determined). The person who nominates the winners also will be invited as a guest of PPRA.

Please email all materials to PPRA at info@ppra.net. Nominations must be received no later than Friday, May 5, 2017.