

DISCOVER

VANCOUVER ISLAND & THE GULF ISLANDS

1,000,000

Readers Coming to the Island in 2020

100,000 Copies Distributed on Vancouver Island, in Vancouver, Seattle, Calgary & Edmonton

Discover Vancouver Island & The Gulf Islands is the marketing vehicle for you! Whether you want to reach visitors or Islanders, make this travel guide part of your seasonal campaign. Reaching travellers near and far, *Discover* magazine highlights the vacation possibilities offered by this amazing region. Take advantage of *Discover's* unique advertising opportunity.

EDITORIAL HIGHLIGHTS:

Discover offers informative editorial content and images covering all regions of Vancouver Island and the Gulf Islands.

PASS-ALONG READERSHIP:

Local families looking for a weekend getaway, their guest looking for holiday inspiration, and out-of-town family members planning a vacation... one copy of *Discover* will be read many times.

SHELF LIFE:

An unbeatable 6 months of advertising life! This indispensable guide will be referred to again and again.

PLUS...

Thousands of copies will be available in

- Transportation centres
- Tourism information centres
- Major Tourist attractions

AND will live on the Times Colonist website for the entire year!

Space Reservation Deadline:
Fri. Jan 17th, 2020

Creative Deadline:
Thu. Feb. 13th, 2020

Publication Date:
Thu. Mar 12th, 2020



Times Colonist, Comox Valley Economic Development and Tourism are collaborating to present this Comox Valley feature with special discounted rates and accompanying editorials.

DISCOVER
comox
valley

Comox Valley Co-op Rates INCLUDES FULL COLOUR

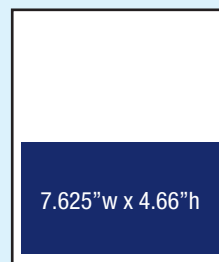
1/4 page	\$599
1/2 page horizontal	\$1,099
Full page	\$2,599

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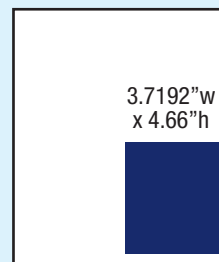
Trim Size:
8.375"w x 10.75"h

Live Area:
8"w x 10.375"h

Full Page WITH Bleed



1/2 Page Horizontal



1/4 Page

AD SIZE SPECS:

All files need to be at 300DPI min to 350DPI resolution and colour CMYK.

TIMES COLONIST

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