



## Sponsorship Program Sandy Music Fair & Feast July 7 – 9, 2022

The Sandy Area Chamber of Commerce will hold its largest fundraising event July 7-9, 2022, in **Sandy's Centennial Plaza**. Over these three days, the plaza is transformed, and the Sandy Music Fair and Feast becomes a popular place for friends and family to reunite and celebrate summer. Typically, 40,000 people are in Sandy during this time!

Sandy Area Chamber volunteers help to produce a weekend packed full of entertainment with a Family Night (Thursday), Family Day with Kids Activities (Saturday), Family BINGO (Saturday), live music, great food, and the famous beer and wine garden all weekend.

Attached you will find sponsorship information for the 2022 Sandy Music Fair and Feast. This is a perfect opportunity to market your company or brand at a successful, well-attended community festival. It is located on a major Oregon Highway, US 26, right in the heart of downtown Sandy, Oregon. The event caters to a crowd that comes from all over the Pacific Northwest to enjoy all the festivities and has become a summertime tradition for thousands of attendees.

This packet offers detailed information regarding the levels of sponsorship available to your company. We appreciate any level of support and are happy to customize a package to suit the specific needs of your business.

Proceeds from this event allow the Sandy Area Chamber of Commerce to fulfill our mission to provide tools, connections & education that helps the Sandy area businesses thrive.

Please consider this popular community event while planning your 2022 marketing budget. For your convenience, we can provide monthly payment arrangements for your sponsorship contribution.

For more information, please call 503.668.4006.

Sincerely,

*Khrys Jones*

Event Coordinator & Executive Director  
Sandy Music Fair and Feast





## **Presenting Sponsor**

**\$6,000**

**1 Sponsorships available benefits include:**

Logo on all printed media advertising  
(Such as posters, newspaper, flyers, etc.)  
Logo on our event page and Facebook event  
Social media mentions leading up to event  
Logo on pre-sale tickets  
Your logo on pre-sale give-away item  
(2) Prominently displayed banners, (1) banner at entrance & (1) banner near stage  
Wristbands with your logo imprint: *Shared with Major & Nightly Sponsors*  
Performance announcements All 3 days  
(30) Event tickets for Friday & Saturday

## **Major Sponsor**

**\$3,000**

**2 Sponsorships available benefits include:**

Logo on all printed media advertising  
(Such as posters, newspaper, flyers, etc.)  
Logo on our event page and Facebook event  
Social media mentions leading up to event  
(2) Prominently displayed banners, (1) banner at entrance & (1) banner near stage  
Wristbands with your logo imprint: *Shared with Presenting & Nightly Sponsors*  
Performance announcements  
(15) Event tickets for Friday & Saturday

## **Thursday Family Night Sponsor**

**\$2,100**

**1 Sponsorships available benefits include:**

Title Sponsor for Friday Night  
(2) Prominently displayed banners  
Logo on the posters and flyers  
Social media mentions leading up to event  
Wristbands with your logo imprint for Friday Night: *Shared with Presenting & Major Sponsor*  
Performance announcements on Friday night  
(12) Event tickets for Friday & Saturday night

## **Stage Sponsor**

**\$2,000**

**2 Sponsorships available benefits include:**

Social media mentions leading up to event  
(2) Banners (1) Prominently displayed banner & (1) banner near stage  
Performance announcements all 3 days  
Logo on the posters and flyers  
(12) Event Tickets for Friday or Saturday night

## **Friday Night Sponsor**

**\$1,900**

**1 Sponsorships available benefits include:**

Title Sponsor for Friday night  
Social media mentions leading up to event  
(2) Prominently displayed banners  
Logo on the posters and flyers  
Performance announcements on Saturday night  
(12) Event tickets for Friday night

## **Saturday Night Sponsor**

**\$1,900**

**1 Sponsorships available benefits include:**

Title Sponsor for Saturday night  
Social media mentions leading up to event  
(2) Prominently displayed banners  
Logo on the posters and flyers  
Performance announcements on Saturday night  
(12) Event tickets for Saturday night

## **Beverage & Trailer Sponsor**

**\$1,900**

**1 Sponsorships available benefits include:**

Social media mentions leading up to event  
(2) Prominently displayed banners  
Performance announcements all 3 days  
Logo on the posters and flyers  
(12) Event Tickets for Friday or Saturday night



## Music Sponsor

**\$1,500**

**3 Sponsorships available benefits include:**

Social media mentions leading up to event  
(1) Prominently displayed banner next to stage  
Performance announcements  
Logo on the posters and flyers  
(10) Event Tickets for Friday or Saturday night

## Pre-Sale Ticket Sponsor

**\$1,300**

**1 Sponsorships available benefits include:**

Social media mentions leading up to event  
(1) Prominently displayed banner near entrance  
Your name & logo on the presale tickets  
Your name & logo on pre-sale give-away item  
Logo on the posters and flyers  
(10) Event Tickets for Friday or Saturday night

## Saturday Family Festival

### Activities Sponsor

**\$1,200**

**1 Sponsorships available benefits include:**

Title Sponsor for Saturday Day  
Social media mentions leading up to event  
(1) Prominently displayed banner  
Logo on the posters and flyers  
Performance announcements Saturday day  
(10) Event Tickets for Friday or Saturday night

## Fence Sponsor

**\$1,200**

**1 Sponsorships available benefits include:**

Social media mentions leading up to event  
(2) Prominently displayed banner on main gates  
Performance announcements  
Logo on the posters and flyers  
(10) Event Tickets for Friday or Saturday night

## Photo Booth Sponsor

**\$1000**

**1 Sponsorships available benefits include:**

Your logo on photo strips  
Social media mentions leading up to event  
(1) Prominently displayed banners  
Logo on the posters and flyers  
(8) Event Tickets for Friday or Saturday night

## T-Shirt Sponsor

**\$1000**

**1 Sponsorships available benefits include:**

Your logo on volunteer & staff t-shirt (*with presenting and major sponsors*)  
Social media mentions leading up to event  
(1) Prominently displayed banners  
Logo on the posters and flyers  
(8) Event Tickets for Friday or Saturday night

## Table & Chairs Sponsor

**\$900**

**1 Sponsorships available benefits include:**

Social media mentions leading up to event (1)  
Prominently displayed banner  
Logo on the posters  
Logo and name on event seating tables  
(8) Event Tickets for Friday or Saturday night

## Water Bottle Sponsor

**\$900**

**1 Sponsorships available benefits include:**

Social media mentions leading up to event  
(1) Prominently displayed banners  
Logo on event water bottles  
(8) Event Tickets for Friday or Saturday night



## **Porta Potty Sponsor**

**\$900**

**1 Sponsorships available benefits include:**

- Social media mentions leading up to event
- (1) Prominently displayed banners
- Poster in each porta potty
- (8) Event Tickets for Friday or Saturday night

## **Token Booth Sponsor**

**\$750**

**3 Sponsorships available benefits include:**

- Social media mentions leading up to event
- Token Booth wrapped with your banners and/or promotional materials (You Provide Materials)
- (6) Event Tickets for Friday or Saturday night

## **Entrance Booth Sponsor**

**\$750**

**2 Sponsorships Available benefits include:**

- Social media mentions leading up to event
- Entrance Booth wrapped with your banners and/or promotional materials (You Provide Materials)
- (6) Event Tickets for Friday or Saturday night

## **Special Sponsor**

**\$600**

**Unlimited, Sponsor benefits include:**

- Social media mentions leading up to event
- (1) Prominently displayed banners
- Logo on the posters
- (10) Event Tickets for Friday or Saturday night

## **Volunteer & Performer**

**Lanyard Sponsor \$550**

**1 Sponsorships available benefits include:**

- Social media mentions leading up to event
- Your logo imprint (200 to be used up to 3 years)
- (4) Event Tickets for Friday or Saturday night

## **Dauber Sponsor for Bingo**

**\$400**

**3 Sponsorships available benefits include:**

- Social media mentions leading up to event
- Your logo on daubers for Saturday bingo (200 to be used up to 3 years)
- (4) Event Tickets for Friday or Saturday night

## **Table Umbrella Sponsor \$350 (for new sponsors, includes logo set up) \$250 for Returning Umbrella Sponsors**

**Limited to the first 15 Sponsors**

**Sponsor benefits include:**

- (1) Umbrella with your logo on an event table
- Social media mentions leading up to event
- (2) Event Tickets for Friday or Saturday night



## **Banner Sponsor \$200**

**Unlimited, Sponsor benefits include:**

- (1) Prominently displayed banners  
(All Banners must be provided by sponsor)
- (2) Event Tickets for Friday or Saturday night
- \*Additional charge for banners exceeding 4 x 8 for banner sponsor package only.

## **In-kind Donations**

- Raffle Prizes for Family BINGO
- Give Aways for Family Day
- Monetary Donations to further the Chamber's mission to help local business members



## **Additional Information for Sponsorship**

### **Logos:**

Please email your logo to the Chamber Office as soon as possible so we can include it in our advertising for the event: [chamber@sandyoregonchamber.org](mailto:chamber@sandyoregonchamber.org) Sponsorships valued at \$1000 or higher will be included in print advertising. (i.e., posters, print media, etc.)

### **Banners:**

Once you decide to become a sponsor, you will need to provide your own banner. Banners can take a few weeks to print, so please plan accordingly. In an ongoing effort to promote our local businesses, we recommend using one of our local Chamber members for your banner needs:

- Cool Printing and Copies, 503.668.4119
- UPS Store, 503.668.6263
- Pamplin Media, 971.204.7716

### **Banner Drop Off and Pick Up:**

Banners will need to be delivered prior to Wednesday, June 29<sup>th</sup>.

Banner drop off and pickup will be at the **Forrest Insurance Agency** this year between the hours of 9am and 5pm. Forrest Insurance Agency is located at 37433 US-26, located behind Domino's Pizza.

After the event, banners will be available for pick up Wednesday, July 13<sup>th</sup> – Friday, July 22<sup>nd</sup> also at Forrest Insurance Agency office. If you need to arrange a different time, please call Mary at 503.673.2772.

**All advertising packages are negotiable to suit the needs of your business.**

Proceeds from this event allow the Sandy Area Chamber of Commerce to fulfill our mission to provide tools, connections & education that helps the Sandy area businesses thrive.



**Sandy Area Chamber of Commerce  
2022 Music Fair and Feast, Sponsorship Form**

Contact Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

☐ Event Friend \$99 or Less \$ \_\_\_\_\_ ☐ Anonymous Donation in the Amount of \$ \_\_\_\_\_

☐ In-Kind Donation (please specify): \_\_\_\_\_ Valued at \$ \_\_\_\_\_



**Please keep this portion of the receipt for your records.**

**Please make checks payable to: Sandy Area Chamber of Commerce (SACC)**

**Mail to:**  
**SACC**  
**38954 Proctor Blvd. #146**  
**Sandy, OR 97055**  
**Or call for pick up 503.668.4006**

**Date: \_\_\_\_\_ Amount or Value of Donation: \$ \_\_\_\_\_**

**Sandy Area Chamber of Commerce is a 501C6 Non-Profit Organization**  
**Tax Id #93-6030811**