

# PLANNING FOR HEALTH

CROSS-SECTOR COLLABORATION TO ACHIEVE HEALTHY COMMUNITIES FOR ALL



**AUGUST 30-31, 2017**

**The Mission Inn Hotel & Spa**  
3649 Mission Inn Ave.  
Riverside, CA 92501

**MARK YOUR CALENDAR: Registration coming soon**

**HOSTED BY:**

California Chronic Disease Prevention Leadership Project

American Planning Association California Chapter Planners4Health Initiative

## Complimentary Registration Includes

- Special World Café Networking session Wednesday, August 30, 2017 from 4:00pm-6:00pm
- Thursday, August 31, 2017 session 8:30am-4:30pm, with continental breakfast and lunch.

## Overview

This convening will focus on opportunities to enhance cross-sector collaborations to address shared goals for healthy, equitable, and sustainable communities. Regional case stories will illustrate concrete, practical strategies used to unite planners, community development, public health and community members to create healthy built environments. Participants will have numerous opportunities to discuss with their own teams and with other jurisdictions how to apply these strategies in their communities.

## Audience

Local health department and city, county and regional planning and community development professionals are invited to participate: Planning, Transportation and Public Works Directors, Community Development and Parks and Recreation Directors, Health Officers, Public Health and Environmental Health Directors, Senior Planners, and Public Health Managers - along with community leaders committed to working together to design healthy built environments. Cross-sector teams are encouraged to attend.

## Objectives

Participants will dive into key topics related to advancing equity through the integration of health and planning and will learn how to:

- Use specific strategies and tools to integrate health and equity/environmental justice into the development and implemen-

tation of local and regional plans, policies and practices.

- Integrate broad, informed community input into these efforts, particularly for those from disadvantaged communities that experience the most adverse health outcomes.
- Enhance cross sector collaborations to address locally identified priority issues in the next twelve months.
- Customize data and tools to address specific regional challenges and opportunities.
- Apply collaboration strategies to effectively compete for implementation funding for projects.
- Access regional and federal organizations that can support this work, including the American Planning Association, American Public Health Association, and others.

Professional continuing education credit will be available for planners.

## Partial List of Sponsors

