

Board Questionnaire

Name: Tod Adams

Town: Norfolk NE

WLIC Board Position: Board Member

WLIC membership length: 2years

Occupation: Regional Sales Manager – Allflex Animal Intelligence

Why is traceability important to you? Traceability is not only important to a safe and wholesome food supply, it can have an enormous impact on our export markets worldwide. From a livestock producer perspective, individual identification enables farms and ranches to manage costs and efficiencies and improve genetics at an individual animal level.

Why serve on the board? WLIC has served a very important role in Wisconsin animal agriculture. WLIC is the intermediary between the producer and the State Dept of Ag. For Premises Registration, producer education, and offers a number of products through its website to assist Wisconsin producers grow and manage their operations.

Favorite species of livestock: #1 Dairy!! #2 Beef and #3 Swine

Number of years in industry: 25 years

What do you like to do in your spare time? I am a Chef in my spare time with a concentration on Beef and Pork dishes!

Thank you!