

# SUSTAIN

APRIL 9  
2026



**ea** european american  
chamber of commerce  
greater cincinnati



KEYNOTE SPEAKER

**GREG CRAWFORD**

President, Miami University  
“Decarbonization Champions”



**Margaret Shoop**

Analyst, Rystad

**Topic:** “U.S. Power Market Outlook: What’s Next, and What It Means for PJM”



**Jacob Holbrook**

Regional President  
First Financial Bank

**Topic:** “Financial Sustainability in Action: Managing Rates, Commodities, and Capital”

## EACC SUSTAIN 2026

moves beyond theory to show how organizations are **translating sustainability into strategy and competitive advantage.**

Join industry leaders for a candid, solutions-focused discussion on sustainability and energy trends. Greg Crawford, President of Miami University, will share perspectives on decarbonization, and you’ll hear timely market intelligence from Margaret Shoop of Rystad Energy, and Jacob Holbrook of Cincinnati First Financial.

**Thurs April 9, 2026**

**1:30pm – 6:30 pm**

**Miami University**

201 Roudebush Hall,  
Oxford, OH 45056



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Includes a guided tour of Miami’s impressive **geothermal plant** as well as the new *Sharon and Graham Mitchell Sustainability Park*

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