

Join the Franklin County Community Cessation Initiative



36%

Nationally, nearly 1 in 5 adults (or 45.7 million adults) have some form of mental health condition, and 36% of these people smoke cigarettes.

12%

12% of live births were from mothers that smoked some time during pregnancy in Franklin County

28.8%

28.8% of cancer deaths in Franklin County from 2010-2014 were lung & bronchus

To learn more, contact:

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Together we can make a difference!

CCI

Community Cessation Initiative
Franklin County

Help Us Increase Tobacco Quit Rates

Be part of Franklin County's Community Cessation Initiative program that provides the counseling, resources and compassionate support to help tobacco users quit for good.

Stakeholders can be:

- **HEALTHCARE PROVIDERS**
- **SOCIAL SERVICES CASE WORKERS**
- **FAITH BASED GROUPS**
- **COMMUNITY CENTERS**
- **ANY AGENCY OR INDIVIDUAL THAT WORKS WITH THE PUBLIC**

Your Role

- A referral partner refers Franklin County tobacco users to CCI services.
- A cessation provider offers individual and/or group tobacco counseling services to CCI participants.

Stakeholder Perks

- Providers will receive a \$1,000 one time incentive.
- A tobacco treatment specialist certification training, including CMEs, for those providers who sign on.
- Referral partners are eligible to receive \$500 for every 100 referrals sent to Franklin County Public Health.
- FCPH will provide incentives to clients for signing up as well as completion of sessions.
- Reimbursement of any denied or uninsured claims.