



THE METALS DIRECTORY

ANNUAL PRINT EDITION

The Metals Directory is the only annually published buyers guide to metalworking equipment, materials, consumables and services. With a broad audience of 55,000* metal service center executives, fabricators and OEM/end users, the June Metals Directory print edition is a valuable reference source referred to by buyers throughout the year.

TOTAL CIRCULATION 55,000*

SHOWCASE YOUR BRAND

COMPANY LOGO

Have your company stand out in print and get a bonus! Buy a company logo in print and get a company logo online for FREE.

COLOR LOGO IN THE COMPANY CONTACTS SECTION

- 1 INCH: \$500 NET
- 2 INCH: \$675 NET

Upgrade your logo package with product category logos. Choose from our 800-plus equipment, materials, consumables and services categories. ■ \$75 NET each

REGISTER OR UPDATE YOUR FREE COMPANY LISTING FOR THE PRINT EDITION OF THE METALS DIRECTORY BY GOING ONLINE TO OUR NEW SEARCH ENGINE:
metalsandmetalworkingsearch.com.

NEED HELP? Contact Traci Fonville at 312-654-2325 or tfon@trendpublishing.com.

*Publisher's data. Replaces the June issues of Modern Metals and FFJournal magazines.

COIL PROCESSING



GFG
Golndustry DoveBid
K&S Machinery Corp.
Mark One Corp.
Metal Coaters
Osborn/Jackson/Lea
Phipps Co. (H.E. Phipps Co. Inc.)
Press Automation Inc.
Union Tool Corp.
United Rotary Brush Corp.
Vail Rubber Works Inc.

COIL CRADLES
A&B Mfg. Inc.
ADS Machinery Corp.
Alcos Machinery Inc.
Allor Mfg. Inc.
American Steel Products Co.
Atraher
E & K Levelers
Boltsch Inc.
Brabdry Co. Inc., The
See Advertisement on Page 32
Braner USA Inc.,
See Advertisement on Page 29
Bushman Equipment Inc.

Stamtec
Sutherland Presses & Feeds
Twin H Marketing LLC
Universal Tube & Rollform Equipment Corp.
Vail Rubber Works Inc.

COIL END JOINERS
ASMAAG USA Inc.
BWG Machinery Corp.
Delta Steel Technologies
See Advertisement on Page 28
Fitch Metals Engineering
Freedom Machinery Co. Inc.
Golndustry DoveBid
Guill International Inc.
See Advertisement on Page 31
Kent Corp.
Phipps Co. (H.E. Phipps Co. Inc.)
Press Automation Inc.
Royalton Industries Inc.
SEUTHE GmbH
Taylor-Winfield Technologies Inc.
Universal Tube & Rollform Equipment Corp.

COIL EQUIPMENT
→ **ACCUMULATORS**
ADS Machinery Corp.
ASMAAG USA Inc.
Brodeur Machine Co. Inc.
Bronx International Pty. Ltd.
Burghardt + Schmidt Group
See Advertisement on Page 30
Butech Bliss
See Advertisement on Page 3
BWG Machinery Corp.
COE Press Equipment Corp.
Delta Steel Technologies
See Advertisement on Page 28
Double Globus Inc.
See Advertisement on Page 35
Dynamic Feeds Inc.
Fitch Metals Engineering

Corporation
Delta Steel Technologies
See Advertisement on Page 28



Double Globus Inc.
See Advertisement on Page 35
Fitch Metals Engineering
Galisteo Corp.
GFG
GMB Coil Processing
Golndustry DoveBid
GSW Press Automation Inc.
Mark One Corp.
NIXON Automation USA, LLC
Press Automation Inc.
Waddington Electronics Inc.

COIL EQUIPMENT
→ **COIL REELS, GRABS**
A&B Mfg. Inc.
ADS Machinery Corp.
Alcos Machinery Inc.
American Machine & Rollform Tech
American Steel Products Co.
B & K Levelers
Brabdry Co. Inc., The
See Advertisement on Page 32
Butech Bliss
See Advertisement on Page 5
BWG Machinery Corp.
Calhwell Group Inc., The
See Advertisement on Page 60
COE Press Equipment Corp.
Colimate-Dickerman
Cott Automation Ltd.
Columbia Machine Works, Inc.

MATERIAL HANDLING

PACKAGING
→ **PACKAGING MATERIALS**
Assembly Automation Alternatives, Inc.
See Advertisement on Page 55
BBT Tape Co. LLC
California Metal & Supply Inc.
DANQBAT Band saw machines
Essentra Specialty Tapes
Industrial & Wholesale Lumber Inc.
Marzi Metals Inc.



Samuel Packaging Systems Group
Siemens Industry, Inc.
Taubensee Steel & Wire Co.
Tebulo NA Ltd.

SAFETY EQUIPMENT

APPAREL
B.I.G. Enterprises Inc.
Birchwood Casey
Black Station Industries
Jackson Safety
Mine & Mill Supply Company, Inc.
National Safety Apparel
Ohio Slitting and Storage
Silver Needle Inc.

APRONS/SLEEVES
Black Station Industries

Protech Systems
Racor Inc.
Rockford Systems Inc.
Silva Non Skid Solutions
S.J.F. Material Handling
Tapeswitch Corp.

GLOVES
Airo Steel
Black Stallion Industries

LOCKOUT/TAGOUT DEVICES
North American Safety Products Inc.
Ohio Slitting and Storage
Rockford Systems Inc.
SICK Inc.

PRESENCE-SENSING DEVICES
Banner Engineering Corp.
Ceco Inc.
FMS Machine Tool Inc.
Helm Instrument Co. Inc.
Independent Systems Co.
Link Systems
North American Safety Products Inc.
Ohio Slitting and Storage
Omron Industrial Automation
Rockford Systems Inc.
Seyl-America Inc.
See Advertisement on Page 79



SICK Inc.
Stamtec
Tapeswitch Corp.
Welding Controls Group, LLC

GASES
American Air
American Tor
Aqualor Corp
Centricut
Dengensha
See Advertis
Fereday Cylin
Fronius USA
Galco Intern
Hobart
Hobart Weldi
HTP America
Hypertherm I
Industrial Sol
Jackson Saf
Kolke Arnes
See Advertis
Metals Plus S
NSRW, Inc.,
Osborn/Jack
Posite Indus
Taylor-Winfi
Victor Techn
Weld Mold C
Weld Plus Inc

GLOVE
Airo Steel
Bernard
Eidos Corp.
ESAB Welding
Fronius USA
Hobart Weldi
Hypertherm I
Metals Plus S
Mine & Mill S
SSC Control
Summer Man
Taiwan Canad
Victor Techn



BONUS **DISTRIBUTION**

At trade shows and conferences serving the metals and metalworking industry in 2019.

Copper & Brass Servicenter Association (CBSA) Annual Meeting

April 3-5, Aventura, FL

American Institute of Steel Construction (AISC) NASCC: The Steel Conference

April 3-5, St. Louis, MO

North American Steel Alliance (NASA) Annual Meeting

April 15-17, San Antonio, TX

National Coil Coating Association (NCCA) Annual Meeting

April 15-18, Indian Wells, CA

Annual Boy Scouts of America Metals Dinner

May 9, Chicago, IL

The Iron & Steel Technology (AISTech) Conference & Expo

May 6-9, Philadelphia, PA

RAPID + TCT (3D Printing & Technology) Show

May 20-23, Detroit, MI

SMU Steel Summit Conference

August 26-28, Atlanta, GA

International Titanium Association (ITA) Titanium USA

September 22-25, Mobile, AL

National Coil Coating Association (NCCA) Fall Meeting

September 23-25, Indianapolis, IN

National Coil Coating Association (NCCA) Fall Meeting

September 25-28, Indianapolis, IN

CRU North American Steel Conference 2019

TBD, Chicago, IL

Metalcon 2019

October 16-18, Pittsburgh, PA

North American Steel Alliance (NASA) Fall Conference & Operational Fair

Oct. 22-23, Chicago, IL

Fabtech 2019

November 11-14, Chicago, IL

Association of Women in the Metals Industry (AWMI) Annual Conference

TBD

Specialty Tools & Fasteners Distributors Association (STAFDA) Convention

November 10-12, Nashville, TN

PRINT ADVERTISING RATES



DISPLAY ADVERTISING RATES

Full Page Ads	\$6,630 net
Two-Thirds Page Ads	\$5,650 net
Half Page Island Ads	\$5,510 net
Half Page Vertical Ads	\$4,760 net
Half Page Horizontal Ads	\$4,760 net
Third Page Vertical Ads	\$4,120 net
Third Page Square Ads	\$4,120 net
Quarter Page Square Ads	\$3,630 net

*AD AGENCIES: Add 15%
 *Rates include 4-Color Process

PREMIUM ADVERTISING POSITIONS

TAB PAGES ■ \$8,500

Published on 100-lb. stock, tab pages are a great way for advertisers to stand out. A total of 8 tab page positions are available for advertisers. Categories include Equipment, Materials, Consumables, Services and Contacts. Advertising is available on the front and back side of each tab page on a first-come basis.

COVER POSITIONS

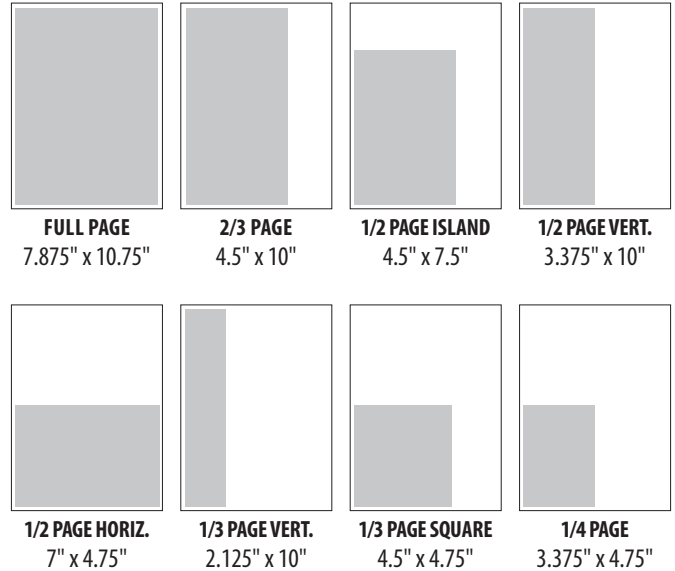
- Reserve your premium position now.
- Inside Front Cover: **\$7,700**
 - Inside Back Cover: **\$7,500**
 - Back Cover: **\$8,000**

ADVERTISER BONUS

Print display advertisers receive boldface listings and live links in the online directory. All display ad sizes are available. Additional online-only features are also available.

PRINT MECHANICAL SPECIFICATIONS

PUBLICATION TRIM SIZE: 7.875" x 10.75"



Live Area: Keep live matter at least 1/4" away from trim dimensions.

Bleed: Please allow an 1/8" bleed on all sides. Fractional ads do not bleed.

Single page bleed size: 8 1/8" x 11"

2-Page Spread Bleed: 16 1/4" x 11"

Printing: Web offset, SWOP standards apply.

Binding: Perfect (adhesive)

PRINT MEDIA & FILE FORMATS

Submitting ads electronically is strongly encouraged.

- File size <5 MB may be emailed to carlotta@ffjournal.net
- For file sizes larger than 5MB, please contact Carlotta Lacy, VP Production, at 312/654-2318 to obtain uploading instructions.
- **Preferred File Format:** PDF/X-1a
- **Alternate File Formats Accepted:**
 - High-resolution, press-optimized PDFs
 - Native Application Files: QuarkXpress or InDesign—Include all screen and printer versions of fonts used and linked high-resolution (300 dpi minimum) images
- Illustrator (create outlines) or Photoshop files
- We do not accept files created in Microsoft Word, PowerPoint, Publisher, CorelDraw, Pagemaker or any presentation software.
- **Image Requirements:** All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif or .eps file format.

Submitting ads on physical media is also permitted.

Submit all materials to:
 Trend Publishing, 625 N. Michigan Ave., Suite 1100, Chicago, IL 60611

Proofs: A SWOP Certified* contract level proof is required for color guidance on press. Color laser & ink jet proofs will only be used for content checking and will not serve as color guidance on press. If a SWOP certified proof is not supplied, Trend Publishing cannot guarantee the color reproduction of your ad.

*For more information on SWOP standards and acceptable proofs, please visit

www.swop.org or www.idealiance.org.

Film: Film negatives are not accepted.

Alterations to Materials: Requests for minor changes to existing or on-file materials will be reviewed on an individual basis. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

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