



**March 2018**

## **Don't Start Your Business Without Doing This First**

Prototype Prime will host an ATDC Customer Discovery course this month.

The three-week intensive course, led by ATDC Catalyst Bill Hogan, allows entrepreneurs to test their assumptions and make sure they have a sound business model, are targeting the right customer segment, and are leveraging the correct value proposition before developing a product or service for the market. Entrepreneurs in any type of startup are welcome.

This three-part series features one lecture and two labs and will be held in Peachtree Corners on Wednesday, March 14, 21, and 28. RSVP at [prototypeprime.com/events](http://prototypeprime.com/events).

### **Save the date**

Food trucks Wednesdays are coming back to Prototype Prime! Starting March 28, Prototype Prime will have food trucks in our parking lot every other Wednesday. Tacos are up first. This event is open to the public, and we can't wait to see you there! RSVP [at prototypeprime.com/events](http://prototypeprime.com/events). | [And on Facebook](#)

### **Amazon Web Services experts want to help you**

AWS is an Amazon subsidiary that provides cloud computing tools and services for individuals, businesses and organizations. AWS experts will hold virtual office hours at Prototype Prime on Wednesday, March 14, to answer questions about how you can leverage your AWS credits and use them more efficiently. Maximum allowed time is one hour. Slots must be booked in advance. RSVP at [prototypeprime.com/events](http://prototypeprime.com/events).

### **Calling all female entrepreneurs**

Women Only Entrepreneurs ATL is hosting its April meetup at Prototype Prime on Tuesday, April 10, from 5:30 - 7:00 p.m. This event empowers women to excel in their careers and also provides them with a forum to talk about issues that matter to them in a comfortable setting. RSVP here: <http://bit.ly/woeATLatP2>

###