



Marketing Tools

POP RETAIL COLLATERAL

Shelf-Talkers—The Silent Salesperson

As a marketing tool, shelf talkers may be small in concept and size, but they can have a **big impact on sales**, serving as an effective attention-getter and a silent salesperson that persuades and directs customers through concise product information. We've created vinyl Shelf Talkers for a few of our Top Sellers.

The built-in tab easily snaps into the edge of the front of a retail shelf. If your shelf does not have the grooves, simply use the applied tape— No assembly clips are needed.

I help
You **SELL**



One each per retail store. Ask your Sales Rep for details!

ORDER NOW!

844-698-4367

PuraNaturalspet.com