



August 2017

## 5 Ways to Help Reduce Trash, Illegal Signage

The Adopt-a-Road (AAR) program is a litter prevention initiative sponsored by Gwinnett Clean & Beautiful (GC&B) and the Gwinnett County Department of Transportation (GC DOT). The aim of the program is to reduce the amount of trash and illegal signage cluttering county roadways, which also helps protect our waterways.

According to the U.S. Environmental Protection Agency, 80 percent of the trash that ends up in our streams and oceans comes from roadside litter. Storm drains do not lead to treatment plants, which means when rain washes roadside litter down these drains it goes directly into waterways. So not only does removing litter from the roads make them easier on the eye, but it also helps keep rivers and streams safe and clean.

Adopting a road is an easy process that involves 5 simple steps:

1. **Decide which road to adopt.** The ideal road will be a convenient location for you and have safe access to the litter you will remove.
2. **Learn More About the Program.** Visit GC&B's website to learn the details of the program by downloading the Official Adopt-a-Road Agreement.
3. **Contact Us and Take Action.** Contact GC&B via the website to confirm your road section and participation in the Adopt-a-Road Program. Free garbage bags, "Volunteers at Work" signs, and safety vests will be provided for your cleanup days.
4. **Share your Results and Fill-out a Post-Cleanup Report.** You and your group will receive recognition for your efforts by submitting Post-Cleanup Reports for your cleanup efforts on the GC&B website.
5. **Receive Recognition for your group's hard work!** Each adopted section of road will be marked with two signs with your group's name. We will order your signs and have them installed at the proper locations.

For more information and details about volunteering with Gwinnett Adopt-a-Road, visit GC&B's website, [www.gwinnettcb.org](http://www.gwinnettcb.org), and follow the links for "Programs" and then "Adopt-a-Road" or call 770-822-5187.

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