

## SCORE Kansas City Free and Low Cost Workshop Schedule 2021

All fees eliminated during economic and health crisis, all classes via Zoom until further notice.

June 4, 2021

See KansasCity.Score.org for dates, times, locations, fees and registration

	TIME	Jun	Jul	Aug
<b>BASICS:</b>				
<b>Starting your Business-Basics</b>				
	9:30a - noon	10th		
	6:00p - 8:30p	8th	3rd	
<b>Business Planning Tools</b>				
	9:00a - noon	28th		
<b>Franchising: Start a business- Keep your day job!</b>		18th		
	9:00a - 11a			
<b>MARKETING:</b>				
<b>Business Concepts/Marketing Strategy /Social Media</b>				
	10:00a - 3:30p			
<b>Business Concepts</b>				
	6:00p - 8:30p	12th		
<b>Marketing Strategy / Social Media</b>				
	6:00p - 8:30p	13th		
<b>Marketing with Video</b>				
	9:00a - noon			
<b>TBD Marketing Plan Class</b>				
Global Entrepreneurship Week TBD-week of Nov 15-19	TBD			
<b>Branding</b>				
	9:00a - noon		27th	
<b>NEW - Market Research</b>				
	9:00a - 11:00a			
<b>Video Marketing 101</b>				
	6:00p - 8:30p			
<b>FINANCE &amp; FUNDING:</b>				
<b>Finance: Prerequisite/Basics/Projections/Funding Sources</b>				
	9:30a - 4:00p	5th		
<b>Financial Statement Basics Prerequisite</b>				
	5:30- 6:00p		10th	
<b>Financial Statement Basics</b>				
	6:00p- 8:30p		10th	
<b>Sources of Funding</b>				
	6:00p - 7:30p		11th	
<b>Financial Projections</b>				
	7:30p - 9:00p		11th	
<b>Venture Capital/Equity Funding</b>				
	9:00a - 11a	23rd		
<b>Fund Raising for Non-Profits - Basics</b>				
	9:00a - noon			
<b>Fund Raising for Non-Profits - Events</b>				
	9:00a - noon			
<b>Grantwriting Prep Bootcamp</b>				
	9:00a - noon	14th		
<b>NEW - Business Financial Literacy</b>				
	11:30a - 1:00p			
<b>NEW - Business Credit</b>				
	6:00 -7:30p	10th		
<b>DIGITAL PRESENCE &amp; SOCIAL MEDIA :</b>				
<b>Developing your OnLine Presence</b>				
	9:00a - noon			
<b>Social Media 101: Unpaid sources of Soc. Med</b>				
	9:00a - noon			
<b>Social Media 102: Paid Sources of Soc. Med.</b>				
	9:00a - noon			
<b>NEW - Social Media &amp; Online Mktg: Content Asset Creations Strategies</b>				
	9:00a - noon		30th	
<b>NEW - Upgrade your Website for better business results</b>				
	9:00a - noon			
<b>eMail and CRM</b>				
	9:00a - noon	2nd		
<b>Developing a Web Based Business</b>				
	6:00p - 8:30p			
<b>MANAGING YOUR BUSINESS:</b>				
<b>HR 101</b>				
	9:00a - 11:00a			
<b>HR 102</b>				
	9:00a - 11:00a			
<b>Legal Basics for Small Business</b>				
	9:00a - noon		18th	
<b>NEW - Business Law and Related Tax Topics</b>				
	9:00a - 10:30a	17th		
<b>Solopreneurship 101</b>				
	1:00p-4:00p			
<b>NEW - Diverse Business Certification</b>				
	12:00 p- 1:00p			
<b>Black History Month Event w SBA</b>				
<b>NEW - Celebrating Black Business Ownership</b>				
	12:00p - 2:00p			

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