

## SCORE Kansas City Free and Low Cost Workshop Schedule 2020

May 1, 2020

See KansasCity.Score.org for dates, times, locations, fees and regis **APRIL-JUNE CLASSES WEE**

	TIME	Apr	May	Jun
<b>Starting your Business-Basics</b>				
SCORE Office	9:30a - noon		16th	
Kauffman Foundation Conference Center	6:00p - 8:30p	7th		9th
Mid-Continent Library Woodneath Branch	10:30a - 1:00p			
<b>Business Concepts/Marketing Strategy</b>				
SCORE Office	9:00a - 3:00p		9th	
<b>Business Concepts</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p			
<b>Marketing Strategy</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p			
<b>NEW TBD MARKETING PLAN CLASS</b>				
Global Entrepreneurship Week TBD	TBD			
<b>Branding (\$)</b>				
Kauffman Foundation Conference Center	1:00p - 4:00p			
<b>Finance: Basics/Projections/Funding Sources</b>				
SCORE Office	9:00a - 3:00p			6th
<b>Financial Statement Basics</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p	21st		
<b>Financial Projections/Funding Sources</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p	22nd		
<b>Solopreneurship 101 (\$)</b>				
Kauffman Foundation Conference Center	1:00p-4:00p		19th	
<b>7 Marketing Secrets for Small Business</b>		12:00 - 1:00 p		6
<b>Simple Steps for Exiting your Business</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p			
<b>Fund Raising for Non-Profits - Basics</b>				
Kauffman Foundation Conference Center	9:00a - 12noon		13th	
<b>Fund Raising for Non-Profits - Events</b>				
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Grantwriting Bootcamp (\$)</b>				
SCORE office	9:00a - 12noon			
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Developing your Online Presence</b>				
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Social Media 101: Unpaid sources of Soc. Med (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Social Media 102: Paid Sources of Soc. Med. (\$)</b>				
Kauffman Foundation Conference Center	2:00 - 5:00p			
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Social Media Marketing Management (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 5:00p			
<b>Market Your Business with Video (\$)</b>				
SCORE Office	1:00p - 4:00p			
<b>eMail and CRM (\$)</b>				
Kauffman Foundation Conference Center	1:00p - 3:30p			1st
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Developing a Web Based Business</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p	28th		
<b>Essential Tips for Digital Advertising (\$)</b>				
SCORE office	9:00a - 11:00a			
Kauffman Foundation Conference Center	9:00a - 11:00a			
<b>HR 101 (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 11:00a	9th		
<b>HR 102 (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 11:00a	16th		
<b>Business Planning Tools (\$)</b>				
SCORE office	9:00a - 12noon			
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Legal Basics for Small Business (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 12noon			
<b>Franchising: Start a business- Keep your day job!</b>				
Kauffman Foundation Conference Center	9:00a - 11a			18th
<b>Venture Capital/Equity Funding (\$)</b>				
Kauffman Foundation Conference Center	9:00a - 11a			23rd
<b>Franchising: Start a business and keep your day job.</b>				
Kauffman Foundation Conference Center	1:00a - 3:00p			
<b>Video Marketing 101</b>				
Kauffman Foundation Conference Center	6:00p - 8:30p			30th

### Locations:

SCORE Kansas City Office, 4747 Troost Ave, KCMO 64110  
 Kauffman Foundation Conference Center, 4801 Rockhill Rd, KCMO 64110  
 Mid-Continent Library Woodneath Branch, 8900 NE Flintlock Rd, KCMO 64157  
 Global Entrepreneurship Week TBD

**(\$)** = Fee for Workshop - NOTE ADVANCE REGISTRATION REQUIRED - WALK-INS NOT ACCEPTED.

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