



# REDUCE REUSE RECYCLE

## Recycling & Sustainability Program

*You asked, we answered*

### Programs & Associations

**Pet Sustainability Coalition** - a leading organization for sustainable advancement in the pet industry that promotes business minded solutions for environmental improvement.

**Organic Trade Association** – promotes, protects and grows organic agriculture and commerce.

**Eco Cert Certified** - an organic certification organization that conducts inspections in over 80 countries, making it one of the largest organic certification organizations in the world.

We are an advocate for organic legislation and promote tips on recycling on our website, newsletter, blog and social media.



### Sustainability & Recycling

We use organic farmers that practice sustainability and partner with other eco-friendly companies. I.E. RADIUS with a 50,000 kw solar collectors. We look for ways to continually reduce our carbon footprint.

### Products—

- USA made and locally sourced
- No surfactants or toxic chemicals
- Eco-friendly flushable Wipes
- PET bottles are 100% recyclable
- Certified USDA Organic ingredients
- Bowls made of rice hulls harvested from Arkansas

Stairs are made of upcycled furniture foam reducing landfill waste

### Corporate Culture—

- Printing less promoting digital
- Recycling ink cartridges
- Employees carpool and work satellite reducing emissions
- Bring reusable water bottles
- Reduce computer power
- Recycle bins to reduce corporate waste & scrap