

SCORE Kansas City Free and Low Cost Workshop Schedule 2020

Sept-Dec via Zoom

May 1, 2020

See KansasCity.Score.org for dates, times, locations, fees and registration

	TIME	Sept	Oct	Nov	Dec
Starting your Business-Basics					
SCORE Office	9:30a - noon	19th			
Kauffman Foundation Conference Center	6:00p - 8:30p		5th		8th
Mid-Continent Library Woodneath Branch	10:30a - 1:00p			7th	
Business Concepts/Marketing Strategy					
SCORE Office	9:00a - 3:00p	12th			
Business Concepts					
Kauffman Foundation Conference Center	6:00p - 8:30p			23rd	
Marketing Strategy					
Kauffman Foundation Conference Center	6:00p - 8:30p			30th	
NEW TBD MARKETING PLAN CLASS					
Global Entrepreneurship Week TBD	TBD			TBD	
Branding (\$)					
Kauffman Foundation Conference Center	1:00p - 4:00p				
Finance: Basics/Projections/Funding Sources					
SCORE Office	9:00a - 3:00p	24th			
Financial Statement Basics					
Kauffman Foundation Conference Center	6:00p - 8:30p			1st	
Financial Projections/Funding Sources					
Kauffman Foundation Conference Center	6:00p - 8:30p			2nd	
Solopreneurship 101 (\$)					
Kauffman Foundation Conference Center	1:00p-4:00p			10th	
7 Marketing Secrets for Small Business	12:00 - 1:00 p				
Simple Steps for Exiting your Business					
Kauffman Foundation Conference Center	6:00p - 8:30p				
Fund Raising for Non-Profits - Basics					
Kauffman Foundation Conference Center	9:00a - 12noon	9th			
Fund Raising for Non-Profits - Events					
Kauffman Foundation Conference Center	9:00a - 12noon		21		
Grantwriting Bootcamp (\$)					
SCORE office	9:00a - 12noon				
Kauffman Foundation Conference Center	9:00a - 12noon				
Developing your Online Presence					
Kauffman Foundation Conference Center	9:00a - 12noon		27th		
Social Media 101: Unpaid sources of Soc. Med (\$)					
Kauffman Foundation Conference Center	9:00a - 12noon	1st			
Social Media 102: Paid Sources of Soc. Med. (\$)					
Kauffman Foundation Conference Center	2:00 - 5:00p				
Kauffman Foundation Conference Center	9:00a - 12noon	29th			
Social Media Marketing Management (\$)					
Kauffman Foundation Conference Center	9:00a - 5:00p				
Market Your Business with Video (\$)					
SCORE Office	1:00p - 4:00p				
eMail and CRM (\$)					
Kauffman Foundation Conference Center	1:00p - 3:30p			10th	
Kauffman Foundation Conference Center	9:00a - 12noon			10th	
Developing a Web Based Business					
Kauffman Foundation Conference Center	6:00p - 8:30p			4th	
Essential Tips for Digital Advertising (\$)					
SCORE office	9:00a - 11:00a				
Kauffman Foundation Conference Center	9:00a - 11:00a				
HR 101 (\$)					
Kauffman Foundation Conference Center	9:00a - 11:00a		8th		
HR 102 (\$)					
Kauffman Foundation Conference Center	9:00a - 11:00a		15th		
Business Planning Tools (\$)					
SCORE office	9:00a - 12noon				
Kauffman Foundation Conference Center	9:00a - 12noon				
Legal Basics for Small Business (\$)					
Kauffman Foundation Conference Center	9:00a - 12noon				
Franchising: Start a business- Keep your day job!					
Kauffman Foundation Conference Center	9:00a - 11a				
Venture Capital/Equity Funding (\$)					
Kauffman Foundation Conference Center	9:00a - 11a			30th	
Franchising: Start a business and keep your day job.					
Kauffman Foundation Conference Center	1:00a - 3:00p				
Video Marketing 101					
Kauffman Foundation Conference Center	6:00p - 8:30p				

Locations:

SCORE Kansas City Office, 4747 Troost Ave, KCMO 64110
 Kauffman Foundation Conference Center, 4801 Rockhill Rd, KCMO 64110
 Mid-Continent Library Woodneath Branch, 8900 NE Flintlock Rd, KCMO 64157
 Global Entrepreneurship Week TBD

(\$) = Fee for Workshop - NOTE ADVANCE REGISTRATION REQUIRED - WALK-INS NOT ACCEPTED.

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