

CHAMPION PROVIDER FELLOWSHIP

CPF Spring Training: Putting P.S.E. into Action

Holiday Inn Bayside San Diego
4875 North Harbor Drive, San Diego, CA 92106
Friday, April 20, 2018

Objectives:

1. To identify a P.S.E. intervention plan to implement or move forward in the community.
2. To develop an action plan for an evidence-based P.S.E. intervention, incorporating the essential elements of P.S.E. implementation.
3. To create one dissemination strategy for a P.S.E. intervention.

Time	Session
8:00AM-8:30AM	Registration & Coffee
8:30AM-8:40AM	Welcome <i>Presenter: Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine</i>
8:40AM – 9:25AM	Policy Brief: Food Security <i>Presenter: Hilary Seligman, MD, MAS, Associate Professor, UCSF School of Medicine</i>
9:25AM – 10:25AM	Food Security Panel <i>Moderator: Hilary Seligman, MD, MAS, Associate Professor, UCSF School of Medicine</i> <i>Panelists:</i> <i>Patricia Castillo, MD, Children's Hospital Los Angeles (Los Angeles County)</i> <i>Patricia Cantrell, MD, Kaiser Permanente San Diego (San Diego County)</i> <i>John Zweifler, MD, MPH Adventist Health (Kings County)</i> <i>Raul Ayala, MD, Adventist Health (Kings County)</i>
10:25AM-10:50AM	Intro: PSE Playbook 2.0 <i>Presenter: Alana Pfeffinger, MPH, CHES, Project Coordinator, Champion Provider Fellowship</i>
10:50AM-11:15AM	Physical Activity Break- ParkRx <i>Facilitator: Betty Sun, MS, RD, Health Program Manager, Institute of the Golden Gate</i>
11:15AM – 12:15PM	Messaging to Influencers <i>Presenters:</i> <i>Mike Miller, President, Brown Miller Communications</i> <i>Paula Hamilton, Director, Brown Miller Communications</i>

12:15PM – 1:25PM	Networking Lunch
1:25PM-2:30PM	Work-In-Progress Presentations Moderator: Alicia Fernandez, MD, Professor, UCSF School of Medicine 1. Healthy Food and Beverage Standards- Shakalpi Pendurkar, DDS, MPH, Gardner Health Center (Santa Clara County) 2. Structured Physical Activity- Tracey Hessel, MD, Marin Community Clinics (Marin County) 3. Safe Routes to School- Marti Baum, MD, Medical Director, Community Health Development, Loma Linda University Health (San Bernardino County) 4. School Wellness- Luz Elva Tristan, MD, Solo Practitioner (Imperial County)
2:30PM – 3:30PM	PSE Playbook 2.0 Lead: Wagahta Semere, MD, MHS, Assistant Professor, UCSF School of Medicine Facilitators: Liz Goldman, MD, MCR, Associate Professor, UCSF School of Medicine Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine Alicia Fernandez, MD, Professor, UCSF School of Medicine
3:30PM-3:45PM	Closing Remarks Presenter: Wagahta Semere, MD, MHS, Assistant Professor, UCSF School of Medicine