



Brand Advantage is an **advertising subscription program** for J103 local advertisers. Packed full of value, Brand Advantage offers exclusive discounts on advertising packages, as well as a bank of commercial messages to build your brand.

AS A **BRAND ADVANTAGE** MEMBER, each month you will receive:

70 15-second J103 Commercial Messages*

70 15-second JRadio Commercial Messages

Copywriting, Production, and Regular Consultation

2 Free Social Media Posts on our brand pages for your business per year**

20% discount off Additional J103 Commercials

20% discount off J103 Remote Broadcasts

20% discount off J103 In-Studio Broadcasts

20% discount off Jfest Exhibit Booths

SUBSCRIPTION COST: \$799 PER MONTH | \$4,499 SIX MONTHS PREPAID

Stop when you want. We ask that you provide a written notice 2 weeks in advance.

* Commercials are scheduled. Best times available: 35 M-F 6a-7p; 35 M-SU 6a-12a ROS

** Free social media posts are available after 6 months of uninterrupted participation

APPROVAL

BUSINESS NAME

DATE

