



## POP RETAIL COLLATERAL

### Shelf-Talkers—The Silent Salesperson

As a marketing tool, shelf talkers may be small in concept and size, but they can have a **big impact on sales**, serving as an effective attention-getter and a silent salesperson that persuades and directs customers through concise product information. We've created vinyl Shelf Talkers for a few of our Top Sellers.

The built-in tab easily snaps into the edge of the front of a retail shelf. If your shelf does not have the grooves, simply use the applied tape— No assembly clips are needed.

**I help You SELL**

 **pura naturals pet**  
Bathe Your Dog Naturally

- No Preservatives or Additives
- Made With Organic Oils
- Antibacterial & Antifungal

Made With **CERTIFIED ORGANIC OILS**

PuraNaturalsPet.com 

 **pura naturals pet**  
Soothe, Protect, Comfort & Restore

- Heals and Restores Paws
- No Preservative or Additives
- Food-Grade Safe If Licked

**USDA ORGANIC**

PuraNaturalsPet.com 

 **pura naturals pet**  
Safety & Easily Clean Ears

- Re-Usable Eco Pura Tips
- Adsorbs Dirt, Oil & Grime
- Serum Soothes & Deodorizes

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One each per retail store. Ask your Sales Rep for details!

ORDER NOW!