

## SCORE Kansas City Free and Low Cost Workshop Schedule 2020

Sept-Dec via Zoom

May 1, 2020

See KansasCity.Score.org for dates, times, locations, fees and registration

	TIME	Sept	Oct	Nov	Dec
<b>Starting your Business-Basics</b>					
SCORE Office	9:30a - noon	19th			
Kauffman Foundation Conference Center	6:00p - 8:30p		5th		8th
Mid-Continent Library Woodneath Branch	10:30a - 1:00p			7th	
<b>Business Concepts/Marketing Strategy</b>					
SCORE Office	9:00a - 3:00p	12th			
<b>Business Concepts</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p			23rd	
<b>Marketing Strategy</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p			30th	
<b>NEW TBD MARKETING PLAN CLASS</b>					
Global Entrepreneurship Week TBD	TBD			TBD	
<b>Branding (\$)</b>					
Kauffman Foundation Conference Center	1:00p - 4:00p				
<b>Finance: Basics/Projections/Funding Sources</b>					
SCORE Office	9:00a - 3:00p		24th		
<b>Financial Statement Basics</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p				1st
<b>Financial Projections/Funding Sources</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p				2nd
<b>Solopreneurship 101 (\$)</b>					
Kauffman Foundation Conference Center	1:00p-4:00p				10th
<b>7 Marketing Secrets for Small Business</b>	12:00 - 1:00 p				
<b>Simple Steps for Exiting your Business</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p				
<b>Fund Raising for Non-Profits - Basics</b>					
Kauffman Foundation Conference Center	9:00a - 12noon	9th			
<b>Fund Raising for Non-Profits - Events</b>					
Kauffman Foundation Conference Center	9:00a - 12noon		21		
<b>Grantwriting Bootcamp (\$)</b>					
SCORE office	9:00a - 12noon				
Kauffman Foundation Conference Center	9:00a - 12noon				
<b>Developing your OnLine Presence</b>					
Kauffman Foundation Conference Center	9:00a - 12noon		27th		
<b>Social Media 101: Unpaid sources of Soc. Med (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 12noon	1st			
<b>Social Media 102: Paid Sources of Soc. Med. (\$)</b>					
Kauffman Foundation Conference Center	2:00 - 5:00p				
Kauffman Foundation Conference Center	9:00a - 12noon	29th			
<b>Social Media Marketing Management (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 5:00p				
<b>Market Your Business with Video (\$)</b>					
SCORE Office	1:00p - 4:00p				
<b>eMail and CRM (\$)</b>					
Kauffman Foundation Conference Center	1:00p - 3:30p			10th	
Kauffman Foundation Conference Center	9:00a - 12noon			10th	
<b>Developing a Web Based Business</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p			4th	
<b>Essential Tips for Digital Advertising (\$)</b>					
SCORE office	9:00a - 11:00a				
Kauffman Foundation Conference Center	9:00a - 11:00a				
<b>HR 101 (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 11:00a		8th		
<b>HR 102 (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 11:00a		15th		
<b>Business Planning Tools (\$)</b>					
SCORE office	9:00a - 12noon				
Kauffman Foundation Conference Center	9:00a - 12noon				
<b>Legal Basics for Small Business (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 12noon				
<b>Franchising: Start a business- Keep your day job!</b>					
Kauffman Foundation Conference Center	9:00a - 11a				
<b>Venture Capital/Equity Funding (\$)</b>					
Kauffman Foundation Conference Center	9:00a - 11a			30th	
<b>Franchising: Start a business and keep your day job.</b>					
Kauffman Foundation Conference Center	1:00a - 3:00p				
<b>Video Marketing 101</b>					
Kauffman Foundation Conference Center	6:00p - 8:30p				

### Locations:

SCORE Kansas City Office, 4747 Troost Ave, KCMO 64110  
 Kauffmann Foundation Conference Center, 4801 Rockhill Rd, KCMO 64110  
 Mid-Continent Library Woodneath Branch, 8900 NE Flintlock Rd, KCMO 64157  
 Global Entrepreneurship Week TBD

(\$)= Fee for Workshop - NOTE ADVANCE REGISTRATION REQUIRED - WALK-INS NOT ACCEPTED.

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