

# 2017 WICKER PARK-BUCKTOWN NEIGHBORHOOD GUIDE

## NEW ADVERTISING OPPORTUNITIES

The Wicker Park-Bucktown Neighborhood Guide is produced by the Wicker Park-Bucktown Chamber of Commerce and WPB Special Service

Area #33 in collaboration with Where Magazine. This annual guide gives visitors the inside scoop on where to shop, eat, play and relax. It is distributed in 120,000 copies of Where's May issue throughout 400+ hotel and visitor destinations around Chicago.



Where is a trusted brand for travelers. We are the world's premier name in travel publishing, providing explorers a guide for their adventures, and concierges the content to help guide guests. Businesses rely on our trusted name, extensive distribution, and visibility to help them reach new customers.

- Chicago resident population is 3 million VS. 54 million travelers last year
- Where is the only tour and travel magazine in-room of hotels
- Readers are affluent – average household income is \$113,000
- Readers are specifically seeking information and 80% take direct action as a result of reading
- 120,000 monthly circulation; over 500,000 monthly readers

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### FULL-PAGE

WPB CHAMBER MEMBER: \$1,750  
NON-MEMBER: \$1,900

- Spotlight in Navigate section (*see back page for example*)
- Editorial listing
- Coordinates on the main map
- Coupon in QuickGuide, Where's annual neighborhood guide
- Editorial listing in QuickGuide

### HALF-PAGE

WPB CHAMBER MEMBER: \$1,000  
NON-MEMBER: \$1,150

- Editorial listing
- Coordinates on the main map
- Coupon in QuickGuide, Where's annual neighborhood guide
- Editorial listing in QuickGuide

### 1/3 PAGE

WPB CHAMBER MEMBER: \$700  
NON-MEMBER: \$850

- Editorial listing
- Coordinates on the main map

### 1/6 PAGE

WPB CHAMBER MEMBER: \$400  
NON-MEMBER: \$550

- Editorial listing
- Coordinates on the main map

### SPOTLIGHT IN NAVIGATE SECTION

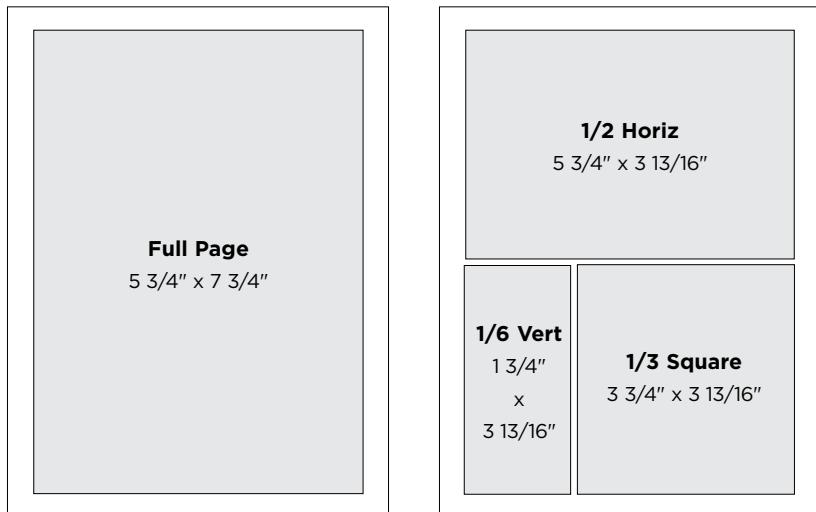
WPB CHAMBER MEMBER: \$250  
NON-MEMBER: \$400

- Coordinates on area map  
(*See back page for example*)

Wicker Park-Bucktown Chamber  
members receive a \$150 discount

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## SPECS & SIZES



## SPECIFICATIONS

UNIT	NON-BLEED	BLEED	TRIM*
Full Page	5 3/4" x 7 3/4"	6 3/4" x 9 1/4"	6 1/2" x 9"
1/2 Horizontal	5 3/4" x 3 13/16"	<b>USEFUL MEASUREMENTS</b>	$1/8 = .125$ $1/4 = .25$ $1/2 = .5$ $3/4 = .75$ $5/8 = .625$ $13/16 = .8125$
1/3 Square	3 3/4" x 3 13/16"		
1/6 Vertical	1 3/4" x 3 13/16"		

Contact the Wicker Park-Bucktown Chamber of Commerce  
with questions or to book your advertising.

Anthony Weihofen

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# 2017 WICKER PARK-BUCKTOWN NEIGHBORHOOD GUIDE

SPOTLIGHT IN NAVIGATE SECTION - \$250/\$400

SPECIAL ADVERTISING SECTION

**ASK THE EXPERT**

Epre, consed mil eossit omnied icidunt emoluptius culleseque non nem re volut aut as si accustrum vollabo. Epre, consed mil eossit omnied icidunt emoluptius cul leseque non nem re volut aut as si accustrum vollabo.

**1. COLLABORATION** Located in the Flat Iron Arts Building, this company is known for its mission to bring awareness to social issues, its work with a diverse group of performers, including teens, and its immersive theatrical pieces.

**2. PINT** With an extensive beer list and a menu chock-full of American favorites, Pint is the quintessential American pub. Stop in for a juicy Wagyu burger and a cold beer. We love heading upstairs to cozy up on the balcony. Open Su-F 11 am-2 am; Sa 11 am-3 am. [www.pintpub.com](http://www.pintpub.com). 1547 N. Milwaukee Ave., 773.772.0990. El: Blue to Damen.

**3. GOORIN BROS.** Whether you're looking for a fedora or a baseball hat, this boutique can help you top off your look. Open Su-Th 10 am-7 pm; F, Sa 10 am-8 pm. [www.goorin.com](http://www.goorin.com). 1533 N. Milwaukee Ave., 773.384.4287. El: Blue to Damen.

**4. 312 UAV** Drones: They're all the rage, and they're all for sale right here. Drones come in a variety of models, some meant for fun, others custom-made for film, commercial use, security and industrial purposes. Open Tu-Sa 1-8 pm (call ahead to confirm). [www.312uav.com](http://www.312uav.com). 1261 N. Paulina St., 844.312.8281. El: Blue to Division.

**5. RUBY ROOM** Inner and outer beauty are one here. Organic products bring out a natural glow. Massages begin with mini chakra readings. Open Su-F 10 am-7 pm; Sa 9 am-7 pm. [www.rubyroom.com](http://www.rubyroom.com). 1743-45 W. Division St., 773.235.2323.

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