

# PHYSICAL ACTIVITY ALLIANCE



**MOVE WITH US**

July 15, 2021

The Honorable Joseph R. Biden  
The White House  
1600 Pennsylvania Avenue  
Washington, DC 20006

Dear President Biden,

We, the undersigned organizations, representing thousands of physical activity advocates across the country, write to express our support for naming a permanent executive director for the Office of the President's Council on Sports, Fitness and Nutrition (PCSFN) and filling appointments to the Council itself as soon as possible. In addition to all of the important work of the Council, we would like to see the Executive Director reinvigorate the Science Advisory Council to assure the Council's work is evidence-based and impactful. We are coming out of an historic pandemic that has caused an increase in a number of chronic disease risk factors, reaffirming how important it is to prioritize physical activity promotion for population health and well-being.

Since 1956, the PCSFN has played an important role in educating Americans about the benefits of sports and physical activity. Through interactions with the public, private, and non-profit sectors, the PCSFN promotes "programs and initiatives that motivate people of all ages, backgrounds, and abilities to lead active, healthy lives."

As youth sports participation continues to decline and obesity and physical inactivity continue to rise, now more than ever, the President's Council should be a key vehicle for your administration to promote sports, physical activity, and healthy lifestyles. It cannot do that without a permanent executive director who is devoted to managing and driving the important mission and work supported by a robust Council with prominent ambassadors for healthy active lifestyles.

The PCSFN's primary mission is focused on increasing sports participation among youth of all backgrounds and abilities and promoting healthy and active lifestyles for all Americans. As organizations committed to the mission and goals of PCSFN to promote youth sports and active healthy lifestyles, we ask that you elevate the importance of the Council during your administration and get it functional as soon as possible. Please reach out to Monte Ward, President of the Physical Activity Alliance ([mward@acsm.org](mailto:mward@acsm.org)) if you have any questions and we look forward to staying in touch.

Sincerely,



cc: Christin Linke-Young, Deputy Director - Domestic Policy Council, White House  
Xavier Becerra, J.D. – Secretary of Health. US Department of Health and Human Services  
Rachel L. Levine, M.D. – Assistant Secretary of Health