

ASVCP Education Committee Report

Submitted by: Samantha Evans

EB Liaison: Kristin Fisher

Committee Members

- Perry Bain
- Candice Chu
- Shannon Dehghanpir
- Allison Dusick
- Samantha Evans
- Kristin Fisher, EB Liaison
- Carisa Fraser
- Cora Gilroy
- Sydney Hastain, Resident
- Chris Lanier
- Cheryl Lawson
- Laurie Millward
- Cheryl Moller
- Tara Piech
- Nicole Rosen
- Chris Shiprack, Resident
- Koranda Walsh

1. Dates of Current Year Meetings

- March 14, 2023
- July 25, 2023
- October 5, 2023
- October 31, 2023

2. Committee Description and Purpose Statement

The ASVCP Education Committee is composed of members from academic and non-academic sectors that share a commitment to cultivating education in all aspects of veterinary clinical pathology. Our goal is to promote discussion and exchanges regarding course materials, curricula, innovative teaching methodologies, educational resources, and other aspects of clinical pathology teaching.

3. Summary of Current Year Charges/Activities/Objectives/Accomplishments:

- Review the ASVCP Committee Chair Orientation Guide distributed by the Executive Board. Update committee description at ASVCP.org and review membership to ensure optimal numbers and rotation of members for efficient committee functioning. Ensure that there is a leadership succession plan in place as needed.
- Cheryl Lawson has agreed to serve as incoming chair, with full support by the committee.

- We voted to change the duration of the chair role to 2 years, starting with Dr. Lawson.
- We have recruited new members and have a full membership.
- Prepare and submit a Committee Budget for the upcoming fiscal year per instructions in the Committee Chair Orientation Guide. The 2023 call for budgets will be sent by March and the deadline to send budgets electronically to The Rees Group is April 1st. The Committee Budget should include costs for all committee activities, with exception of the Pre-Meeting Workshop which is budgeted separately and is applicable only to the annual organizing committee (Education Committee in 2023). Please run any questions and new budget items through the Executive Board via the Liaison prior to adoption.
- This has been completed and approved.
- For the 2023 ACVP/ASVCP Annual Meeting, in collaboration with the ASVCP Program Committee and The Rees Group:
 - Plan and deliver the 2023 ASVCP Pre-Meeting Workshop. Utilize the PMW Guide provided by the Executive Board. Coordinate with the ASVCP Program Committee and the ASVCP Past-President (EB Liaison for Pre-Meeting Workshop), Dr. Austin Viall.
 - ♦ Topic = Digital Microscopy Use in Veterinary Clinical Pathology: The Future is Now
 - ♦ Date = Saturday October 28th 2023
 - Plan and deliver the 2023 ASVCP Education Forum; keep the Program Committee informed of session planning. Once a topic and title are finalized, communicate to the Executive Board via the liaison.
 - ♦ Topic = The Exodus of Pathologists from Academia
 - ♦ Date = Sunday October 29th 2023 12:15-1:15pm
 - Plan and deliver the ASVCP Resident Meet & Greet event.
 - ♦ Topic = Trivia Night
 - ♦ Date = Monday October 30th 2023 7-8pm
- Arrange for annual SAVMA symposium booth (often split 3 ways between ACVP, STP, and ASVCP).
- SAVMA was March 16-19, 2023. University

ASVCP Education Committee Report-continued

- of Illinois. Contact ASVCP member was Sara Connolly. The booth was covered by Sara, residents, and STP pathologists. Two textbooks were raffled and the booth gave out ASVP stickers/keychains and snacks.
- SAVMA 2024 will be at University of Tennessee/Lincoln Memorial University and our contact will be Dr. Deanna Schaefer
 - Provide oversight and approval for ASVCP [Student Stipend request](#)
 - Currently organized by Tara Piech. Tara contacted the next eligible schools in June.
 - Three total applications awarded in the 2022-2023 school year
 - Two submissions so far this year (2023-2024 school year)
 - The committee would like to request an increase in funds per school because we never come close to the 13 schools budgeted for.
 - Organize and implement the annual ASVCP Educator Award. Review and revise the Award Procedure as needed; post the annual final procedure to Basecamp through TRG. Share any proposed major changes to the procedure with the EB prior to implementation. Solicit and evaluate nominations for the ASVCP Educator Award. These are submitted via ASVCP.org and can be solicited via various means, including the Listserv and newsletter notices. Select a recipient and assist with arranging presentation of the award at the annual meeting.
 - We had 3 excellent applications this year for the ASVCP Educator Award! Dr. Dorothee Bienzle was selected as this year's recipient based on the scoring rubric developed by the Committee.
 - We are once again in the process of refining the scoring rubric and nomination process.
 - We will encourage this year's nominators/nominees to resubmit applications for the 2024 award.
 - Collaborate with the Share The Future Committee to work on securing funding for Externships in Academia for clinical pathology residents. Collect applications and adjudicate the selection of one or more residents as funds permit.
 - Our understanding is that there is no budget for this process this year. However, we plan to brainstorm how this could look in the future.
 - Coordinate with second year board member, Kristin Fisher and Kenzie Trezise for facilitating and hosting Online Rounds.
 - Online Rounds are organized by Dr. Allison Dusick, along with Kristin and Kenzie/Ashley.
 - Review the ASVCP.org website and work with the Media and Communications Committee to update content and expand ASVCP member resources. Consider creating virtual content (i.e., recorded mini-seminars or full-length presentations, podcasts, case reviews, etc.). Work with the TRG, Executive Board, and Media and Communications Committee to discuss and facilitate virtual content development and review plans for distribution.
 - The Education Committee page is currently up to date.
 - We have not had the bandwidth to create additional virtual content this year, but will make this a goal for next year.
 - Collaborate with other ASVCP committees. In particular, the Media and Communications Committee to make best use of ASVCP Media (e.g., website, Newsblast, Snapshot, and social media) and the Resident Liaison Group for resident input and/or engagement in Committee activities.
 - We have had input on various Newsblasts/ Snapshot communications throughout the year. Though some of our initiatives (ex: Online Rounds) are posted via social media, we could definitely improve our use of social media platforms.

ASVCP Education Committee Report-continued

- Provide a mid-year written report to the Executive Board on committee goals, objectives and accomplishments and submit it to Kenzie Trezise or Basecamp by May 19th. The Committee Chair (or another committee member if unavailable) will be invited to attend a mid-year virtual meeting with the Executive Board.
 - The mid-year report was provided by Samantha Evans, and Dr. Cheryl Lawson (next year's chair) was able to attend the mid-year virtual meeting with the Executive Board.
- Provide a written report for the ASVCP Business Meeting book highlighting the work of the committee throughout the year and submit to Kenzie Trezise or Basecamp by September 8th. The Committee Chair (or another committee member if unavailable) will be invited to attend an end-of-year meeting with the Executive Board, typically held in-person at the Annual Meeting.
 - The end-of-year report is provided herein. Samantha will be attending the Annual Meeting in person.
- Write a Newsblast submission every one to two years highlighting the committee, accomplishments and initiatives. The ASVCP Secretary Katie Boes and ASVCP innovations officer Kenzie Trezise will communicate on the timing of these. All committees can and are encouraged to contact the Media and Communications Committee, Secretary, and/or innovations officer at any point to submit information to be presented in ASVCP Media (e.g., new initiatives, call for volunteers, shout outs, etc.).
 - The committee was highlighted in a Newsblast coordinated by Kenzie earlier this year, with a brief description written by Samantha Evans.

4. Recognition of Outgoing Committee Members

The committee would like to thank and recognize outgoing members Drs. Bente Flatland and Kate Baker.

5. Future Outlook (Planned Activities for Next Year)

- Continue refinement of the Educator Award process.
- Draft a scientific manuscript related to our 2023 Education Forum topic of "The Exodus of Pathologists from Academia" – this will include data from the 2 surveys that we conducted (one targeted to general ASVCP membership, and one targeted to academic administrators), as well as input from the forum in Chicago.
- Consider adding virtual content to the ASVCP website, as suggested above.
- Consider the logistics of reviving the ASVCP-sponsored residency externship program.

Online Rounds

Submitted by: Kenzie Trezise

The organization of the Rounds has been moved under the charge of the Education Committee and is a cooperative effort between the Education Committee, presenters, Allison Dusick, Kristin Fisher, and The Rees Group.

Twelve Rounds were scheduled for 2023 and 10 have been presented to date. Summary of activities and accomplishments:

Date	Presenter
January 26, 2023	Dr. Julie Webb, Cornell University
February 15, 2023	University of Arizona
March 29, 2023	Dr. Mara Varvil, Washington State University
April 28, 2023	Dr. Deanna Schaefer & Dr. Nora Springer, University of Tennessee
May 17, 2023	North Carolina State University
June 23, 2022	Dr. Natalia Strandberg, Virginia Tech
July 27, 2023	Dr. Tracy Stokol, Cornell University
August 16, 2023	Dr. A Russell Moore, Colorado State University
September 20, 2023	Dr. Angela Royal, University of Missouri
October 25, 2023	Dr. Janet Beeler-Marfisi, University of Guelph
November 2023	Dr. Ashleigh Newman, Cornell University
December 2023	Dr. Samantha Evans, Colorado State University

Online Rounds Sponsors

Featured Name	Level
True North Veterinary Diagnostics	Platinum
Mayo Clinic Arizona	Gold
University of Arizona	Silver
Ross University	Bronze
UW School of Veterinary Medicine	Bronze
Linda Vap	Bronze

Early in 2019, sponsorship of Rounds was implemented, and Austin Viall, incoming Chair to the Education Committee, spearheaded this effort. The sponsors are recognized in each issue of the *NewsBlast*, on the Online Rounds webpages, in each email promoting the month's presentation, and during the Business Meeting presentation each year. The length of time that each sponsor is included in promotion depends on the level of his or her sponsorship. To sponsor Online Rounds, one can either submit their information and payment on the ASVCP or they can submit a check directly to the ASVCP administrative offices.

Objectives for 2024

Identify new presenters and encourage those who presented this year to continue in supporting the program. Continue to promote opportunities for sponsorship of Online Rounds.

Program Committee and Veterinary Laboratory Professionals (VLP) Report

Submitted by: Julie Allen

Executive Board Liaison: Melinda Camus

Committee Members:

- Julie Allen
- Melinda Camus, President-Elect
- Trelor Fraites, VLP
- Paula Krimer
- Kristina Meichner
- Maria Naskou
- Martina Piviani
- Sandra Sisson, VLP
- Nora Springer

I. Dates of Current Year Meetings

ASVCP Program Committee Meetings:

- January 10, 2023
- February 7, 2023
- March 3, 2023
- April 5, 2023
- June 13, 2023

Additional Meetings:

- June 14th: Mid-year ASVCP EB-Chairs Meeting and Mid-Year Committee Reports
- January 5th: ACVP Annual Meeting Committee Meeting
- February 15th: Annual Meeting Chairs/Staff Connect
- March 6th: ACVP Annual Meeting Committee Meeting
- March 24th: ASVCP Introduction to Basecamp
- April 1st: ACVP Board of Directors and Annual Meeting Committee Meeting
- August 4th: ACVP Annual Meeting Committee Meeting

2. Committee Description and Purpose Statement

The Program Committee is primarily responsible for organizing the ASVCP Annual Meeting Program in conjunction with the ACVP. The VLP group is now part of this committee. The Committee is composed of a Chair, the President-Elect, 1-2 VLP representatives and several at-large members. The Program Committee determines topics, speakers, and the schedule for the meeting, primarily the Veterinary Laboratory Professionals and Current Topics sessions. The Committee also works with the Committee organizing the Pre-Meeting Workshop (this year

that is the Education committee), the 1st year Executive Board member (mystery slides and case review session), the Veterinary Comparative Clinical Immunology Society (VCCIS), and the President-elect (Clinical Pathology scientific sessions). The Chair is a member of the ACVP Annual Meeting Committee and attends all related meetings and works closely with the AMC Group. The purpose of the committee is to ensure that the ASVCP portion of the meeting is of a high educational standard and meets the needs of the Society.

3. Summary of Current Year Charges/Activities/Objectives/Accomplishments:

- Met as Committee multiple times since last Annual Meeting to decide on topics and possible speakers for this year's Annual Meeting (meeting minutes/presentations on Basecamp).
- Reviewed survey results from Boston meeting – limited feedback given issues with the app but overwhelmingly positive feedback for cyto-histo correlates session.
- Onboarded two new members: Sandy (new VLP Co-Chair, incoming VLP Chair) and Maria (Member-at-Large). Lauren Radakovich rotated off committee.
- Attended all ACVP Annual Meeting Committee meetings including annual spring meeting.
- Petitioned ACVP BOD for one international speaker. Helped to convince ACVP BoD that speakers from Canada not be considered international.
- Attempted to get VLP sessions recorded to allow more VLP members to access CE material – hopefully next year.
- Reached out to potential speakers.
- Provided input and speaker suggestions for ACVP/ASVCP Plenary and ACVP Infectious Disease sessions.
- Coordinated extensively with Mary Kay at AMC regarding meeting planning including scheduling, speaker portals, room sizes etc.

Program Committee and Veterinary Laboratory Professionals (VLP) Report-continued

- Helped Cheryl Moller with Premeeting Workshop planning.
- Interacted with Education Committee re: their session.
- Coordinated with Austin Viall re:VCCIS Session. Some back and forth due to speaker availability.
- Worked with ACVP to have permanent cytology-histology correlate talk during plenary session every year starting next year. Will be coordinated by ASVCP and ACVP Annual Meeting Chairs.
- Submitted proposed budget.
- Submitted verbiage on Annual Meeting for ASVCP Newsletters.
- Reviewed ASVCP Program Committee SOP.
- Assisted President-elect with planning Focused Scientific Sessions.
- Martina, Sandy and Trelor brainstormed options for encouraging VLP attendance by laboratory management and technical staff.
- Provided feedback on ACVP 2023-2027 Strategic Plan.
- Reviewed list of volunteers for Program Committee – approached Nicole Weinstein (Antech) and Courtney Schwichtenberg (Zoetis) to get some diagnostic pathologists onto committee.
- Reached out to Resident Liaison committee to see if there is a resident willing to serve on Program Committee to ensure meeting content meets trainees' needs too. Hoping to meet up with them in Chicago if possible.

4. Recognition of Outgoing Committee Members

- Lauren Radakovich left the committee at the start of this year after several years of service.
- Several other members are due to roll off if new members join: Paula Krimer, Tina Meichner.

5. Future Outlook (Planned Activities for Next Year)

- Find replacement Chair. If no volunteer, JA will continue as Chair but will likely not be able attend meeting in Seattle.
- Onboard new committee members.
- Ensure VCCIS submits proposal to ACVP for future meetings.
- Plan next year's meeting in Seattle. Possible histiocytic theme for next year's Current Topics session:
 - Peter Moore/Bill Vernau (HHS)
 - Cynthia Lucidi (PIMA)
 - Joanne Messick (hemophagocytic syndrome)
 - Detection of ctDNA in canine histiocytic sarcoma by targeting tumor-specific mutations (Univ Rennes and Sorbonne University in France and MSU in US) or genome-wide copy number aberrations (CNAs) (Matthew Breen, NCSU)
- Coordinate with ACVP on cytology-histology correlates session.
- Work on ways to increase VLP engagement and attendance.

Quality Assurance and Laboratory Standards (QALS)

Submitted by: Jérémie Korchia

Executive Board Liaison: Ryan Dickinson

Committee Members:

- Melanie Ammersbach
- Jill Arnold
- Jennifer Dawson
- Gabriela Diamantino, Resident Liaison
- Maya Frankenstein
- Carisa Fraser, Resident Liaison
- Kathy Freeman
- Karen Gerber
- Luca Giori
- Emma Hooijberg
- Kendal Harr
- Jeremie Korchia
- Michelle Larsen
- Jennifer Matlow
- Russell Moore
- Yolandi Rautenbach
- Nicole Schlette, Resident Liaison
- Nicole Stacy

I. Current Year Charges/Objectives/Activities

Subcommittees

- Education Material Working Group (EMWG)
 - Chair: Emma Hooijberg
 - Goals: Create clinical pathology teaching cases with QA/QC material added to the end of existing cases (using the ASVCP chemistry case bank and other cases)
 - Plan is to create a body of ~20 pilot cases and have veterinary professors use them to teach DVM students and clinical pathology residents, and get their feedback before creation of more case materials.
- Association of Zoos and Aquariums: Saving Animals from Extinction (AZA-SAFE): Elasmobranchs
 - Chair: Jill Arnold
 - Goals: Determine hematology and chemistry reference intervals for elasmobranch species from data obtained from zoo and aquarium retrospective data
 - The plan is to publish reference intervals for 4 species of small elasmobranchs commonly displayed in aquarium exhibits that allow visitor touch experience (two species of bamboo sharks, yellow stingrays, Atlantic stingrays)

- Total Error in Endocrinology (TEE)
 - Chair: Jeremie Korchia
 - Goals = assessing published immunoassay performance in the most commonly measured hormones in veterinary species, collect current QCM performance data across several different laboratories, and perform a survey about immunoassay performance to elaborate quality guidelines
- Digital Cytology (DG)
 - Chair: Kendal Harr
 - Goal = creation of guidelines for the field of digital cytology in veterinary medicine
 - Has been divided into 4 subcommittees:
 - ♦ General digital cytology quality and validation: ongoing review of the draft by the subcommittee
 - ♦ Digital cytology education for residents: finalized draft
 - ♦ Rapid onsite digital cytology: working on a draft
 - ♦ Hematology structure identification: working on a draft
- Laboratory Quality Systems (LQS)
 - Subcommittee creation in progress
 - Goal = creation of a user-friendly guiding document about setting up a laboratory quality plan
- Non-Mammalian Hematology Standardization (NMHS)
 - Chair: Nicole Stacy
 - New subcommittee (April 2023)
 - Goal = improve standardization in hematology for non-mammalian species. Collect data to fill in the literature gaps and aim to update guidelines
- Miscellaneous
 - We maintain a QALS Google Drive as a repository for QALS' documents.
 - ♦ This serves as a storage site for member contacts, documents in need of review, previous meeting agendas and minutes, previous/current budgets, and approved guidelines.
 - ♦ This is utilized internally by QALS members in conjunction with the QALS Basecamp site which houses approved meeting minutes and finalized guidelines.

Quality Assurance and Laboratory Standards (QALS)-continued

- We maintain availability for support to veterinary technician associations regarding laboratory quality
 - ♦ In contact with AVCPT and AAZVT about possible support for exam questions and any other assistance desired
 - ♦ Have alerted organizations to our website/ open access guidelines.

2. Activities Planned for Remainder of Year

- Quarterly QALS meeting (January, April, July, October)
- Subcommittee meetings
- ACVP/ASVCP annual meeting: QALS breakfast

3. Other Comments

- Dr. Melanie Ammersbach (UC Davis) became our new QALS secretary, succeeding to Jill Arnold after 9 years of service in this position
 - We tremendously thank Jill Arnold for her long lasting and vital support to the logistic of the QALS committee
 - We warmly welcome Dr Melanie Ammersbach in that position, and thank her for her support and her enthusiasm (and her magical skills)
- This year the QALS committee has welcomed:
 - Three new members from Zoetis: Jennifer Dawson, Maya Frankenstein, and Michelle Larsen, involved in the LQS subcommittee
 - One new member from the University of Florida: Nicole Stacy, involved in the NMHS subcommittee
 - One new member from the James Cook University (Australia): Karen Gerber, involved in the TEE subcommittee and in some vocabulary standardization

Regulatory, Industrial and Toxicologic Affairs Committee (RITAC) Report

Submitted by: Kate Biddle

Executive Board Liaison: Melinda Camus

Committee Members:

- Adeyemi (Yemi) Adedeji
- Tara Arndt
- Adam Aulbach
- Liza Bau-Gaudreault
- Elizabeth Besteman
- Kathleen (Kate) Biddle
- Laura Cregar
- Annie Deschamps
- Susan Emeigh Hart, RITAC/SRPC Liaison
- Paula Krimer
- Mandy Meindel
- Betsey Murdock, Resident Liaison
- Adi Naor
- Cory Sims

I. Dates of Current Year Meetings

- January 3, 2023
- February 14, 2023
- March 28, 2023
- May 9, 2023
- June 20, 2023
- August 1, 2023 (email communication)

2. Committee Description and Purpose Statement

The Regulatory, Industrial, and Toxicologic Affairs Committee (RITAC) of the ASVCP strives to advance toxicologic clinical pathology in industry by educating, promoting communication, and publishing contemporary best practices for clinical pathology in industry. Primary RITAC activities have included sponsorship of resident externships in industry, development, and publication of guidelines for veterinary clinical pathology aspects in industry, and foster collaboration with ACVP and STP to improve harmonization efforts. The RITAC has also surveyed government regulatory agencies, national and international committees, the pharmaceutical industry, professional organizations, and oral and written communication for current and impending legislation/regulations or publications that may affect the daily business of our membership. When necessary, the RITAC forms consensus opinions and responds appropriately to these agencies on behalf of the ASVCP. Many of our members are employed in the industry (contract research organizations, biotech, pharmaceutical, agrochemical and food industries, and private diagnostic laboratories).

3. Summary of Current Year Charges/Activities/Objectives/Accomplishments

- We updated the name of the committee to the Regulatory, Industrial, and Toxicologic Affairs Committee (RITAC) to expand the name to be more inclusive and representative of our focus and remit.
- Continue to develop guidelines and useful publications for veterinary clinical pathology aspects in industry. Update the EB on draft manuscripts in progress and submit these for publication when applicable.
 - Expected class effects in toxicologic clinical pathology premeeting workshop/manuscript – main project for 2023/2024
- Continue to foster ties with organizations such as the ACVP and the Society of Toxicologic Pathology (STP) to improve communications and harmonization efforts.
- Continue to investigate funding for externships in industry for clinical pathology residents or other ideas for more broad impact.

4. Recognition of Outgoing Committee Members

Mike Logan, Amy Warren and Bill Siska rotated off the RITAC and Eric Fish stepped down as SRPC liaison.

Future Outlook (Planned Activities for Next Year)

- Continue working on current ongoing manuscripts and develop new topics.
 - For instance, the RITAC has had discussions regarding the proposals to stop fasting animals prior to veinpuncture for clinical pathology analysis and to stop including control animals in nonclinical toxicity studies. As there are a few publications in the works on the former topic the RITAC is considering collecting the knowledge of the group to when it might and might not work to stop having control animals from the clinical pathology perspective. There is a recent Toxicologic Pathology Forum article in the Journal of Toxicologic Pathology addressing not euthanizing recovery controls in large animal studies from an anatomic pathology

Regulatory, Industrial and Toxicologic Affairs Committee (RITAC) Report

perspective. In this article, the authors at the end the authors list times that think that this approach might not work well and perhaps we can do something like this or write a letter to the editor addressing this from the clinical pathology perspective.

- Continue to develop guidelines for clinical pathology in industry.
- Continue to develop advocacy plans that promote the role of veterinary clinical pathology in regulatory environments.
- Keep membership informed of committee activities and regulatory issues via article(s) in ASVCP newsletter and list-serv posts, as appropriate.

Share the Future Committee Report

Submitted by: Nora Springer, Chair
Executive Board Liaison: Lisa Kelly

Committee Members

- Eric Fish
- Shannon Hostetter
- Courtney Schwichtenberg (Johnson)
- Nora Springer, Chair

Dates of Conference Calls/Meetings

- January 13, 2023
- March 29, 2023
- July 28, 2023
- October TBD

I. Committee Description and Purpose Statement

The Share The Future Committee 1) develops innovative strategies and programs that encourage individual donor and corporate sponsorship to support Society activities, educational events and membership benefits, and 2) reviews applications, selects awardees and, with the Executive Board, determines funding levels of travel and research grants for clinical pathology residents, graduate students, and veterinary students.

2. Summary of Current Year Charges/Activities/Objectives/Accomplishments

Developing Effective and Strategic ASVCP Fundraising

- This year, in collaboration with ASVCP executive board and The Rees Group, the STF committee focused on developing a sponsorship prospectus to provide to potential corporate and private partners. The prospectus highlights the mission and values of ASVCP and illustrates how sponsor partners positively impact the standards, processes, and people in veterinary laboratories globally.
- In addition to creating materials to aid in relationship development with corporate and private partners, we also focused on individual philanthropy with our inaugural Giving Tuesday fundraising drive.

STF Awards

- **STF Presentation Awards:** These grants are awarded to clinical pathology residents or graduate students presenting at the Annual Meeting (abstracts or cases) and can be used to offset travel and registration costs for the Annual Meeting or for other professional development. Six grants of \$500 each are typically awarded. Grant recipients are selected from the applicant pool based on specific criteria, and are awarded during the ASVCP business meeting at the Annual Meeting. The application deadline and recipient selection were still pending at time of writing.
- **STF Research Grant:** These grants are intended to help support research by clinical pathology residents and graduate students. New for 2023, we updated the criteria for selection of grant recipients, which are 1) The quality of the research proposal (study design and methodology, scope of work, clarity, and organization), 2) Potential for contributing to the knowledge base of veterinary clinical pathology and 3) The candidate's personal statement. Research grants of up to \$2500 have been awarded annually since 2008. Trainees must be ASVCP members to qualify for this award. The application deadline and recipient selection were still pending at time of writing.
- **NEW! Veterinary Laboratory Professionals (VLP) Travel Award:** The STF committee is excited to announce a new award to support veterinary laboratory professional attendance at the ASVCP annual meeting. This year, awards of \$500 each will be provided to two recipients. The application deadline and recipient selection were still pending at time of writing.
- Share the Future awards are made possible through the support of ASVCP members and corporate sponsors, and we thank them for their contributions and continued support of these important activities!

Share the Future Committee Report-continued

Outreach and Communication

- We celebrated 15 years of the STF Research Grant with an article in the June NewsBlast. Projects funded by the Share the Future Research Grant have resulted in seven publications in *Veterinary Clinical Pathology*, *Veterinary and Comparative Oncology*, *American Journal of Veterinary Research*, and *Journal of Veterinary Emergency and Critical Care*. Data from the research projects has been disseminated to the clinical pathology community through ten oral presentations and one poster at the annual meeting. We're looking forward to the next 15 years of research grants and amazing projects!

3. Recognition of Outgoing Committee Members:

- Johanna Rigas
- Bill Regan

4. Future Outlook (Planned Activities for Next Year)

- The STF committee is seeking new members! We would love two additional enthusiastic members to join our team and aid in our mission to develop effective and strategic fundraising for the society. This is an opportunity to have a positive impact on the future of the society by supporting its fiscal health. Inquiries can be directed to Committee Chair, Nora Springer at nspringer@utk.edu.
- We will continue to work with executive board to focus our fundraising efforts on strategic goals for the society. We will continue to develop a culture of giving within our membership through individual philanthropy initiatives
- We will continue to review and refine our selection processes for STF awards.

Media and Communications Committee (MACC) Report

Submitted by: Samantha Schlemmer
Executive Board Liaison: Lisa Kelly

Committee Members

- Carolina Azevedo
- Francisco Conrado
- Dennis DeNicola
- Michelle Dicourcey
- Danielle Gordon
- Erika Gruber
- Daniel Heinrich
- Christina Jeffries
- Nicole Kaiser
- Robert Lukacs
- Tara Piech
- Lisa Schlein
- Samantha Schlemmer
- Demitria Vasilatis

1. Dates of Current Year Meetings

Completed: January 12, February 9, March 9, April 13, May 11, June 15, July 13, August 10

Upcoming: September 14, October 12, November 9, December 14

2. Committee Description and Purpose Statement

The Media and Communications committee (MACC) consists of members of a variety of career stages and sectors. We are an enthusiastic group, and expertise in technology or social media is not a requirement! The MACC strives to serve the ASVCP by maintaining and contributing to the ASVCP website and other media. In addition to society communications, we also maintain and contribute to educational resources and directly interact with other ASVCP committees and the Veterinary Clinical Pathology journal. We aim to support society activities, provide value to members, and convey the mission and vision of the ASVCP to non-members.

3. Summary of Current Year Charges/Activities/Objectives/Accomplishments

The MACC continues to be active with monthly meetings and several projects aimed at enhancing the ASVCP website and social media presence, ensuring and enticing member engagement.

2023 Charges

- Review the ASVCP Committee Chair Orientation Guide, update committee description, review membership, and establish a leadership succession plan.
 - 4 members rotated off, 2 members rotated on.
 - Plan to recruit 2 new members for 2024.
 - Solicit a co-chair (chair-elect) for 2024 to take over in 2025.
- Prepare and submit a Committee Budget for the upcoming fiscal year following instructions provided - completed (approved 8/10).
- Collaborate with other committees and The Rees Group to drive content development for the ASVCP website. Review and update online content, expand member resources, and consider creating virtual content. Consult with the Executive Board regarding plans for new virtual content.
- Maintain and enhance the ASVCP social media presence, ensuring consistency and appropriate links to the ASVCP website. Consider sharing posts related to the activities of other ASVCP committees.
- Create the quarterly Snapshot email digest with assistance from The Rees Group. Gather news from other ASVCP Committees and the Veterinary Clinical Pathology journal.
- Assist in creating the quarterly Newsblast by providing images and reviewing drafts for layout, clarity, and adherence to brand guidelines.
- Write brief highlights for member communication to orient them to ASVCP Media resources. Communicate highlights via ASVCP.org, Newsblast, and other appropriate ASVCP media.
- Continuously review and improve ASVCP Media, ensuring optimal content, ease of use, and consistent use of branding materials. Develop a Brand Resource Guide and serve as the central point of review for all ASVCP Media before release.

Media and Communications Committee (MACC) Report-continued

- Revamp the “What is the ASVCP” and “What is a Clinical Pathologist” PowerPoint files on the ASVCP website. Consider establishing a History project to archive conversations with influential members.
- Collaborate with other committees to serve the ASVCP membership and mission. Support the Share the Future Committee’s fundraising initiatives. Involve the Resident Liaison Group in committee activities.
- Provide a mid-year written report to the Executive Board on committee goals, objectives, and accomplishments. Submit the report to the designated contact by May 19 and attend a virtual meeting with the Executive Board - completed.
- Provide an end-year written report for the ASVCP Business Meeting book, highlighting committee work throughout the year. Submit the report by September 8 and attend an end-of-year meeting with the Executive Board.
- Write a Newsblast submission every one to two years, highlighting committee accomplishments and initiatives. Coordinate with the ASVCP Secretary and innovations officer for submission timing. All committees are encouraged to submit information for ASVCP Media.
 - MACC scheduled for December 2023.

4. Active/Ongoing Projects

ASVCP Social Media

- The MACC maintains an active social media presence on Instagram (@vetclinpath) and Facebook (@ASVCP). As of August 2023, the ASVCP’s Instagram account has >4,700 followers, 320 posts, and occasional “stories”, while the Facebook page has over 13,000 followers. The MAC committee utilizes Facebook, Instagram, and the ASVCP.org website to publicize and engage members in ASVCP activities and opportunities including those related to other committees:
 - Current Posts
 - ♦ Recurring posts/updates
 - ♦ VCP article of the week - weekly post highlighting VCP articles curated by Wendy and MACC
 - ♦ What is your diagnosis? - monthly recurring post highlighting VCP WYD cases
 - ♦ Quarterly posts to check out ASVCP calendar, promote newest VCP issue - increase member traffic to website
 - Periodic posts
 - ♦ In Focus Case Series - occasional posts from members/MACC members on interesting cases
 - ♦ Boosts, throwbacks
 - New series/posts in development
 - ♦ Mystery Throwbacks series - highlight previous ASVCP mystery cases with synopsis and images with references to original submission files
 - ♦ Pets in Path series - we plan to revive this series, which was a hit during the COVID-19 pandemic

ASVCP.org Website

- [Analytics \(calendar year 2022\)](#): The number of active users in 2022 was globally increased by approximately 10%. Regardless of traffic source, users spend an average of 2-2.5 minutes on the site; a little more than half the time they move to another page (vs bounce or immediately leave the site). There is some increased user activity associated with the annual meeting. Global distribution of users similar to previous years with some minor increases in usership in Australia and Italy. More than half of users are using a search engine to access the site, roughly 35% directly access site (bookmarked pages-guidelines, journal link), and 15% referral (VCP journal, UF, Cornell, Cytology Schoolhouse). Page views increased by 4.49% compared to 2021.
- Updates in 2022-23:
 - ♦ Created, maintained, and updated various pages and subpages on ASVCP.org, including:
 - ♦ ASVCP.org header/rotator images - updated quarterly from a inventory but always seeking new content
 - ♦ Homepage announcements - updated quarterly, highlighting relevant events or important membership information such as the annual ACVP/ASVCP meeting, Pre-Meeting Workshop, and call-outs for membership renewal.

Media and Communications Committee (MACC) Report-continued

- ♦ ASVCP calendar - highlighting ASVCP and related content. In particular this year we added the feature of including ESVCP Online Expert rounds to “members only” content records made available in Society News for a limited time (6 months per ESVCP).
- ♦ Collaborated with RITAC (f.k.a. RAC) to update their page with comprehensive resources.
- ♦ Collaborated with EB to create “Encore Education” page to highlight 2022 Pre-meeting workshop and Online Rounds Archive.
- ♦ Updated “Instrument Repository” page (annually) - this contains information regarding institutions’ instruments and points of contact.
- ♦ Updated “ASVCP Mission” page with plans to expand “About us” section (see below).
- ♦ Collaborating with TIC and Education Committees to hold/transfer 2022 Mystery Slide digital cases.
 - We are compiling a list of items we would like to revamp on ASVCP.org by end of year.
 - Currently compiling historical documents from ASVCP to create a summary history and provide documents with more lengthy history for members who are interested in diving more into the past (see below).

ASVCP Snapshot & Newsblast

- Successfully created and disseminated Jan/Feb, Apr/May, and July/Aug snapshot digests, in particular helped promote related events in the Snapshot and recurring social media posts to direct members to the calendar.
- Assisted TRG liaison (Kenzie Trezise) and ASVCP Secretary with development of Mar, Jun, and Sep Newsblasts.

ASVCP Rebranding

- New brand was launched in 2023.
- The new logo has been applied across ASVCP.org.
- Brand Use Guide and Online Media Policy have been reviewed and approved by EB. These items are currently being uploaded to the ASVCP website for access, review, and use by members soon.

Digital Educational materials for the website

- ADVIA Summary document & repository
 - we are in the final stages, compiling color scatterplot examples which we may reach out to other committees / membership to finish

5. Recognition of Outgoing Committee Members

- Candice Chu for generating the extensive [Mystery Slide spreadsheet archive](#), assistance with analytics, and participation in the logo rebrand subcommittee.
- Megan Caudill for establishing and updating the [Instrument Repository](#) resource.
- Laura Cagle for contributing updates to the [Mystery Slide spreadsheet archive](#).
- Gabriela de Oliveira for initial work on the Mystery Throwback series.

6. Future Outlook (Planned Activities for Next Year)

General Goals:

- Continue ASVCP.org development with the engagement of committees and general membership.
- Continue to highlight ASVCP activity and related opportunities (e.g., latest news, social media).
- Continue to monitor and assess analytics on ASVCP.org, social media, and member communications (Newsblast, Snapshot).
- Continue to update instruction materials on how to use/access the various areas of ASVCP.org, and how to operate the Media and Communications Committee.
- Perform committee maintenance including retiring members, distribution of projects among current members, and continued recruitment of new members.

Specific activities/projects:

- Finalize updated “[What is the ASVCP?](#)” and “[What is a Clinical Pathologist?](#)” PowerPoints for posting on ASVCP.org
- Launch Mystery Throwback social media posts to highlight ASVCP mystery cases
- Finalize ADVIA educational material resources and post to ASVCP.org
- Assess membership make-up through review of member profile data - post summary of makeup of Society as infographic on the website

Media and Communications Committee (MACC) Report-continued

(similar to [ACVIM](#)) under About Us. Pending member make-up may consider additional marketing tools to encourage minority group(s) participation/engagement.

- Compile updated ASVCP history and historical documents for EB review and publication on the website. Highlight major milestones like [AMA](#) and have members be able to access key artifacts like Steve Stockham's history of ASVCP 1965-1985 and 50th ASVCP Anniversary PPT, as well as list of all previous ASVCP leadership.
- Partner with TIC to reinstate Mystery Slide Case Archive
- Partner with QALS to post QALS QA/QC case bank
- Monthly MACC meetings
- Snapshot digest: Oct/Nov, Jan/Feb, Apr/May, Jul/Aug
- Annual Meeting Meet-Up: Oct
- Brainstorm for 2025 ASVCP PMW, which will be hosted by MACC

Technology and Innovation Committee (TIC) Report

Submitted by: Davis Seelig

Executive Board Liaison: Lisa Kelly

Committee Members

- Francisco Conrado
- Samantha Evans
- Aradhana Gupta
- Angela Gwynn
- Maria Naskou
- Samuel Neal
- Davis Seelig

I. Dates of Current Year Meetings:

- February 27, 2023
- TBD at ACVP Annual Meeting (in planning phase)

2. Committee Description and Purpose Statement

The ASVCP Technology and Innovation Committee was created to formally establish a footprint in the digital slide arena. While this is/was the initial charge, the TIC is tasked with staying abreast of and explore current and upcoming technology and tools to find solutions for ASVCP needs and suggest future directions. This includes microscope and alternative hardware, whole slide image software, artificial intelligence, machine learning, microscope alternatives, etc.

3. Summary of Current Year Charges/Activities/Objectives/Accomplishments

Establish and charge the committee

- STATUS = Completed – 2/27/23

Establish a narrative of past events that lead to the formation of the TIC and communicate this with committee members

- STATUS = Completed – 2/27/23

Prepare and submit budget for 2023 fiscal year

- STATUS = Completed 4/3/23

Define and prioritize committee tasks:

- The following tasks have been identified:
 - Implement an RFP process with assistance of the Executive Board and The Rees Group to identify a new ASVCP Mystery Slide Digital Case Bank (Whole Slide Images) repository
 - ♦ STATUS = Ongoing – This is the top

priority of the TIC and the bulk of future activities will be directed its direction.

Relevant tasks will be identified and delegated at the next TIC meeting.

- Gather and maintain materials for the ASVCP Digital Case Bank, including organization of case materials, definition of WSI file qualities, release forms, and other relevant information on an ASVCP-accessible server:
 - ♦ STATUS = Ongoing – 2022 and 2023 Mystery Slides have (and will) be scanned and hosted by Ohio State University.
- Review the ASVCP.org website and work with the Media and Communications Committee to update and expand with TIC-related material.
 - ♦ STATUS = Ongoing – to be delegated at next TIC meeting.
- Collaborate with other ASVCP committees to best serve the ASVCP members and its mission.
 - ♦ STATUS = Ongoing as necessary
- Explore current and upcoming technology and member needs to propose relevant future directions for the ASVCP
 - ♦ STATUS = Ongoing with needs to be defined through collaboration between TIC members, ASVCP membership, and the EB.
- Write one newsblast every one to two years highlighting the committee, accomplishments, and initiatives.
 - ♦ STATUS = Ongoing as necessary

4. Future Outlook (Planned Activities for Next Year)

- Explore and implement an RFP process to identify a new ASVCP Mystery Slide Digital Case Bank.