

LDA of Indiana Advertising Prices, 2018

eNewsletter Ad or Conference Program Booklet Ad			
Option	Constant Contact eNewsletter Ad	Conference Program Booklet	Cost
1	One Issue	_____	\$50
2	Four Issues	_____	\$150
3	_____	¼ Page Ad	\$40
4	_____	½ Page Ad	\$75
5	_____	Whole Page Ad	\$125
Combined eNewsletter Ad and Conference Program Booklet Ad			
Option	Constant Contact eNewsletter Ad	Conference Program Booklet	Combined Cost
	Four Issues	¼ Page Ad	\$175
6	Four Issues	½ Page Ad	\$200
7	Four Issues	Whole Page Ad	\$225
Measurements for Conference Program Booklet Ads			
¼ Page Ad: Vertical 3 ½ " wide x 4 ½ " high			
½ Page Ad: Horizontal 7 ½ " wide x 4 ½ " high			
Whole Page Ad: Vertical 7 ½ " wide x 10" high			
Email your advertisement in a pdf attachment to lda-indiana@sbcglobal.net by October 10. Send payment to LDA of Indiana, PO Box 2452, West Lafayette, IN 47996 .			

Conference Sponsorship and Donations

Sponsorship	<ul style="list-style-type: none"> • Continental Breakfast • Breakout Room for the Day • Breakout Room for One Session • Helping to Sponsor the Keynote Address 	\$300 \$500 \$125 \$250 - \$1,000
Door Prizes	Donate a door prize from your company and be recognized in the program booklet. There will be five scheduled drawings throughout the day with two winners each.	N/A
Flyers or Brochures	We will include your flyer or brochure in an LDA Tote Bag given to all attendees. Mail 200 copies to the address below by October 25.	\$25
Address for mailing door prizes or flyers/brochures by October 25: 3901 West Capilano Dr., West Lafayette, IN 47906		