

SCORE Kansas City Free and Low Cost Workshop Schedule 2021

All fees eliminated during economic and health crisis, all classes via Zoom until further notice.

June 4, 2021

See [KansasCity.Score.org](https://www.kansascity.score.org) for dates, times, locations, fees and registration

	TIME	Jun	Jul	Aug
<i>BASICS:</i>				
Starting your Business-Basics				
	9:30a - noon		10th	
	6:00p - 8:30p	8th		3rd
Business Planning Tools				
	9:00a - noon		28th	
Franchising: Start a business- Keep your day job!				
	9:00a - 11a	18th		
<i>MARKETING:</i>				
Business Concepts/Marketing Strategy /Social Media				
	10:00a - 3:30p			
Business Concepts				
	6:00p - 8:30p		12th	
Marketing Strategy / Social Media				
	6:00p - 8:30p		13th	
Marketing with Video				
	9:00a - noon			
TBD Marketing Plan Class				
Global Entrepreneurship Week TBD-week of Nov 15-19	TBD			
Branding				
	9:00a - noon			27th
NEW - Market Research				
	9:00a - 11:00a			
Video Marketing 101				
	6:00p - 8:30p			
<i>FINANCE & FUNDING:</i>				
Finance: Prerequisite/Basics/Projections/Funding Sources				
	9:30a - 4:00p	5th		
Financial Statement Basics Prerequisite				
	5:30- 6:00p			10th
Financial Statement Basics				
	6:00p- 8:30p			10th
Sources of Funding				
	6:00p - 7:30p			11th
Financial Projections				
	7:30p - 9:00p			11th
Venture Capital/Equity Funding				
	9:00a - 11a	23rd		
Fund Raising for Non-Profits - Basics				
	9:00a - noon			
Fund Raising for Non-Profits - Events				
	9:00a - noon			
Grantwriting Prep Bootcamp				
	9:00a - noon	14th		
NEW - Business Financial Literacy				
	11:30a - 1:00p			
NEW - Business Credit				
	6:00 -7:30p	10th		
<i>DIGITAL PRESENCE & SOCIAL MEDIA :</i>				
Developing your OnLine Presence				
	9:00a - noon			
Social Media 101: Unpaid sources of Soc. Med				
	9:00a - noon			
Social Media 102: Paid Sources of Soc. Med.				
	9:00a - noon			
NEW - Social Media & Online Mktg: Content Asset Creations Strategies				
	9:00a - noon			30th
NEW - Upgrade your Website for better business results				
	9:00a - noon			
eMail and CRM				
	9:00a - noon	2nd		
Developing a Web Based Business				
	6:00p - 8:30p			
<i>MANAGING YOUR BUSINESS:</i>				
HR 101				
	9:00a - 11:00a			
HR 102				
	9:00a - 11:00a			
Legal Basics for Small Business				
	9:00a - noon			18th
NEW - Business Law and Related Tax Topics				
	9:00a - 10:30a	17th		
Solopreneurship 101				
	1:00p-4:00p			
NEW - Diverse Business Certification				
	12:00 p- 1:00p			
<i>Black History Month Event w SBA</i>				
NEW - Celebrating Black Business Ownership				
	12:00p - 2:00p			

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