

84TH ANNUAL CONFERENCE

September 16-19

BRANSON CONVENTION CENTER



****NEW Full Registration
(\$400)**

Keynote: Michael Bazzell Protecting Your Organization From Computer Crime

Michael Bazzell has been investigating computer crimes on behalf of the government for more than 20 years. During the majority of that time, he was assigned to the FBI's Cyber Crimes Task Force where he focused on online investigations and open source intelligence (OSINT) collection. As an active investigator, Bazzell has been involved in major criminal investigations including online child solicitation, child abduction, kidnapping, cold-case homicide, terrorist threats, and computer intrusions. Bazzell also served as the technical advisor for the television hacker drama "Mr. Robot". His books "Open Source Intelligence Techniques" and "Hiding from the Internet" have been best sellers in the United States and Europe. Bazzell currently works and resides in Washington, D.C., and serves as an advisor for the privacy app Sudo.

Wednesday Breakfast Keynote: Patrick Ibarra



Patrick Ibarra, a native of Gladstone, MO, is an entrepreneur of ideas and architect of innovation who seeks to challenge the status quo of "we've always done it that way" and replace it with a progressive approach to continuous improvement. With experience as a city manager, he is co-founder and partner of the Mejorando Group.

- Welcome Reception (2 drink tickets)
- Keynote Presentation
- Exhibit Hall Entry
- Monday Box Lunch
- Popcorn and Prizes
- Tues. Bacon & Business Meeting
- Tues. Awards Luncheon
- Wed. Breakfast Buffet & Keynote

Welcome Reception

Join us for a reception Sunday evening held in the Exhibit Hall. Network with exhibitors and colleagues while enjoying appetizers and drinks. Everyone is invited!

Popcorn and Prizes!

After the conclusion of sessions on Monday, join us for popcorn and beverages in the Exhibit Hall. At 4:00 p.m., exhibitors will draw names for prizes. **MUST BE PRESENT TO WIN.**

Bacon & Business

Kick off Tuesday morning with breakfast and add your voice to important changes proposed to the MML policy statement.

Awards Luncheon

Join us for lunch and to honor Innovation Award winners along with other award recognitions.

Register at www.mocities.com!

Entertainment: Deuces Wild



Dave Eichholz and Ted Manderfeld are Deuces Wild Dueling Pianos. For over 16 years they have traveled coast to coast in the USA and Mexico as the most sought after dueling piano act in the country. Their high energy mix of comedy, music and extensive audience participation makes this a show unlike any other! Clap along, laugh along and sing along with Dave & Ted, Deuces Wild!

Banquet Ticket (\$50)

- Banquet Reception
- Annual Banquet
- Entertainment

Banquet Reception

Join us for a reception Tuesday evening prior to the Annual Banquet. Enjoy appetizers and an open bar while listening to light background music.

Annual Banquet

Enjoy a steak dinner and a short program recognizing the leadership of the Missouri Municipal League. BUSINESS DRESS.

**NEW Hotel Reservation Procedure

You must complete attendee registration to obtain the hotel booking link to make hotel reservations. The link will appear in the "Thank You" message once you complete the registration process. The discounted rate for the host hotel is \$129 and the cutoff date for the discount is August 14. **You must reserve your room by using the online link.** All attendees are responsible for their own hotel arrangements and fees.

"The best MML Conference I have attended in the last 20 years."

"This was my first conference, and I was very impressed with MML and look forward to being more involved."

"I really enjoyed the conference. A lot of great information was provided in the break out sessions. I'm looking forward to Branson in 2018!"



Tentative Agenda

Sunday, Sept. 16

- 9 a.m.-4 p.m. CCFOA Advanced Academy
12 p.m. Registration
1-3 p.m. *Trust: How to Get it! Keep it...or Get it Back!* (MGI)
2 p.m. MML Golf Tournament
5 p.m. Nominating Committee (Open)
5:30 p.m. Nominating Committee (Closed)
4:30-5:30 p.m. New Attendee Reception
5:30-7 p.m. Grand Opening Reception

Monday, Sept. 17

- 7:30 a.m. CCFOA Breakfast
MCMA Breakfast
9 a.m. Welcome/General Session
KEYNOTE: *Protecting Your Organization from Computer Crime* - Michael Bazzell
10:30 a.m. Networking & Coffee
11:30 a.m. Box Lunch
1 p.m. **CONCURRENT (4)**
Development Incentives: the Risk, the Reward and the Big Picture (MGI); *Creative Housing Solutions for Any City in MO; Winning at Wastewater: How Some Communities are Addressing, Affordability Using Nontraditional Solutions; Advanced Internet Search Techniques*
2:15 p.m. **CONCURRENT (4)**
Revenue Sources and Fundamentals of Economic Development (MGI); *Using your Code of Ordinance to Your Advantage; Updates to the MO Human Rights Act & Gov. Whistleblowers* (CCFOA session); MCMA Session
3:30-4:30 p.m. Popcorn and Prizes
4 p.m. Exhibitor prize drawings

Tuesday, Sept. 18

- 7:30 a.m. Bacon & Business Meeting
9:45 a.m. **CONCURRENT (4)**
Budget Basics...and a Little Bit More (MGI); *Wireless Deployment Legislation; Community Surveys; The Tax Reform Act and the Municipal Bond Market - Now What?*
11:00 a.m. **CONCURRENT (4)**
Harassment in the Work Place (MGI); *Using Social Media to Educate and Communicate with Taxpayers; Data Driven Infrastructure Planning & Local Government; USDA-Rural Development: Funding for Community Projects*
12:15 p.m. Awards Luncheon/Showcase
2 p.m. **CONCURRENT (4)**
Ethics (MGI); *How and Why Census Data is Important for Growth; Defying the Odds; MACOG*
3:15 p.m. **CONCURRENT (4)**
Sunshine Law (MGI); *Active Assailant Protocol; Social Archiving* (CCFOA session); *\$53 Million Questions: Who's Responsible for Finding Fraud* (GFOA session)
6 p.m. Reception
7 p.m. Annual Banquet

Wednesday, Sept. 19

- 7:30 a.m. Breakfast Buffet
KEYNOTE: *Revolutionizing Government in the 21st Century* - Patrick Ibarra
9:30 a.m. Conference Adjourned