

# WANT TO PARTICIPATE IN A **FREE** NEIGHBORHOOD EVENT?



## Wicker Park & Bucktown Rock and Roll Summer Sidewalk Sale

The Wicker Park and Bucktown sidewalk sale has been <insert sweet guitar solo> in years past and helped drive traffic to our neighborhood and local business merchants. This year you can kick it up a notch with this dope free shopping event open to businesses in the following commercial districts of Wicker Park and Bucktown: Division, Damen, Milwaukee and North.

Sale Hours: Saturday & Sunday 11am to 6pm

Participation is **FREE** to all but WPB Chamber of Commerce members will receive balloons, swag and priority for bands. (Thanks for your membership)

Please note that in order to comply with city permit guidelines, only businesses that have registered with the event will be permitted to display and sell merchandise outside of their storefronts on sidewalk sale dates. Food sales are **NOT** permitted on the sidewalk. Please let us know of any great deals or activations you will have so we can place them on the map. Don't forget to invite your second and third floor neighbors to join you on the sidewalk too!

### Add On's

<input type="checkbox"/> In Store Beverage Tasting Participant Hosted by WPBCC	\$25 (permit fee)
<input type="checkbox"/> In Store Food Sampling	\$25
<input type="checkbox"/> In Store DJ (4 hours)	\$100
<input type="checkbox"/> In Store Promotional Model Male or Female (5 hours)	\$100 (retailer or salon)
<input type="checkbox"/> Fashion Show Participant (submit 10 Looks) August 26th	\$75 (retailer or salon)
<input type="checkbox"/> Logo on Map	\$50

### Be A Sponsor

Sponsor participation includes prominent logo placement in all promotional materials, website link, listing on map and on-site sampling. \$1500

### I'm ready to rock! Sign me up!

Business Name: \_\_\_\_\_

Your weekend deals and/or activation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Amount due for add ons: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Billing address (if different from business address listed above): \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Make checks payable to WPBCC and mail or bring to:

Wicker Park Bucktown Chamber of Commerce, 1414 North Ashland Chicago, IL 60622

Deadline to sign up is Friday August 4th.

We will continue to accept applications after the deadline, but late registrants may not appear in some media.



### Debbie Rinella

Wicker Park Bucktown Chamber of Commerce  
Special Events Coordinator  
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### Anthony Weihofen

Wicker Park Bucktown Chamber of Commerce  
Marketing & Membership Coordinator  
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# RACK AND ROLL

**SALE**

**WICKER PARK | BUCKTOWN**

NORTH AVE • MILWAUKEE AVE • DIVISION ST • DAMEN AVE

**SIDEWALK**

LIVE BLISSERS! GIVE-AWAYS!

**AUGUST  
26 & 27**

SATURDAY & SUNDAY

**11AM-6PM**

**ROCK  
FASHION  
SHOW**



VISIT [WWW.WICKERPARKBUCKTOWN.COM](http://WWW.WICKERPARKBUCKTOWN.COM) FOR MORE INFORMATION