The Metals Directory is the only annually published buyers guide to metalworking equipment, materials, consumables and services. With a broad audience of 55,000* metal service center executives, fabricators and OEM/end users, the June Metals Directory print edition is a valuable reference source referred to by buyers throughout the year.

TOTAL CIRCULATION 55,000*

REGISTER OR UPDATE YOUR FREE COMPANY LISTING FOR THE PRINT EDITION OF THE METALS DIRECTORY BY GOING ONLINE TO OUR NEW SEARCH ENGINE: metalsandmetalworkingsearch.com.

NEED HELP? Contact Traci Fonville at 312-654-2325 or tfon@trendpublishing.com.

*Publisher’s data. Replaces the June issues of Modern Metal and FAB Journal magazines.
BONUS DISTRIBUTION

At trade shows and conferences serving the metals and metalworking industry in 2019.

Copper & Brass Servicenter Association (CBSA) Annual Meeting
April 3-5, Aventura, FL

American Institute of Steel Construction (AISC)
NASCC: The Steel Conference
April 3-5, St. Louis, MO

North American Steel Alliance (NASA) Annual Meeting
April 15-17, San Antonio, TX

National Coil Coating Association (NCCA) Annual Meeting
April 15-18, Indian Wells, CA

Annual Boy Scouts of America Metals Dinner
May 9, Chicago, IL

The Iron & Steel Technology (AISTech) Conference & Expo
May 6-9, Philadelphia, PA

RAPID + TCT (3D Printing & Technology) Show
May 20-23, Detroit, MI

SMU Steel Summit Conference
August 26-28, Atlanta, GA

International Titanium Association (ITA) Titanium USA
September 22-25, Mobile, AL

National Coil Coating Association (NCCA) Fall Meeting
September 23-25, Indianapolis, IN

National Coil Coating Association (NCCA) Fall Meeting
September 25-28, Indianapolis, IN

CRU North American Steel Conference 2019
TBD, Chicago, IL

Metalcon 2019
October 16-18, Pittsburgh, PA

North American Steel Alliance (NASA) Fall Conference & Operational Fair
Oct. 22-23, Chicago, IL

Fabtech 2019
November 11-14, Chicago, IL

Association of Women in the Metals Industry (AWMI) Annual Conference
TBD

Specialty Tools & Fasteners Distributors Association (STAFDA) Convention
November 10-12, Nashville, TN
PRINT ADVERTISING RATES

THE METALS DIRECTORY

DISPLAY ADVERTISING RATES

Full Page Ads $6,630 net
Two-Thirds Page Ads $5,650 net
Half Page Island Ads $5,510 net
Half Page Vertical Ads $4,760 net
Half Page Horizontal Ads $4,760 net
Third Page Vertical Ads $4,410 net
Third Page Square Ads $4,120 net
Quarter Page Square Ads $3,630 net

*AD AGENCIES: Add 15%
*Rates include 4-Color Process

PRINT MECHANICAL SPECIFICATIONS

PUBLICATION TRIM SIZE: 7.875” x 10.75”

FULL PAGE
7.875” x 10.75”

2/3 PAGE
4.5” x 10”

1/2 PAGE ISLAND
4.5” x 7.5”

1/2 PAGE VERT.
3.375” x 10”

1/3 PAGE VERT.
2.125” x 10”

1/3 PAGE SQUARE
4.5” x 4.75”

1/4 PAGE
3.375” x 4.75”

PRINT MEDIA & FILE FORMATS

Submitting ads electronically is strongly encouraged.
- File size <5 MB may be emailed to carlotta@ffjournal.net
- For file sizes larger than 5MB, please contact Carlotta Lacy, VP Production, at 312/654-2318 to obtain uploading instructions.
- Preferred File Format: PDF/X-1a
- Alternate File Formats Accepted:
  - High-resolution, press-optimized PDFs
  - Native Application Files: QuarkXpress or InDesign—Include all screen and printer versions of fonts used and linked high-resolution (300 dpi minimum) images
  - Illustrator (create outlines) or Photoshop files
  - We do not accept files created in Microsoft Word, PowerPoint, Publisher, CorelDraw, Pagemaker or any presentation software.
- Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif or .eps file format.

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*For more information on SWOP standards and acceptable proofs, please visit www.swop.org or www.idealliance.org.

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CONTACT
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