

MEMBER BENEFITS & PRIVILEGES



GROUP INSURANCE: The Chamber of Commerce Group Insurance Plan is Canada's #1 Group Benefits Plan for Small Business. Join the more than 25,000 other Canadian firms. No minimum number of employees, including a one-person operation and home-based businesses.

ADVERTISING DISCOUNTS: 89.5 The Lake will provide \$300 worth of free advertising to new members only. (Sponsored by the KDCC. Some restrictions may apply).



PREFERRED CREDIT AND DEBIT CARD PROCESSING: Merchant Services: Right for Your Business. First Data's trademark is providing fast, safe and cost-efficient transactions. Let us analyze your latest statement and we will meet or beat your current rates, email: chambermember@firstdata.com.

PARK AND FLY DISCOUNTS: Go to one of their 7 facilities across the country and simply check out with the Kenora Chamber discount code. Sign up for the Rewards Card/APP to track FREE EARNED DAYS.



EMAIL MARKETING, ONLINE SURVEY AND EVENT MARKETING: Tools offered to Chamber members at a 25% discount. Save money on powerful Constant Contact products and strengthen your marketing capability.

SHIPPING SERVICES: As a member of the Kenora & District Chamber of Commerce, you are entitled to even greater value when you choose the Purolator network; with volume discounts starting at 25% on Purolator Express® and Purolator Ground® services.



Other benefits available through the CCC including Esso, UPS, Lenovo and Novexco. Contact for details.



Like us on Facebook www.facebook.com/kenorachamberofcommerce



Follow us on Instagram
[yourkenorachamber](https://www.instagram.com/yourkenorachamber)

WEBSITE LISTING: Every Chamber member is listed on our website at www.kenorachamber.com, with a link to their website.

MEMBER TO MEMBER DISCOUNT PROGRAM: In keeping with our "members helping members" philosophy, this program provides discounts to all fellow Chamber members with participating businesses products and/or services when they show their Chamber benefit card prior to purchase. This program is designed to recognize and reward fellow Chamber member businesses in the community and keep businesses thriving in the Kenora area. Please call the Chamber office to join the program.

MEMBER TO MEMBER COMMUNIQUE: A publication sent out each week that communicates information from our members. To submit your message for inclusion in our Member to Member Communique, please prepare the body of the message exactly how you would like it sent out with minimal formatting and include a line at the top saying "Please forward to members". Include any attachments (.pdf or .jpg formats preferred and no greater than 500-700KB in size). Send your message to info@kenorachamber.com. You may also post your message to our Facebook page as well.

HOME & LEISURE SHOW: Chamber Members receive a discounted booth price for this annual event.

ANNUAL GENERAL MEETING & BUSINESS AWARDS BANQUET: Any member of the Chamber of Commerce or their employees is eligible to run for a seat on the Board of Directors.

PROFESSIONAL DEVELOPMENT/EDUCATION WORKSHOPS: The Chamber periodically hosts workshops and information sessions for members to participate in.

MEMBERSHIP MIXERS: Chamber Mixers are held periodically throughout the year to allow our members the opportunity to network and connect.

MONTHLY BOARD MEETINGS: Board of Directors Meetings are held on the second Tuesday of each month (excluding July and August). All members are welcome to attend.

MEMBER TO MEMBER DISCOUNT PROGRAM

** Member card must be presented to receive discounts **

- 89.5 The Lake** - \$300 NEW Member advertising sponsored by the Chamber and 89.5
- 901 Westside Restaurant** - 10% discount on entrée purchase
- ABC First Aid-Red Cross** - 10% discount on first aid courses
- Bell's Lake-Vu Motel & Services** - 10% discount on any regular room rates
- Boston Pizza** - 10% discount - Dine-in only
- Best Way/Solid City Rentals** - 10% discount on rentals
- Cartridge Source** - 10% discount on any ink jet refill and/or remanufactured laser cartridge
- Clarion Lakeside Inn & Conference Centre** - 10% discount on any regular room rate
- Computer Werx** - 10% Off Labour
- CORENW Mediation Services** - 20.00 OFF per hour on conflict resolution services
- Days Inn Kenora** - 10% discount in the restaurant, lounge or on a room rental
- DeGagne Motors Limited** - 10% discount on parts and labour in our Service Department
- Dufresne Furniture** - 20% discount on all regular priced furniture
- Kenora Chevrolet Buick GMC** - 20% discount on parts and services
- Keystone Lock & Safe Inc.** - 10% discount on store purchases
- King Furniture** - Additional 5% discount, some restrictions apply
- Kraynyk Welding Limited** - 5% discount on any welding fabrications or repairs
- McMunn & Yates Building Supplies** - 10% discount on store purchases
- M.S. Kenora Lake Navigation** - 10% off regular cruise fare
- Out of the Woods Counselling** - \$25.00 discount on services
- Pace Law Firm** - 10% discount on regular fees
- Pine Portage Ventures** - Product offer changes with the seasons
- R&T Tire - Kal Tire** - Ask about offer in store
- Ralf's Handyman Service** - 5% discount on hourly rate
- Shoppers Drug Mart** - 10% discount (excluding prescriptions, sale items, lottery and gift cards)
- Shoppers Home Health Care** - 10% discount on regular priced merchandise
- Solid City Rentals** - 10% discount on rentals
- Spirit Oak Tea Company** - 10% off loose leaf tea
- Sunset Spray East Ltd.** - 15% discount on regular priced services
- The Devins Network Inc.** - Free 30 minute social networking consultation for new members
- The Medicine Shoppe Pharmacy** - 10% discount on OTC items
- Wolfe Sound and Music** - 10% discount on DJ Services and Live Sound
- Wellwise by Shoppers Drug Mart** - 10% off regular priced merchandise
- WSK Auto Sales** - 10% discount on Rust Check only

SPONSORSHIP OPPORTUNITIES

The Kenora and District Chamber of Commerce offers many opportunities for sponsorships and partnerships within our events. This is a great opportunity to maximize your company's exposure and to promote your business within the community. For more information regarding sponsoring a Chamber event, please contact the office at (807) 467-4646 or email info@kenorachamber.com.

Listed below are Chamber events along with the types of sponsorships that are offered:

Home & Leisure Show:

<i>Diamond Sponsorship</i>	\$3,500 (Lead Sponsor)
<i>Platinum Sponsor</i>	\$2,000
<i>Gold Sponsor</i>	\$1,000
<i>Silver Sponsor</i>	\$600
<i>Exhibitor Lounge Sponsor</i>	
<i>Door Prize Sponsors</i>	– Minimum Value \$25 (Unlimited)

Annual General Meeting & Business Awards Banquet

<i>Lead Sponsor</i>	– \$3,000 (1 Sponsorship Available)
<i>Banquet Sponsor</i>	– \$1,500 each (2 Co-Sponsorships Available or 1 Exclusive Banquet Sponsorship Available for \$3,000)
<i>Speaker/Entertainment Sponsor</i>	– \$1,500 (1 Sponsorship Available)
<i>Award Sponsor</i>	– \$500 each (10 Sponsorships Available)
<i>Wine Sponsor</i>	– \$400 each (2 Sponsorships Available)
<i>Supporting Sponsor</i>	– <i>Cash or In-Kind Sponsor</i> – Minimum of \$50 (Unlimited)

Membership Mixers

<i>Presenting Sponsor</i>	– \$2,500 (Sponsorship for the Year)
<i>Hosting Sponsor</i>	– \$400 (Sponsorship for the Event)

EVENTS



Home & Leisure Show: The Kenora and District Chamber of Commerce hosts the Annual Home and Leisure Show every year at the Kenora Recreation Centre. On average, approximately 2,000 potential buyers attend this much-anticipated event and each year we meet or exceed these numbers. Thousands annually visit the Kenora Home and Leisure show seeking advice, ideas and exciting new array of home and leisure products available. History shows that almost 80% of visitors purchase or plan to purchase as a result of attending!

Annual General Meeting & Business Awards Banquet: The Kenora & District Chamber of Commerce hosts the Business Awards Banquet each year. There are 10 Award Categories that are presented to deserving businesses. Do you know a local business deserving of an Award of Recognition? The Kenora & District Chamber of Commerce is calling for nominations for this year's Business Awards to be presented at our Annual General Meeting and Business Awards Banquet. Show our local business owners that you appreciate their exceptional service and commitment to doing business in our community!



Membership Mixers: The Kenora & District Chamber of Commerce hosts numerous Networking / After Hours Mixers for our members to provide an opportunity to network with Chamber member businesses, make new contacts and promote to potential clientele. This is an occasion for members in the business community to socialize with one another in a relaxed business casual environment. Join us for refreshments and hors d'oeuvres and enjoy the evening.



CHAMBER COMMITTEES

Special Events / After Hour Mixers: This Committee is to provide and host Events, Mixers, Luncheons and Socials for our members as well as their families and staff. The content of any one event can be ranged from Business to Social. One of the goals for this committee is to gain awareness in the community and show our presence. Our goal is to host as many events during the year as possible (one each month).

Policy & Procedures / By-law & Constitution: This Committee is responsible for reviewing the Constitution and By-laws to ensure that any necessary changes are submitted before any General Meeting. The Committee is also responsible for reviewing Chamber Policies and Strategic Plans.

AGM & Business Awards Banquet: This Committee is responsible for preparing and presenting the year end Financials, as well as, the election of a New Board for new or returning Directors. Organizing the Awards Banquet will include a variety of tasks, such as, theme, nominations, judges, dinner, hosts, guest speaker and/or entertainment, advertising and more. (Held in February each year).

Home & Leisure Show: This Committee is responsible for hosting the Annual Home and Leisure Show. Tasks include booth setups and take downs, advertising, sponsors, door admissions, and more.

Government Affairs & Tendering: This committee is responsible for bringing forth Resolutions, staying in touch with government issues and concerns that affect business and its economy.

Education: This Committee will work jointly with LOWBIC and the Northwest Business Centre to host relevant Workshops for Education and Professional Development. The Education Committee provides a liaison and dialogue with local schools and other training organizations. This Committee can partner with the Special Events and After Hour Mixers.

Membership Services / Membership Recruitment: This Committee will ensure that appropriate communications flow between the Chamber Members, Prospective Members and the General Public, through Chamber Chats, Newsletters, Advertising, Member-to-Member Discount Programs, Ambassador Programs, Websites and Social Media. They will develop and implement effective Marketing, Mentoring and Membership programs to achieve Chamber retention and recruitment goals and objectives.

Get involved! The KDCC is always looking for enthusiastic member volunteers to serve on any of our committees. For more information, please contact (807) 467-4646.

REASONS FOR JOINING THE CHAMBER

- 1. Be Involved** – Become a part of something by joining the Chamber and be recognized as an engaged member of the business community and committed to our economic future.
 - 2. Benefits & Discounts** – Receive numerous benefits as a member including preferred credit and debit card processing rates, marketing and advertising discounts, the Chamber of Commerce Group Insurance Plan; not to mention discounted booth rates on the Home and Leisure Show and other Chamber events. The Member to Member Discount Program offers an array of discounts from member businesses.
 - 3. Grow your Business** – Expand your business with referrals from the Chamber team and its members.
 - 4. Promotion of Business** – Your business is promoted on our website, our Facebook page, and other social media platforms.
 - 5. Networking** – Becoming a Chamber member provides you with networking opportunities within a business community. This will help add to your potential clientele.
 - 6. Stay Informed** – The Chamber will provide you with up to date information and news regarding the business community. The Chamber will often partner with other community business organizations to bring you informative workshops and seminars that will benefit you and your employees.
 - 7. Market your Business** – Want Chamber members to know about what your business offers? Your message can be published in our weekly Member to Member Communique that is distributed to over 500 of our members and others via email.
 - 8. Voice of Business** – The Chamber of Commerce represents your voice in the business community.
 - 9. Be a Leader** – Be a voice in your community by volunteering on one of our policy committees to help make Kenora a great place in which to live and do business.
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PRESIDENT'S MESSAGE

Thank you for your continued support of the Kenora and District Chamber of Commerce. I am pleased to accept the role as President for the next year. Along with the rest of the Board of Directors, we look forward to further supporting and promoting the business interests of our members. We will continue to focus on our mission "to promote and advocate for a thriving business climate to ensure the growth and prosperity of our members."

I am also pleased to welcome back the returning members of the Board as well as the new Board members who are volunteering their time to support the goals and objectives of the Chamber in its mission.

And, most of all, we welcome the continued support of our members, without whom we would not exist. As a Chamber we are a network of local businesses, professionals, entrepreneurs and community groups working together to promote our collective interests within the community and must continue with that goal.

The Chamber conducted, supported or sponsored several successful and worthwhile events this past year. Going forward, we are planning for an active year again, repeating many of the events of the past year and looking at new opportunities for networking and supporting the business community. The first major event will be the 33rd Annual Home and Leisure Show, which has been very well attended, providing members an opportunity to promote their products and services.

We continue to collaborate with other business organizations and partners to achieve our mission. As well, we continue to work with our local and provincial governments. We will continue to bring forward resolutions through the Ontario Chamber of Commerce and Canadian Chamber of Commerce on issues affecting our members.

We Always welcome your feedback and suggestions on how to better provide support to our members.

Please let us know what you would like to see regarding speakers, seminars, and any specific topics of interest to the business community.

Thank you again for your support and participation, and we hope that you will have continued success and prosperity in your business!



Carol Leduc, President of the Kenora and District Chamber of Commerce



REPRESENTATION

The Chamber lobbies governments on behalf of businesses at all levels, Civic, Provincial and Federal. We are members of the Canadian Chamber of Commerce and Ontario Chamber of Commerce. The Chamber also has a representation on the Harbourtown Biz, Kenora Business Partners, Tourism Committee, and Harbourfront Business Development Steering Committees.

City of Kenora Tourism: The Chamber has a Board of Director sitting on this committee and will bring back updates on what the Tourism Committee is focusing on.

Harbourtown Biz: The Chamber has a Board of Director sitting on this committee and will bring back updates on what Harbourtown Biz is focusing on as well as the issues and developments for the downtown businesses.

Kenora Business Partners: The Kenora Business Partners consists of the Kenora and District Chamber of Commerce, City of Kenora/Lake of the Woods Development Commission, Lake of the Woods Business Incentive Corporation, Northwest Business Centre and the Harbourtown Biz. The Kenora Business Partners support new businesses by participating in New Business Welcomes and organizing the ribbon cutting at the Grand Opening. The Kenora Business Partners welcome all new business owners to the community and thank business owners for creating new business in Kenora.



Mission Statement

Our mission is to promote and advocate for a thriving business climate to ensure the growth and prosperity of our members.

Vision

To be the leading business organization in Kenora and District, adding value to our membership by providing support and encouragement, recognizing the business community's role as the driving force in the local and regional economy.

BOARD OF DIRECTORS

Be Involved – Become a part of something by joining the Chamber and be recognized as an engaged member of the business community and committed to our economic future.

Eligibility – Nominees must be Chamber members in good standing. You may self-nominate for one of the Director positions or be nominated by another member. All nominations will be considered and accepted contingent upon the nominee's acceptance of the nomination. Elected Directors will begin a two-year term effective at the Annual General Meeting usually scheduled early February.

Complete the enclosed "Board of Directors Application" and forward to Chamber Office.