



DISCOVER
comox
valley



Vancouver Island Visitor Centre Marketing & Sales Services

Online Tours and Ticket Sales

Vancouver Island Visitor Centre can help your tours get exposure and bookings via our discovercomoxvalley.com website booking platform Rezgo. Our website is linked on all Social Media and Marketing.

Google 360 and Google DMO

The Vancouver Island Visitor Centre has partnered with Google to become a Google DMO, which enables us to verify your Google My Business listing right away. With the Google 360 program, we take 360 degree photos of your business and upload them to your Google My Business listing which enhances your visibility on Google searches.

Free Discover Comox Valley Event Listings

The Discover Comox Valley Events Calendar is updated every day by the Vancouver Island Visitor Centre staff which showcases all the events happening in the Comox Valley whether it is art, theatre, music, festivals, or restaurant and pub events. The events listed in the calendar are all free and you can submit your Comox Valley event in the event page to be reviewed and published by the staff.

Mobile Visitor Centre

The Mobile Visitor Centre is a great way to reach more visitors who otherwise would not normally stop by the Centre. By being out in Comox and by the Comox Harbour we capture the boaters who don't know what's being offered beyond the pier and help them with options on getting around the Comox Valley. This year we will be hosting a mobile centre up on Mount Washington, further enabling us to spread the word about what the Comox Valley has to offer to visitors. The Mobile Visitor Centre is also present at various festivals and events throughout the year, i.e. the Comox Valley Farmers' Market and BC Seafood Festival.

Brochure Racking

The Vancouver Island Visitor Centre displays brochures from local businesses in the Comox Valley, Vancouver Island, and British Columbia. The Visitor Centre also maintains the brochure racking at the Comox Valley Airport. These brochures are given out to visitors who are planning their stay in the Comox Valley, Vancouver Island or British Columbia and are a great way to get exposure for your business.



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DiscoverComoxValley.com
855.400.2882

Screen Advertising

There are five screens located in each corner of the Vancouver Island Visitor Centre which display various outdoor/indoor activities and things to do not only in the Comox Valley, but on the entire Vancouver Island. Each screen rotates through the ads at different times thus giving visitors a visual experience of things they can do in the Comox Valley and surrounding areas. We have had many visitors ask for more information about the products/tours they have viewed on the TVs which has resulted in a booking. There is also a big screen TV behind the front counter that displays all the events happening in the Comox Valley for the next two weeks.

Signage Advertising

The Vancouver Island Visitor Centre offers hallway signage and signage in each of our bathrooms that enable us to put your attraction, business or tour right in front of visitors on a daily basis. These can be booked on a monthly basis making it easy to target specific time periods or to show case a time sensitive event or tour.

Retail Consignment Program

The Vancouver Island Visitor Centre offers products made locally in the Comox Valley or Vancouver Island. Visitors are always on the lookout for locally made products - we work closely with our local artisans in showcasing and promoting their products.

Boardroom Bookings

Our Boardroom is fully equipped with an overhead projector, screen, large TV, conference phone, desktop computer, sound system and wifi. It can easily fit 30 people in a boardroom style seating or 50 in a classroom style seating. If you have a larger group you can book the entire facility after hours for a more unique experience. We also offer an outdoor patio area with a BBQ for those evening meetings or if you just want a space for a family BBQ or party.

School and Group Tours

One of the staff at Vancouver Island Visitor Centre will take the group on a tour of the Visitor Centre and tell you how we serve the Comox Valley area. Apart from that we have I-spy, scavenger hunt, and other games for children and students. A presentation can also be organized from local animal rescue foundation or with other service providers.

Hosting the VIVC Team for Fam Tours

The Visitor Centre team reaches out to new businesses to learn more about what they offer visitors so we can better promote their services.

**To book or for more info call the
Vancouver Island Visitor Centre Comox Valley
at 250-400-2882 or email
visitorcentre@discovercomoxvalley.com**

