

## 2021 National Black History Month Contest

HOC celebrates Black History month with a contest for HOC youth and adult customers. The contest choices are as follows:

Who: We will select three (3) youth winners: one (1) Elementary School; one (1) Middle School; and one (1) High School student. We will also select one (1) adult winner, over the age of 18.

What: Submit one (1) of the following:

1. Video or Picture (drawn, photo, etc.) of an African American who is significant to you, include one paragraph (250 words or less) about how and why they have impacted you, your community or the world.
2. Using the letters "H" "O" "C," tell us about three famous African Americans, whose first or last name begins with each letter, and their significance to American history (100 words max per person; you must use all 3 letters in your answer).

For example:

- a. Harriet Tubman - led enslaved people to their freedom through the Underground Railroad,
  - b. Barack Obama - first African American president of the US
  - c. Sean Carter - gives back to African American communities through philanthropy and groundbreaking music and media.
3. Make a video and share by email to [lpa@hocmc.org](mailto:lpa@hocmc.org) about why it is more important than ever that we acknowledge and celebrate African American and Black cultures. The winning video will be featured on HOC's Facebook and Twitter accounts.

When: All entries must be submitted by Wednesday, February 24, 2021.

Criteria: Winners must be current members of an HOC household. Participants will be evaluated on authenticity, impact, insight, and ability to communicate your idea.

Prizes: A panel of HOC staff will evaluate and vote on winners in each category. Winners will be announced and gift card prizes will be issued on Friday, February 26, 2021 in each category.