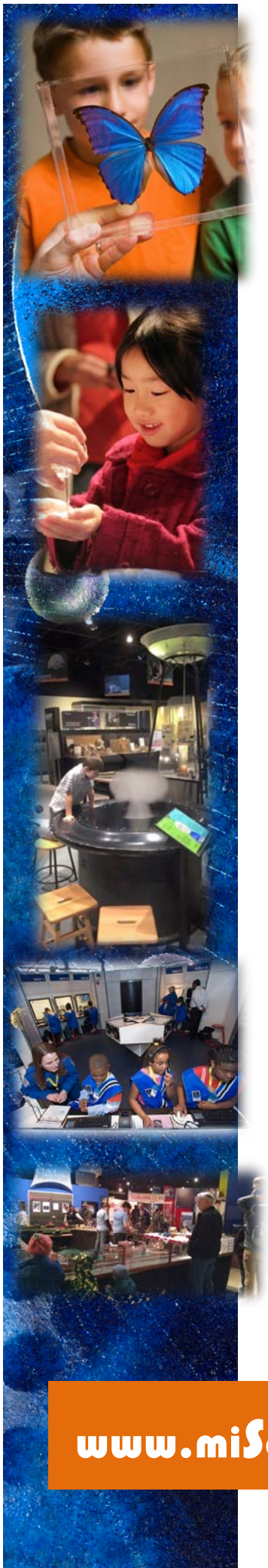


Be Part of the BIG Bang At

miSci
museum of
innovation and science

Friday, May 3, 2019
6:00pm-9:00pm at miSci

Honorary Chairperson: Jane N. Golub

Event Chairpersons:

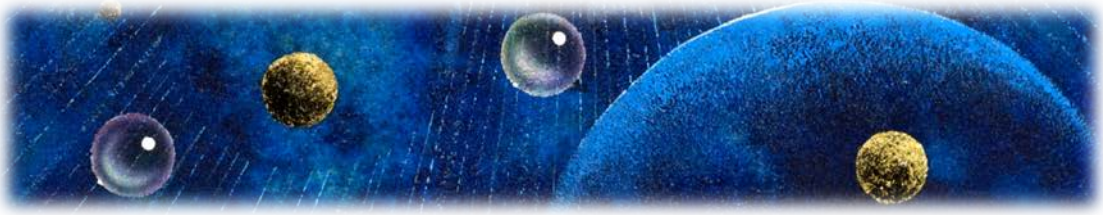
Dana Donohue & Karen Zalewski-Wildzunas

2019 Planning Committee

Darcy Baldwin, Betty Carol Barlyn, Tara Burnham, Deidre Chuckrow, Darcy Czajka, Debbie DeLuke, Hillary Fink, Sabrina Heilmann, Marge Maas, Matt Mazzone, Judy Nocera, Michelle Ostrelich, Kimberly Rainey, Kristina Ranalli, Marna Redding, Heather Schechter, Brooke Spraragen and Sheila Spraragen

www.miSci.org

museum of innovation and science



The **Big** Bang at miSci!
Friday, May 3, 2019

miSci is Tech Valley's leading science museum, providing multi-media hands-on STEM learning to visitors of all ages. Located in New York's Capital Region, miSci's mission is to celebrate and explore science and technology – past, present and future. The museum explores the area's rich technological heritage through an internationally-recognized collection and archive. miSci offers the region's finest interactive STEM exhibits, a Challenger Learning Center, the Dudley Observatory, the Suits-Bueche Planetarium, and dynamic standards-based education programs. Even though miSci receives less than 1% of its operating costs from public funding, we are still able to deliver dynamic "edutainment" that fosters public understanding of scientific subjects. The Museum remains committed to promoting STEM careers, and developing a scientifically-informed citizenship.

Over the last several years…

miSci has transformed itself. Perched on Nott Terrace Heights in downtown Schenectady, miSci serves more than 80,000 people annually, from more than 38 states.

The impact of your financial support…

miSci's evolution demands it remains entrepreneurial. With a renewed vision for the next several years, we are ready to move miSci to the next level of service. We need to think outside the box and leverage our assets to create new revenue streams that will support our operations, and we have set the balls in motion to do just that. Your financial support will enable miSci to launch a revenue-generating, traveling-exhibit business that will delight people all over the country.

Galaxy Sponsorship - $1,000

Your firm's name will be listed on all print materials including the invitation, program book and event signage.

Your firm will receive a quarter-page ad, strategically placed, in the 2019 event program book.

Your firm will receive two tickets to invite guests to this premier networking event on Friday evening, May 3, 2019.

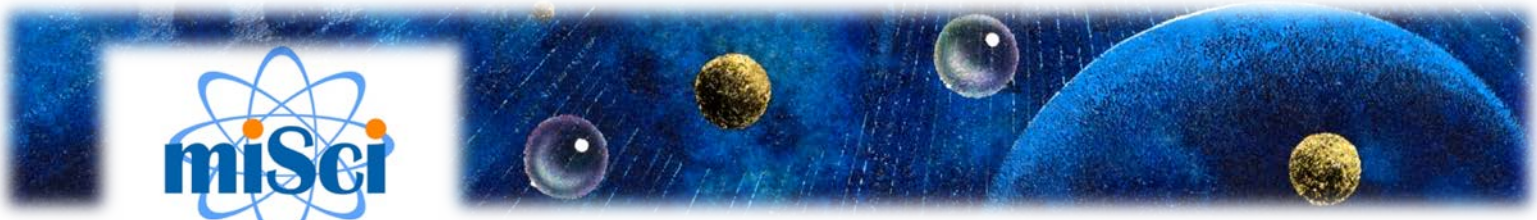
Your firm will be recognized as a Galaxy sponsor on a minimum of two email blasts promoting the event, including the entire membership base of miSci.

Your firm will be recognized as a Galaxy sponsor on the miSci website with a link back to your firm's website.

Your firm will be acknowledged in miSci's E-Newsletter and annual recognition of donors.

Your firm will be recognized as a strong community partner who has joined forces with a leading non-profit organization.

www.miSci.org



museum of innovation and science

Sponsorship Commitment Form

☐ We are pleased to sponsor The Big Bang at miSci! on Friday, May 3, 2019.

Sponsorship Commitment amount: $_____ ☐ Presenting Sponsor - $10,000 ☐ Milky Way Sponsor - $5,000

☐ Cosmic Sponsor - $2,500 ☐ Comet Sponsor - $1,500 ☐ Galaxy Sponsor - $1,000 ☐ Corporate Honorary Partner - $500

Company Name: _____

(PLEASE LIST AS YOU WOULD LIKE THE NAME TO APPEAR IN PROMOTIONAL MATERIALS)

Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Upon receipt of this form, a representative of miSci will be in touch to implement all sponsor benefits associated with your support.

Program Ad Dimensions (Black & White): Full Page – 4.75"(w) x 8"(h) | Half Page – 4.75"(w) x 4"(h) | Quarter Page – 2.5"(w) x 4"(h)

Payment Options:

☐ Please invoice my company ☐ Enclosed is a check payable to miSci

☐ Please charge my credit card in the amount of $_____

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name as it appears on credit card: _____

Address of cardholder: _____

Card Number: _____

Expiration Date: _____ Security Code (3-4 digits): _____

Signature: _____

Please return this form Carmel Patrick at miSci by March 1, 2019 to be included in printed materials.

Phone: 518-382-7890 x 250 | Fax: 518-382-7893 | Email: carmel.patrick@misci.org