

# SPORTS INTEGRITY SUMMIT

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THURSDAY 11<sup>TH</sup> MAY

Auditório Ministro Mozart Victor Russomano  
Tribunal Superior do Trabalho

**GovRisk**

IN PARTNERSHIP WITH



## 2023 SUMMIT

# AGENDA OVERVIEW

09:00 - 09:30

### WELCOME SPEECHES

LELIO BENTES CORREA  
President, Superior Court of Labour of Brasil

DOMINIC LE MOIGNAN  
Executive Director, GovRisk

MARK LOCKE  
CEO, Genius Sports

RAFAEL MARCHETTI MARCONDES  
Legal Director, Rei do Pitaco and ABRADIE founding Member

MARTIN LYCKA  
SVP for American Regulatory Affairs and  
Responsible Gambling, Entain

09:30 - 09:45

### KEYNOTE ADDRESS WHY IS SPORTS INTEGRITY IMPORTANT FOR BRAZIL IN 2023?

JULIANA PICOLI AGATTE  
Executive Secretary, Ministry of Sports

09:45 - 10:30

### PANEL 1: WHERE AND HOW DO CRIMINALS TARGET SPORTS, WHAT ARE THE CURRENT CRIMINAL TRENDS AND HOW IS THIS MONITORED AND INVESTIGATED INTERNATIONALLY?

ROBERTO ARMELIN  
Legal and Compliance Director, São Paulo Futebol Clube

NIVIO NASCIMENTO  
Coordinator of the Crime Prevention and Public Safety Unit  
United Nations Office on Drugs and Crime - UNODC

TIAGO DE ANDRADE HORTA BARBOSA  
Brazil Match Fixing Expert, Brazilian Olympic Committee

10:30 - 11:00

### MORNING COFFEE AND NETWORKING



11:00 - 11:40

PANEL 2: WHAT ELEMENTS MAKE UP A SUCCESSFUL SPORTS INTEGRITY PROGRAMME – USE OF INNOVATIVE TECH, DATA ANALYSIS AND SOUND POLICIES?

CHRIS DOUGAN

Chief Communications Officer, Genius Sports

NATALIE ST CYR CLARKE

Special Counsel for Sports Integrity, Genius Sports

PAULO SCHMITT

President, Fair Game Defence Committee (COB - NOC Brazil) and  
NOC Brazil (COB) Integrity Consultant

11:40 - 13:00

PANEL 3: WHAT ARE THE POTENTIAL IMPACTS OF REGULATING SPORTS BETTING IN BRAZIL AND WHAT LESSONS CAN BE LEARNT FROM LEGALISATION AND REGULATION IN OTHER COUNTRIES?

JOSÉ MAGNHO

Journalist specialising in lotteries, gaming and betting , BNLDData

JOSÉ MANSSUR

Special Advisor to the Executive Secretary, Co-author of the bill 14.193/2021  
- Law of Football Corporations - S.A.F, Ministry of Finance Brazil

TOM RUSSELL

Chief Legal Officer

UDO SECKELMANN

Head of Gambling and Crypto, Bichara e Motta Advogados

LUIZ FELIPE MAIA

Partner, Maia e Yoshiyasu Advogados

RAFAEL MARCHETTI MARCONDES

Chief Legal Officer, Rei do Pitaco

13:00 - 14:15

LUNCH





14:15 - 15:15

## BREAKOUT SESSIONS – PARTICIPANTS CHOOSE EITHER STREAM 1 OR STREAM 2.

### STREAM 1

How to foster effective cooperation between the public and private sector and how to make the most of data and intelligence sharing possibilities?

#### ROBERTA CODIGNOTO

Member of the Advisory Board of the 100% Transparency Movement of Global Compact Brazil

#### IAN COOK

Managing Director, Stoneturn

#### TIAGO DE ANDRADE HORTA BARBOSA

Brazil Match Fixing Expert, Brazilian Olympic Committee

### STREAM 2

How can Brazil effectively combat doping of athletes and the potential reputational consequences for sport in Brazil?

#### ADRIANA TABOZA

President of the Brazilian Doping Control Authority, Ministry of Sport

#### TATIANA MESQUITA NUNESA

Member of the Nucleus Specialized in Arbitration at the Attorney General's Office



15:15 - 16:30

## FINAL PANEL SESSION AND WRAP UP - DESIGNING AN ECOSYSTEM THAT WORKS FOR ALL - WHAT LIES AHEAD FOR BRAZIL?

#### MARCUS VINICIUS FREIRE

Olympic Volleyball Medalist and Former Executive Director of the Brazilian Olympic Committee

#### DANIELA CASTRO

COO, SIGA Latin America

#### RICK PARRY

Chairman of the English Football League (EFL) and former CEO of Liverpool FC, EFL

#### DIOGO SILVA

Special Advisor, Ministry of Sport

#### MARCOS MOTTA

Founding Partner, Bichara & Motta Advogados

#### RODRIGO MONTORO

President, LNB National Basketball League

#### WESLEY CARDIA

President, National Lottery and Games Association

#### ARTHUR SILVA

Technical Director, Brazilian Responsible Gaming Institute, Head of Betway Brazil

#### PAULO SCHMITT

President, Fair Game Defence Committee (COB - NOC Brazil) and NOC Brazil (COB) Integrity Consultant

16:30 - 18:30

## NETWORKING DRINKS RECEPTION



# INTRODUCING THE ORGANISER



The International Governance and Risk Institute (GovRisk) is the primary organiser. GovRisk is an independent UK organisation that works solely on projects relating to integrity, with expertise in anticorruption, risk, justice reform, and governance. GovRisk have an extensive portfolio of past and ongoing projects across the world, including several projects with the Government of Brazil.

GovRisk conduct many projects for the UK Foreign Commonwealth and Development Office and a range of other donors, and have worked in over 60 countries on strategic projects related to upholding integrity.

# THE LEAD PARTNER



Genius Sports is the primary partner. Headquartered in London with over 20 locations worldwide, Genius Sports is the global leader in sports data, technology, and integrity services. The organisation provides anti-corruption solutions to some of the world's largest sports governing bodies, including the Premier League, Superliga Argentina, the PGA TOUR and German Football Association.

Genius Sports provides consultancy, risk assessments, education workshops, and betting monitoring technology that protects sports against the threats of match-fixing and betting-related corruption.

Their Integrity Services enable sports to understand and manage betting on their competitions while creating an integrity-driven ecosystem that is fair to partners, players and fans. [www.geniussports.com/sports/integrity](http://www.geniussports.com/sports/integrity)