



YOU can be a fundraising powerhouse!

Every dollar raised helps fund programs and services for people affected by Parkinson's. YOU can be a fundraising powerhouse – just use these tips from other fundraisers, take advantage of the resources available, and aim for the stars!

1. Start now

There's no time like the present! Results show the sooner you start, the more you'll raise.

2. Give to yourself

You'll set the example and kick-start your fundraising!

3. Know your networks

Make a list of every person you know—friends, family, neighbors, acquaintances, and business associates. You have just created your donor list. Need extra help? Our staff would be happy to help! Call 303-830-1839 or email kcrumback@parkinsonrockies.org.

4. Set up your fundraising page to tell your story

Within your registration, you have your very own web page. Be sure to customize it with your story and your pictures. Everyone loves to see photos!

5. Ask far and wide!

Many think the initial ask can be difficult, but it's easier if you tell everyone WHY you are doing what you are doing. The excitement is contagious and your story will inspire others. Your commitment and passion will be the reason they choose to give you a donation! Remember, you aren't asking them to give YOU a donation, you're giving them an opportunity to make a difference in the lives of those affected by Parkinson's.

6. Get social, and creative!

Utilize Facebook. Post on your FB and ask your friends to share your page. Copy and paste your personal PAR website fundraising link on your page.