



## National Conference on Allied Health Education 2024 Sponsorship and Advertising Opportunities

### SPONSORSHIPS

#### The Grand Sponsorship Package

**\$15,000**

This package includes:

- Two (2) premium booth spaces
- Registration for up to six (6) representatives with access to all conference breakout sessions and meal functions
- Special recognition and up to five (5) minutes to address the audience during the general session
- One (1) full-page ad in the conference program
- One (1) clickable banner ad in the conference mobile app
- One (1) promotional push notification sent via the conference app
- One (1) marketing flyer or item in the conference tote bags
- Your company name and logo displayed in the conference program
- Your company name displayed prominently on all sponsor signage
- Access to the attendee registration list

#### The Exhibitors' Welcome Happy Hour Sponsorship Package

**\$10,000**

This package includes:

- Two (2) premium booth spaces
- Registration for up to four (4) representatives with access to all conference breakout sessions and meal functions
- Ability to submit a short video to be presented with the reception slide deck on a loop during the happy hour
- Branded cocktail napkins to be used during the happy hour
- One (1) full-page ad in the conference program
- One (1) promotional push notification sent via the conference app
- One (1) marketing flyer or item in the conference tote bag
- Your company name and logo displayed in the conference program
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

#### Keynote Speaker Sponsorship

**\$8,500**

This sponsorship includes:

- Up to three (3) minutes to address the audience and introduce the keynote speaker
- One (1) full-page ad in the conference program
- One (1) promotional push notification sent via the conference app
- One (1) marketing flyer or item in the conference tote bags
- Your company name and logo displayed in the conference program
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

For questions, contact [exhibitor@abhes.org](mailto:exhibitor@abhes.org) or (301) 291-7550

### **Wednesday Breakfast Sponsorship**

**\$5,000**

This sponsorship includes:

- Tent cards displayed at the breakfast buffet station on Wednesday, March 27
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### **Thursday Breakfast Sponsorship**

**\$5,000**

This sponsorship includes:

- Tent cards displayed at the breakfast buffet station on Wednesday, March 27
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### **Anniversary Cake Sponsorship**

**\$5,000**

This sponsorship includes:

- Tent cards displayed at the breakfast buffet station on Wednesday, March 27
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### **Conference Tote Bag Sponsorship**

**\$4,500**

This sponsorship includes:

- Your company logo printed on the front of the conference tote bag
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### **Conference Badge Sponsorship**

**\$3,000**

This sponsorship includes:

- Your company logo printed on all attendee name badges
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### **Conference Lanyards Sponsorship**

**\$3,000**

This sponsorship includes:

- Your company logo printed on all attendee name badges
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### Photo Booth Sponsorship

**\$3,000**

This sponsorship includes:

- Ability to manage the photo booth and scrapbook station during the Exhibitors' Welcome Happy Hour
- Ability to provide props for the photo booth
- Your company name and logo displayed in the conference program
- One (1) marketing flyer or item in the conference tote bags
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

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### Exhibitor Spotlight During Breakout Session (8 available)

**\$2,500**

This sponsorship includes:

- A company's representative(s) to address the audience for up to 5 minutes at the start of a breakout session. Sponsoring company may request to address the audience of a certain breakout session topic, on a first-come, first-served basis; however, sponsors may not select a session being presented by a competing company
- Your company name and logo displayed in the conference program
- Your company name displayed on all sponsor signage
- Access to the attendee registration list

## ADVERTISEMENTS

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### The Virtual Real Estate Package (3 available)

**\$1,800**

This package contains:

- One (1) clickable banner ad in the conference mobile app
- Two (2) promotional push notifications sent via the conference app

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### Full Page Ad in Conference Program (4 available)

**\$1,500**

- One (1) full-page ad in the conference program
  - Ads must be provided by **January 18, 2024**, as either a no bleed: 7.75w x 10.25h PDF, or a full bleed: 8.75w x 11.25h PDF, with all live material kept 1/4 inch from edge. Ads not received by the deadline in the required format will be excluded from the program and any refund forfeited.

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### Marketing Flyer/Item for Tote Bags

**\$500**

- One (1) marketing flyer or item in the conference tote bags
  - Company must provide 300 copies/items. Materials must be received at the ABHES office by **February 22, 2024**. Materials not received by the deadline will be excluded from the tote bags and any refund forfeited.

For questions, contact [exhibitor@abhes.org](mailto:exhibitor@abhes.org) or (301) 291-7550

**Sponsors and advertisers should note the following:**

- Logos and graphics should be emailed to [exhibitor@abhes.org](mailto:exhibitor@abhes.org) ASAP with the subject line EXHIBITOR LOGO: Company Name. **The deadline to submit your company logo for use in conference materials is January 18, 2024.**
- Logos and graphics must be provided as 300-dpi JPG, PNG, EPS, or print-ready PDF. Transparent backgrounds are preferred for logos.
- Full-page ads for the conference program must be provided as PDFs in either a "No Bleed: 7.75w x 10.25h" or "Full Bleed: 8.75w x 11.25h". Half-page ads for the conference program must be provided as "No Bleed: 4.75hx7.75w" or "Full Bleed: 5.625hx8.75w". All live material should be kept a 1/4 inch from the edge.
- **Printed marketing materials and tote bag items should be sent in quantity of 300 and must be received at the ABHES office by February 22, 2024.** Failure to provide requested items by the deadline will result in the items being excluded.

For questions, contact [exhibitor@abhes.org](mailto:exhibitor@abhes.org) or (301) 291-7550