



DeForest Area Public Library

203 Library Street
DeForest, WI 53532
608.846.5482 www.deforestlibrary.org

April 24, 2023

Hello!

Summer is approaching, and we have started looking forward to our 2023 Summer Concert Series for our community. Every year, our library hosts a series of concerts during June and July: the Concerts at the Rocks has kids and families dancing and playing outside, while the Concerts on Market Street gives music lovers of all ages a chance to enjoy music against the beautiful backdrop of our library.

We are looking for sponsorship commitments from area groups, individuals, and businesses to help us provide free entertainment for everyone this summer. Here is a sneak peek at the line-up for our 2023 Concert Series. (Performers, dates, and times are subject to change.)

Concerts at the Rocks: Tuesdays at 1:00 p.m. on the Village Green (corner of Library Street and Ethun Place)

June 6 - Mr. Steve "The Master Facilitator of Fun"
June 13 - Elmore Lawson, drum circle
June 20 - Stuart Stotts, local musician and storyteller
June 27 - The Handphibians, Brazilian percussion

Concerts on Market Street: Tuesdays at 6:30 p.m. on Market Street (east side of library building)

July 11- Echoes of Camp Randall with Bucky Badger
July 18- Mad City Jug Band, blues and pop
July 25 - the The eMpTy Vees, 80's pop and rock
August 1 - Gin, Chocolate & Bottle Rockets, pop-rock

With community support, we were able to host one of our most successful summer concert series last summer—and all fully funded by donations. We are seeking new partners this year to help continue to bring great performers to our stage, even with rising costs. You will be giving our community opportunities to get out, rock out, and have fun while listening to great music outdoors!

All sponsors will have recognition on flyers, in the DeForest Times Tribune, in our newsletter and on our website, and on social media (see attached for more details). We are counting on your help with a tax-deductible donation to make this the best summer of concerts ever!

Checks can be made payable to DeForest Area Public Library. In order to update any signage, we would appreciate hearing from you by **May 19**. Thank you in advance for your support. We hope to see you this summer!

Sincerely,

Erin Dedin
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DeForest Area Public Library

Summer Concert Series



Sponsorship Levels

All Sponsorships Include links to sponsor websites on DAPL website, links to sponsor Facebook pages in social media announcements, recognition on flyers and in press releases



Platinum
\$1,100 Includes primary recognition on the concert banner as a series sponsor, a dedicated social media shout-out, and recognition in the DAPL e-newsletter

Gold
\$550 Includes recognition on the concert banner as a series co-sponsor, a dedicated social media shout-out, and recognition in the DAPL e-newsletter



Silver
\$275 Includes special recognition at a designated concert

Thank you to our 2022 Concert Series Sponsors!

Platinum

Anonymous Music Lover

Gold

DMB Community Bank • Friends of the DeForest Area Public Library • Parkside Village
Paulson Development LLC • South Central Library System • TDS Telecom