



You asked, we answered



All-Natural - Although some may think that they are one in the same, there are differences between "Natural" and "Organic USDA" products. Many products listed as "Natural" do

not contain hormones, antibiotics or artificial ingredients which is good but the main difference is that The FDA and the USDA do not regulate products that are labeled as "natural".

USDA Certified Organic requires the listing of all active and inactive ingredients. Natural products are not subject to any restrictions and many ingredients within these products could be subject to interpretation.

With natural products, it is important to buy from a trusted brand that's transparent with their ingredients. **READ THE LABEL** and understand what the ingredients mean. Learn more about ingredients on our website:

<https://puranaturalspet.com/ingredients>

USDA Certified Organic or Natural



Certified USDA - Organic has a precise meaning under the USDA's organic program.

Certified Organic means that all the ingredients in a product have been grown or raised according to the rigorous USDA's organic standards. These standards also apply to manufacturing guidelines and inspections.

Our USDA Certified Organic products adhere to strict federal guidelines which address many factors including soil quality, animal practices, pest and weed control, and the use of additives.

Pura Naturals Pet is proud to manufacture USDA Certified Organic products and support organic legislation.

USDA Certified Organic products are the most regulated and are the only way in the pet industry to ensure an honest label.

No GMO's
Or Toxins