

# Germany & The Netherlands Best Practices in Advanced Manufacturing, AgriTech and Logistics

*All-inclusive business delegation visit to Germany (Nordrhein Westfalen (NRW)) by way of the Netherlands designed to:*

## EDUCATE

- **Site visits** to operating peers from across the Atlantic to learn about their best practices in advanced manufacturing, AgreTech and/or logistics

## ACCELERATE

- **Gain insights and knowledge** from transatlantic peers that can be applied to home business to gain an edge and accelerate growth

## CONVENE

- **Opportunities to convene** with embassy and consulate members, who have a greater view of the economic and political landscape

## CONNECT

- **Networking events** with transatlantic peers, economic development agencies, service providers, and government officials for relaxed exchanges and insights



## You will gain:

- **New insights and ideas** to improve your own business' efficiency and efficacy
- **New transatlantic contacts and relationships**, who may be able to support and assist down the road
- **New and/or deeper relationships** with fellow, local EACC members
- **Memorable experiences**
- **Renewed energy, excitement and motivation** to drive and grow your business

I do believe that a trip like this has value as it gives a company like us a global perspective (we have a VEGA one). I see great value in like minded leaders building a network and this for sure achieves this.

**- John Groom, CEO VEGA Americas**



# Connecting Europeans and Americans to do Business

## Preliminary Travel Plan

- Saturday June 8 – Depart CVG Arrive AMS
- Sunday June 9 – Arrive AMS
  - » Check-in hotel
  - » Group lunch
  - » Free day to explore/rest
- Monday June 10
  - » AM visits TBD
  - » Roundtable/Seminar in partnership with EACC NL
  - » Reception + Dinner
- Tuesday June 11
  - » Travel to Venlo – logistics hub
  - » Visit with local logistics leader/s
- Wednesday-Thursday June 12-13
  - » June 12 AM travel to Dusseldorf
  - » Meet with local and US advanced manufacturing companies
- Friday June 14
  - » Continue NRW visits OR AM Travel to FRA to meet with local HQs of Cinci companies
- Saturday June 15
  - » Depart DUS to CVG OR FRA to CVG

- Duration: 7-8 days (incl. travel)
- Group size: up to 30 max.
- Spouses are welcomed
- Funding/Budget:
  - » Participants will individually purchase flights
  - » EACC will make all on-the-ground arrangements and payments
  - » Estimated cost per participant for room, board, ground transportation will be provided as soon as available



Duesseldorf, Germany



Venlo, Netherlands

This is a great initiative for US companies, unfamiliar with European culture & practices and looking for business development in Europe. With the support of the EACC network and expertise, participants will have the opportunity to cross the door of key-players and leaders in manufacturing, automation and AI. To create the first connection is what is important.

- **Lilian Barraud, President | Regional Manager Americas, Blum-Novotest**

