



Annual

# Awards Gala

*Out of Many, One Community*

**A LIVE-STREAMING EVENT**

**Saturday May 22 2021 at 7:00pm**

Dear Friends of Claremont Heritage,

Claremont Heritage is delighted to announce our **Annual Awards Gala "Out of Many, One Community"** to be live-streamed on **Saturday, May 22, 2021 at 7:00pm**. This year's Gala commemorates our 45th year of "Keeping Claremont's History Alive". Please join us for a celebratory evening honoring our many community groups and bestowing our annual Preservation and Cultural Heritage Awards.

We invite you to partner with us and serve as a **Gala Underwriter**. Last year our virtual gala had hundreds of viewers and people are still downloading and enjoying that groundbreaking virtual event. That means that our underwriters are being promoted with every viewing. Your generosity will be recognized and associated with Claremont Heritage's successful, creative, adaptive response to the challenges of the pandemic. We value your generous support to advance, preserve and celebrate Claremont's historic, architectural, natural, and cultural resources through collaborative community events like "Out of Many, One Community".

Celebrate with us as we honor this year's awardees! The **Claremont Wildlands Conservancy** will receive our **Bess Garner Preservation Award** for their mission to save our hillsides and open space. Our **Cultural Heritage Award** will be given to artist and educator, **Richard Martinez**, a life-long Claremont resident who has been part of the Claremont art scene for decades.

Please join us for a fun and exciting evening of entertainment including musical performances, trivia, a fabulous, treasure-filled online auction and highlights from Claremont's history. We look forward to partnering with you on this annual event that raises much-needed funds to continue our mission that serves more than 5,000 community members, school children, and visitors each year through our tours, educational programs, publications and archives.

To take advantage of this underwriting opportunity, return the enclosed form by **Friday, April 16, 2021**. If you have any questions, please do not hesitate to contact us at (909) 621-0848 or [info@claremontheritage.org](mailto:info@claremontheritage.org). Thank you for your support!

Warm regards,

David Shearer  
Executive Director

2021 Gala Committee  
Jennifer Stark, Chair  
John Neiuber, Laila Ghafarshad  
Kristen Fass, Natalie Rocha

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## Underwriter Benefits

**PLEASE SUBMIT  
 RESPONSE BY:  
 APRIL 16th**

*Thank You*

### UNDERWRITER LEVELS:

	Name on Press Releases	Name/Logo on Auction Website	Name/Logo on Slide During Program	Name/Logo on Closing Credit List	Name/Logo on Heritage Website	Recognition on Social Media Posts	Name/Logo on Promotional Emails	Name/Logo in Member Newsletter	20 Second Commercial*	15 Second Commercial*
<input type="checkbox"/> <b>Presenting</b> \$5000	●	●	●	●	●	●	●	●	●	
<input type="checkbox"/> <b>Platinum</b> \$2500			●	●	●	●	●	●		●
<input type="checkbox"/> <b>Gold</b> \$1000			●	●	●	●	●			
<input type="checkbox"/> <b>Silver</b> \$500				●	●	●	●			
<input type="checkbox"/> <b>Bronze</b> \$250				●	●	●				

### \*COMMERCIAL SPECIFICATIONS

**NEW**

#### Presenting and Platinum Underwriters:

Please provide an **MP4 Video** the length shown above.  
 If you prefer, we can produce the commercial for you for **\$200**.

**CLAREMONT HERITAGE**

909.621.0848 / ClaremontHeritage.org • info@ClaremontHeritage.org



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## **Underwriting**

*Additional details about each Underwriting Level are on the accompanying page.*

- |                                                                                               |                                                                                             |                                                                |                                                                |                                                                |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|
| <input type="checkbox"/> <b>Presenting</b><br><b>\$5,000</b><br>20 sec MP4 Commercial<br>Logo | <input type="checkbox"/> <b>Platinum</b><br><b>\$2,500</b><br>15 sec MP4 Commercial<br>Logo | <input type="checkbox"/> <b>Gold</b><br><b>\$1,000</b><br>Logo | <input type="checkbox"/> <b>Silver</b><br><b>\$500</b><br>Logo | <input type="checkbox"/> <b>Bronze</b><br><b>\$250</b><br>Logo |
|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|

**Payment requested by **APRIL 16, 2021****

**INDIVIDUAL(S) / BUSINESS NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**EMAIL** \_\_\_\_\_ **PHONE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY / ZIP** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

- ☐ Enclosed is check **PAYABLE TO CLAREMONT HERITAGE** for \$ \_\_\_\_\_
- ☐ **CHARGE MY CREDIT CARD** for \$ \_\_\_\_\_ as follows:  
Credit card number \_\_\_\_\_  
Expiration date \_\_\_\_\_ Security Code \_\_\_\_\_
- ☐ **BUSINESSES:** I have emailed my high resolution (300dpi) LOGO to  
info@ClaremontHeritage.org

**CLAREMONT HERITAGE**

**909.621.0848**

Located in the historic Garner House at Memorial Park, 840 N. Indian Hill Blvd, Claremont CA  
ClaremontHeritage.org • info@ClaremontHeritage.org

**Mailing Address:** PO Box 742, Claremont CA 91711