

Learning without limits



Mountaineer Montessori School
Annual Spring Gala & Golf
Friday, May 17, 2024

Berry Hills Country Club

Golf: 8:00 a.m. registration | 9:00 a.m. tee time
Gala: 6:30-9:30 p.m.

education investment invitation

Since our founding in 1976, more than 1,000 children have gotten their start at Mountaineer Montessori.

The love of learning ignited during their time here has propelled these students to go far and aim high. No matter where their paths lead, the Montessori magic continues to empower their potential and inspire a bright future for themselves, their communities and our world.

As a community-based non-profit organization, MMS is grateful for the partnership of families, alumni and community friends to sustain this tradition and fuel tomorrows for today's students, currently 180 ages 2-14. On **Friday, May 17**, we will present "**Learning Without Limits**," our annual spring gala. The event is a major fundraiser providing essential funding for **teacher training and appreciation, facilities**, and financial aid-**more than \$45,000 in tuition grants and scholarships to Charleston families in 2023-24**.

New to this year's fundraiser is **an exciting golf event at Berry Hills Country Club**. Guests now have the option of enjoying a day on the links, dining and entertainment at the gala -- or both!

We invite you to partner with MMS as we...

- Celebrate **education** that inspires the future for our students and community
- Applaud MMS **programs and faculty**
- Enjoy entertainment by members of talented staff
- Take in a **fun day of golf events** at BHCC-including 18 holes, breakfast and lunch-*golf guests*
- Enjoy passed hors d'oeuvres, wine/beer and soft drinks-*gala guests*
- Bid on amazing **class art projects** and other exclusive items-*online and in person*
- Enjoy entertainment by talented MMS staff members and Vinyl Village-*gala guests*
- Mingle with old **friends** and new
- **Lift up** the next generation of innovators, problem solvers, entrepreneurial thinkers and community builders.



MMS is pleased to offer a wide range of exclusive education investment opportunities to our spring event partners. We invite you to make a splash with a unique themed sponsorship.... Leadership to Community! Your partnership in this high-profile, unique event will showcase your commitment to West Virginia's children to thousands throughout our region through a sustained marketing campaign and provide critical support to MMS.



mmsgala.givesmart.com
text mmsgala to 76278

mmsgala@mountainermontessori.org



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At MMS, potential is empowered and the future is inspired. With your support, we can continue to build a better tomorrow by serving our students today, one child at a time. Mountaineer Montessori serves 180 students ages 2-14 in Charleston, West Virginia -- the heart of Appalachia. Our mission is to elevate our students and region with forward-thinking, 21st century-aligned education that nurtures tomorrow's problem solvers, creators, entrepreneurs and community builders...a new generation that will lead the way to a brighter tomorrow and a better world.

MMS is a community-based 501(c)(3) non-profit organization created in 1976 to unlock the potential of West Virginia's children through the scientifically-based, time-tested, child-centered approach to education pioneered by Dr. Maria Montessori. Our operations are funded through tuition, foundation and business partnerships, and personal donations.

Community support helps keep our program accessible to the growing number of families seeking access to high-quality alternatives to one-size-fits-all schools. Enrollment has doubled over the past decade.

Learning Without Limits is a major MMS fundraiser that provides critical funding for financial aid (more than \$45,000 in 2023-24), teacher training, and facilities enhancements, helping us continue to grow a world-class education option in our region.

Contributions to MMS, a 501(c)(3) organization are tax-deductible to the extent allowed by law.

event contacts

Gala Co-Chairs:

Suzette Ashley: 304/437-1306
Becca Stevenson: 802/233-3374

Golf Co-Chairs:

Ryan Donovan: 617/410-9640
Bethany Hall: 304/410-9640
Brett Kemerer: 304/542-0016



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Leadership sponsor

- Above the title recognition as the event presenter.
- Two premier tables at **Learning Without Limits** (16 VIP tickets) **OR** one premier gala table (eight VIP tickets) and two golf foursomes (eight golfers) **OR** four golf foursomes (16 golfers)
- Top billing in major sponsor recognition rotation on event platform (mmsgala.givesmart.com)
- Logo inclusion on event invitation mailing (**deadline: April 3**)
- Continuing recognition from the podium by event announcer
- Sponsorship recognition at both the gala and golf tournament
- Above the title logo inclusion in all event communication and marketing materials (deadlines apply)
- Sponsor name on awards and golf scorecards
- Sponsor logo and link to company site on MMS website for one year
- Sponsor profile/photo/video salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feeds.
- Feature in MMS newsletter
- Prominent mention in news releases and a sustained social media campaign
- Other mutually beneficial amenities to be discussed

Total education investment: \$5,000 gala only | \$5,000 golf only | \$5,000 gala and golf

Innovation sponsor

- One premier table at **Learning Without Limits** (eight VIP tickets) **OR** four VIP gala tickets with reserved seating and one golf foursome (four golfers) **OR** two golf foursomes (eight golfers)
- Prominent billing in major sponsor recognition rotation on event platform (mmsgala.givesmart.com)
- Logo recognition on invitation mailing (**deadline: April 3**)
- Recognition from the podium by event announcers
- Logo inclusion in all event communication and marketing materials (deadlines apply)
- Sponsor logo and link to company site on MMS website for one year
- Sponsor profile/photo/video salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feeds.
- Recognition in MMS newsletter
- Prominent mention in news releases and a sustained social media campaign
- Other mutually beneficial amenities to be discussed

Total education investment: \$2,500 gala only | \$2,500 golf only | \$2,500 gala and golf

creativity sponsor

- One premier table at **Learning Without Limits** (8 VIP tickets) **OR** four VIP gala tickets with reserved seating and one golf foursome (four golfers) **OR** two golf foursomes (eight golfers)
- Prominent billing in major sponsor recognition rotation on event platform (mmsgala.givesmart.com)
- Logo recognition on invitation mailing (**deadline: April 3**)
- Recognition from the podium by event announcers
- Logo inclusion in all event communication and marketing materials (deadlines apply)
- Sponsor logo and link to company site on MMS website for one year
- Sponsor profile/photo/video salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feeds.
- Recognition in MMS newsletter
- Prominent mention in news releases and a sustained social media campaign
- Other mutually beneficial amenities to be discussed

Total education investment: \$1,000 gala only | \$1,250 golf only | \$1,250 gala and golf

kindness sponsor

- Four VIP tickets to **Learning Without Limits** **OR** two VIP gala tickets and two golf registrations **OR** one golf foursome (four golfers)
- Recognition on invitations (**deadline: April 3**)
- Recognition from the podium by event announcers
- Listing in all event communication and marketing materials (deadlines apply)
- Listing on MMS website for one year
- Inclusion in sponsor salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feeds.
- Recognition in MMS newsletter
- Recognition in news releases and a sustained social media campaign

Total education investment: \$ 500 gala only | \$600 golf only | \$600 gala and golf

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community sponsor

- Two VIP gala tickets to **Learning Without Limits**
- Recognition on invitations (**deadline: April 3**)
- Recognition from the podium by event announcers
- Listing in all event communication and marketing materials (deadlines apply)
- Listing on MMS website for one year
- Inclusion in sponsor salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feed
- Recognition in MMS newsletter
- Recognition in news releases and a sustained social media campaign

Total education investment: \$ 250

text mmsgala to 76278

mmsgala@mountaineermontessori.org

beverage sponsor-golf

- Promotional display on beverage cart
- Recognition on invitations (**deadline: April 3**)
- Recognition during golf tournament announcements
- Listing in all event communication and marketing materials (deadlines apply)
- Listing on MMS website for one year
- Inclusion in sponsor salute on MMS Facebook (3,000 combined followers), Instagram (5,800 followers) and Twitter (1,500 followers) feed
- Recognition in MMS newsletter
- Recognition in news releases and a sustained social media campaign

Total education investment: \$ 1,500

hole sponsor-golf

- Logo sign at designated hole during tournament
- Recognition during golf tournament announcements
- Listing in all event communication and marketing materials (deadlines apply)

Total education investment: \$150 (regular) | \$250 (skills)



Toddler/Middle School: 308 20th Street, Charleston, WV 25304
Primary-Upper Elementary: 4801 Staunton Avenue, Charleston, WV 25304
304/342-7870 | mountaineermontessori.org
mmsgala@mountaineermontessori.org



individual reservations-gala

Individual reservations start at \$95 per person (**prices increase April 26, 2024**) and include:

- Admission to the most uplifting party of the year
- Beer/wine and passed hors d'oeuvres
- Live music and creative entertainment
- Tax-deductible contribution
- Affirmation of your support for our students, teachers and school

individual reservations-golf

Individual golf reservations are \$125 per person and include breakfast, lunch, 18 holes of golf and cart use.

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Each gala reservation and sponsorship above the amount of \$50/person (gala) | \$100/person (golf) represents a charitable contribution to MMS. Sponsorships are tax-deductible to the extent allowed by law. For more information, please consult your tax adviser. Tax ID: 31-1035932

Your sponsorship is valid when your reservation form and payment are submitted.

See the MMS event site for details: **mmsgala.givesmart.com** or text mmsgala to 76278

Invitation recognition deadline: April 3, 2024 / Event brochure deadline: May 5, 2024.

Sponsorship information: mmsgala@mountainermontessori.org; 304/342-7870



MMS 2024 Annual Spring Gala & Golf

sponsorship overview

<u>Opportunity Level</u>	<u>Golf Registrations</u>	<u>Gala Tickets</u>	<u>Investment Price</u>
Beverage Sponsorship <i>Golf</i>	---	N/A	\$1,500
Hole Sponsorships <i>Golf</i>	---	N/A	Regular - \$150 Skills - \$250
Individual Tickets	\$125	\$110 (Early Bird - \$95)	
Leadership <i>Gala</i>	---	16 (Reserved tables)	\$5,000
<i>Golf</i>	16	----	\$5,000
<i>Gala & Golf</i>	8	8 (Reserved table)	\$5,000
Innovation <i>Gala</i>	---	8 (Reserved table)	\$2,500
<i>Golf</i>	8	----	\$2,500
<i>Gala & Golf</i>	4	4 (Reserved seating)	\$2,500
Creativity <i>Gala</i>	---	8 (Reserved table)	\$1,000
<i>Golf</i>	8	----	\$1,250
<i>Gala & Golf</i>	4	4 (Reserved seating)	\$1,250
Kindness <i>Gala</i>	---	4	\$500
<i>Golf</i>	4	----	\$600
<i>Gala & Golf</i>	2	2	\$600
Community <i>Gala</i>	---	2	\$250

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