



**GACSB 22nd Anniversary
Educational Exchange
The Lodge at Callaway Resort & Gardens
Pine Mountain, GA
October 27-29, 2019**

Available Levels of Association Sponsorship

The following profiles are available for purchase by vendors:

1. Platinum Level Sponsor
2. Gold Level Sponsor
3. Silver Level Sponsor
4. Exhibitor

Platinum - \$8,500

A Platinum Sponsor will receive the highest level of exposure and recognition at various GACSB events/meetings throughout the year in addition to the Annual GACSB Educational Exchange. Among the profile opportunities are the following:

1. Sponsorship of one (1) of the following:
 - Plenary Luncheon on Monday, October 28th, the most well-attended event at the annual conference, or
 - Conference breakfast on:
 - Monday, October 28th or
 - Tuesday, October 29th or
 - Conference Program Book
2. Signage designating your sponsorship at the event
3. Verbal recognition by the presiding officer at the event
4. Full-page color ad in the Conference Syllabus (program book) placed prominently in the following first paid/first placed order of prominence:
 - Opposite Table of Contents
 - Centerfold
 - Second inside (p. 2)
 - Second back (page before inside back)
 - Inside back cover
5. Complimentary Exhibitor Fee
 - Complimentary Registration Fee for three (3) attendees - *Includes their participation in all event activities including meals, breaks, and access to CEUs/CMEs.*
 - Includes one (1) display booth with seating
6. Selection of Prime Booth Location at event to optimize exposure to attendees
7. Opportunity to sponsor a "Meet & Greet" luncheon with one (1) of the following: **Unless meetings are held via WebEx, in which case sponsor may provide a presentation via WebEx**
 - GACSB Board of Directors Meeting/Retreat or
 - GACSB Committee Meeting (Administrative Operations, Clinical Operations, Data Analytics, Education & Individual Advocacy, or Public Image & Policy) or

- GACSB Focus Group Meeting (Revenue Cycle, Chief Financial Officers, Human Resources/Compliance, Information Technology, Behavioral Health, Intellectual/Developmental Disabilities, or Medical Directors)
- 8. Recognition on www.GACSB.org throughout the year to include the following:
 - Business logo
 - Business summary
 - Contact information
 - Direct web link to your company's home page
- 9. Recognition via GACSB Social Media Outlets (Facebook, Twitter, and LinkedIn)

Gold - \$5,000

A Gold Sponsor will receive a significant level of exposure and recognition at various GACSB events/meetings throughout the year in addition to the Annual GACSB Educational Exchange. Among the profile opportunities are the following:

1. Sponsorship of one of the following:
 - Keynote Speaker on Sunday, October 27th or
 - Conference refreshment break(s) on:
 - Monday, October 28th or
 - Tuesday, October 29th or
 - Luncheon prior to attendee's departure on Tuesday, October 29th
2. Signage designating your sponsorship at the event
3. Verbal recognition by the presiding officer at event
4. Recognition in the Conference Syllabus (program book)
5. Complimentary Exhibitor Fee
 - Complimentary Registration Fee for two (2) attendees - *Includes their participation in all event activities including meals, breaks, and access to CEUs/CMEs.*
 - Includes one (1) display booth with seating
6. Priority Selection of Booth Location at event to optimize exposure to attendees (*following Platinum Sponsor selections*)
7. Full-page black and white ad in the Conference Program book (*upgrade opportunities available; see page 3 for pricing*)
8. Opportunity to sponsor a "Meet & Greet" breakfast with one of the following:

Unless meetings are held via WebEx, in which case sponsor may provide a presentation via WebEx

 - GACSB Committee Meeting (Administrative Operations, Clinical Operations, Data Analytics, Education & Individual Advocacy, or Public Image & Policy) or
 - GACSB Focus Group Meeting (Revenue Cycle, Chief Financial Officers, Human Resources/Compliance, Information Technology, Behavioral Health, Intellectual/Developmental Disabilities, or Medical Directors)
9. Recognition on www.GACSB.org throughout the year to include the following:
 - Business logo
 - Contact information
 - Direct web link to your company's home page

Silver - \$2,500

A Silver Sponsor enjoys the foundational level of exposure and recognition at various GACSB events/meetings throughout the year in addition to the Annual GACSB Conference. Among the profile opportunities are the following:

1. Complimentary Exhibitor Fee
 - Complimentary Registration Fee for one (1) attendee *-Includes individual's participation in all event activities including meals, breaks, and access to CEUs/CMEs.*
 - Includes one (1) display booth with seating
2. Selection of Booth Location at event to optimize exposure to attendees (*following Platinum/Gold Sponsor selections*)
3. Half-page black and white ad in the Conference Program Book (*upgrade opportunities available; see page 3 for pricing*)
4. Signage designating your sponsorship at the event
5. Verbal recognition by the presiding officer at event
6. Recognition in the Conference Syllabus (program book)
7. Opportunity to provide a presentation via WebEx to one (1) of the following:
 - GACSB Focus Group Meeting (Revenue Cycle, Chief Financial Officers, Human Resources/Compliance, Information Technology, Behavioral Health, Intellectual/Developmental Disabilities, or Medical Directors)
8. Recognition on www.GACSB.org throughout the year to include the following:
 - Business logo
 - Contact information

Exhibitor Level - \$1,800

A vendor's individual (1) attendee's participation in all event activities including meals, breaks, and access to CEUs/CMEs.

1. Covers Exhibitor Fee
 - Includes one (1) display booth with seating
2. Verbal recognition by the presiding officer at event
3. Recognition in the Conference Syllabus (program book)

Please note all additional attendees above/beyond the included specifications of a Sponsorship/Exhibitor will be assessed a registration fee of \$350 per individual.

Advertising Rates

Advertising may be purchased or upgraded for placement in the GACSB Annual Educational Exchange Syllabus (program book) at the following rates:

Full-Page Ad

Color	\$750	Black and White	\$500
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Half-Page Ad

Color	\$425	Black and White	\$300
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