

Dine Around comox valley

FEB 16 - MAR 12 • 2017



2017 DINE AROUND COMOX VALLEY

BONUS ADVERTISING OPPORTUNITIES & SAVINGS!

Leverage the extensive multi-media
Dine Around Comox Valley marketing
campaign and get your business noticed!

DISCOVER COMOX VALLEY DINE AND DRINK GUIDE

Take part in the largest year-round marketing campaign in the Comox Valley! The Dine and Drink Guide (20K distributed annually) leads foodies to DiscoverComoxValley.com's Dine and Drink pages which feature business listings, events and foodie highlights from our region. All purchases in the Dine & Drink Guide include a listing in the Official Comox Valley Vacation Guide, plus a business listing on DiscoverComoxValley.com.

BONUS – buy a Dine and Drink Guide print ad and get a **FREE** rotating online ad for 6 months at the new DiscoverComoxValley.com (350k+ users annually) on the Dine and Drink page!

Business Listings: \$350 ½ Page Ad: \$700
Full Page Ad: \$900 ¼ Page Ad: \$550

Kevin East, Discover Comox Valley Sales Development
Cell 250.650.8712 Email sales@discovercomoxvalley.com

COMOX VALLEY RECORD BUY 1 GET 1 SPECIAL!

The Comox Valley Record is offering exclusive **Buy 1 Get 1** rates to all participating restaurant and event hosting partners, to build upon the event marketing already in place by Comox Valley Economic Development & Tourism and the BC Restaurant and Foodservices Assn., starting for as low as \$99:

2 columns (2.83") x 3" = \$99
2 columns (2.83") x 6" = \$198

Print Campaign Ad Dates

Feb 23 / Deadline Feb 16
Feb 28 / Deadline Feb 21
Mar 2 / Deadline Feb 23
Mar 9 / Deadline Mar 2

Your ads will run alongside the Dine Around campaign ads and editorial that are scheduled for the adjacent Comox Valley Record editions.

Kathleen Bell

Direct Line 778.225.0028 Email kathleen.bell@comoxvalleyrecord.com

97.3 THE EAGLE DINE AROUND DEALS!

30 x 30 sec ads = \$630
20 x 30 sec ads = \$460
10 x 30 sec ads = \$260

Mike Adamson, Account Executive

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#CVDineAround

ComoxValleyDineAround.com

1.855.400.2882

