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City Adopts Public Art Initiative

A new initiative adopted by the Peachtree Corners City Council on Nov. 27 will encourage developers and property owners to include sculpture and other visual art in development projects.

Designed to enliven the city's visual and cultural landscape, the Peachtree Corners Public Art (PAI) Initiative, will require those planning construction or redevelopment projects to collaborate with the city's Arts Council.

"Places where there is strong public art are places people want to be," said Diana Wheeler, the city's community development director. "This plan is inspired by the city's desire to evolve into an increasingly interconnected, collaborative place to live and work, and to encourage a unique cultural environment."

Earlier this year, the city hired Todd Bressi, a Philadelphia place-making expert to assist in development of the plan, which includes a vision map to help city officials, developers and the community envision possible art locations. The map offers an inventory of opportunities for public art throughout the city and provides background on the types of projects that should be encouraged.

All developers and private property owners in the building and permitting process will be required to discuss possibilities for public art on their property with the city's Arts Council. Developers will be asked to voluntarily set aside one percent of their total project costs for public art, either by including public art on their site or contributing money to a public art fund administered by the city.



Arts Council members and consultant Todd Bressi discuss themes for public art.