

## Podium Pow Wow

50 minutes \$77

I know you have questions. Maybe you're a new speaker trying to decide things like:

- › What you should talk about
- › Who will be interested in your message
- › What you need to get started
- › Where to begin

Can this consultation be about other speaker-related questions? Absolutely! Maybe you've spoken a couple of times and you're wondering:

- › If your presentation was too long or too wordy
- › How to reach other event planners
- › Why you didn't get any follow ups

This pow wow is all about you, and answering your questions!

## Other Speaker Services

In addition to the programs and services mentioned in this brochure, At the Podium also provides many custom speaker-related services, including:

- › Speaker One Sheets
- › Online Speaker Profile page
- › Media Kit compilation
- › Speaker Support Referral Service
- › Connect Speakers with Speaking Opportunities



# At the Podium

## Introducing At the Podium's Get Ready! Get Set! Go! Speaker Program

### Get Ready!

**\*\*50 minute sessions**

Get Ready! is about clarifying your starting points so you can avoid common beginner's mistakes and make sure you're headed towards becoming a respected speaker. In the first consultation, we'll focus on what you'll be speaking about. The second consultation starts building the foundation for your branding. These are some of the questions we'll cover:

#### Your Speaking Starting Point

- › What do you want to speak about?
- › What problem(s) do you solve?
- › Who benefits from your solution(s)?
- › How is your topic different?

#### Your Branding Starting Point

- › How "big" do you want to become?
- › How do you want people to perceive you?
- › What are your strengths and talents?
- › What do you struggle with?

### Get Set!

**\*\*50 minute sessions**

Now that we've determined both your starting point and your destination, it's time to start working on the nuts and bolts of speaking—your presentation and your marketing.

#### Your Presentation Blueprint

- › Elements of a good presentation
- › Your signature presentation
- › Organizing for time allotted
- › PowerPoint, white boards, handouts, etc.
- › After the Podium follow up
- › Customizing your signature talk
- › What practice really means

#### Your Marketing Blueprint

- › Media kit
- › Testimonials
- › Video/demo reel
- › Speaker One-Sheet
- › Your list of speaking topics
- › At the Podium Speaker Profile
- › Your introduction

### Go!

**\*\*75 minute sessions**

You've done it! You've created your signature presentation, you've practiced it out loud and now you're ready for your practice presentation! In GO!, I am your audience. You will make your actual presentation from start to finish, and then we will review:

- › The composition of your presentation
- › How well you managed your time
- › How well you conveyed your message
- › Your Audio Delivery
- › Your Visual Delivery
- › Q & A and feedback from me

## How At the Podium Can Help You with Your Marketing?

At the Podium's website provides speakers with the opportunity to add their Speaker Profile to our online Public Speaker Directory. I designed this profile to include the information someone looking for a speaker would want before reaching out to a speaker directly.

**\*\*For pricing on these, as well as other programs and services, please email: [Beth@atthepodium.biz](mailto:Beth@atthepodium.biz)**