



Stand Out from the Crowd!

Advertise in the

Philadelphia Public Relations Association

2020 Membership & Media Directory

Deadline: January 31, 2020

The 2020 PPRA Membership & Media Directory includes a comprehensive contact list of PPRA members and a Philadelphia media directory.

Advertising benefits:

- A link to your website on the PPRA website;
- Circulation to nearly 300 industry professionals;
- A spotlight blog post on the PPRA blog with a link to your website; and
- Logo in an exclusive PPRA email announcing the launch of the directory with a link to your website

ADVERTISING RATES:

<u>Ad Size</u>	<u>Member</u>	<u>Non-Member</u>
Front Cover Sponsorship	\$1,150	\$1,700
Outside Back Cover	\$650	\$750
Media Directory Sponsorship	\$600	\$700
Inside Back/Front Cover	\$550	\$650
Full Page	\$425	\$525
Half Page	\$300	\$400
Business Card	\$225	\$275

ADVERTISING SPECIFICATIONS:

Front Cover Sponsorship	5.5" x 8.5"
Outside Back Cover	5.5" x 8.5"
Media Directory Sponsorship	5.5" x 8.5"
Inside Back/Front Cover	5.5" x 8.5"
Full Page	5.5" x 8.5"
Half Page	5.5" x 4.25"
Business Card	2.75" x 4.25"

All ads are black and white.

NOTE: Please leave a 1/8" safety zone on all sides, and do not place any critical images or text beyond this safety zone. This is to prevent any content from getting cut off when the finished piece is trimmed.

AWARD RECIPIENT RECOGNITION

PPRA features the 2019 award winners in the directory. Advertisers can submit an ad in recognition of the award recipients. The ads are placed near the editorial content for each recipient. This year's award winners include:

- 2019 Hall of Fame Inductee Gregg Feistman
- 2019 Gold Medal Recipient the Derrick H. Pitts, Hon.D.
- 2019 Fast-Track Award Winner Hope Horwitz
- 2019 Brodey Student Achievement Award Winner Anya Mourovannyi

Ads must be submitted by email to PPRA no later than **January 31, 2020**. Please send an Acrobat PDF file of at least 300 dpi with all fonts and graphics embedded to info@ppra.net.

For questions about ads, please contact the PPRA Office at 215-557-9862 or info@ppra.net.



2019 Membership & Media Directory Ad Form

Deadline January 31, 2020

By submitting this advertising contract, PPRA is authorized to insert our advertisement in the 2020 PPRA Membership & Media Directory at the 2020 advertising rates.

Contact Information:		
Name:		
Company:		
Title:		
Address:		
City, State, Zip:		
Phone:		
Email:		
Advertising Selection:	<input type="checkbox"/> Front Cover Sponsorship <input type="checkbox"/> Outside Back Cover <input type="checkbox"/> Media Directory Sponsorship <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page <input type="checkbox"/> Business Card	I will send my ad by Jan. 31, 2020: <input type="checkbox"/> Via email to info@ppra.net <input type="checkbox"/> On a disk to the PPRA Office: P.O. Box 579 Moorestown, NJ 08057
Award Recipient Recognition:	I would like to have my ad placed near the editorial content for the following 2019 award recipient: <input type="checkbox"/> Hall of Fame Inductee Gregg Feistman <input type="checkbox"/> Gold Medal Recipient Derrick H. Pitts, Hon.D. <input type="checkbox"/> Fast-Track Award Winner Hope Horwitz <input type="checkbox"/> Brodey Student Achievement Award Winner Anya Mourovannyi	

Payment Information:		
Front Cover Sponsorship	Member Rate <input type="checkbox"/> \$1,150	Non-Member Rate <input type="checkbox"/> \$1,700
Outside Back Cover	<input type="checkbox"/> \$650	<input type="checkbox"/> \$750
Media Directory Sponsorship	<input type="checkbox"/> \$600	<input type="checkbox"/> \$700
Inside Back/Front Cover	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650
Full Page	<input type="checkbox"/> \$425	<input type="checkbox"/> \$525
Half Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
Business Card	<input type="checkbox"/> \$225	<input type="checkbox"/> \$275
Check Payment (payable to PPRA): <input type="checkbox"/> Check is enclosed.		
Credit Card Payment:		
Type of Card:	Select One	
Name on Card:		
Card Number:		
Expiration Date:		
CCID:		
Card Billing Address:		
Card City, State, Zip:		
Today's Date:		

Please return this agreement with payment by January 31, 2020 to:

Philadelphia Public Relations Association, Inc.

P.O. Box 579

Moorestown, NJ 08057

Phone: 215-557-9865 • Fax: 856-727-9504

info@ppra.net • www.ppra.net