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FOR IMMEDIATE RELEASE

Donate to Prototype Prime through Your Amazon Purchases

PEACHTREE CORNERS, GA, March 7, 2017 – Prototype Prime, the new startup incubator located on the first floor of the Peachtree Corners city hall building, opened its doors last fall. The young 501c3 non-profit is already home to over a half dozen teams of entrepreneurs working on their concepts.

Because Prototype Prime is a non-profit, it is eligible for tax-free contributions. If you are interested in supporting the new venture, and you shop on Amazon, Sanjay Parekh, the incubator's co-founder has an easy way for you to help support the new incubator.

The next time you shop on Amazon, log onto smile.amazon.com instead. Amazon Smile is a program run by Amazon where your selected non-profit receives 0.5% of your purchases in the form of a donation from Amazon. The cost of products is the same and does not cost supporters any additional money.

"With the support from the community at large, we believe that the Amazon Smile program will help us expand our offerings and ensure that Prototype Prime continues to grow and thrive," said Sanjay Parekh.

The 12,500 square-foot area provides networking and event space, workshops, podcast room, and a design lab with two 3D printers and electronics manufacturing capabilities. In addition, two law firms and an accounting agency provide professional services to budding entrepreneurs to assist their early startup efforts.

Georgia Tech's renowned Advanced Technology Development Center (ATDC) also provides mentorship, training and guidance to entrepreneurs in their early-stage efforts and also assists them in acquiring the key skills to build their companies.

"Prototype Prime's acceptance to and participation in the Amazon Smile program is one of the innovative funding mechanisms that the incubator is beginning to roll out to ensure the long term impact of the city's early and ongoing support of this incredible resource for entrepreneurs," said Mike Mason, founding mayor of Peachtree Corners.

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