



## ART IN BLOOM 2022 SPONSORSHIP LEVELS AND BENEFITS

### PRESENTING SPONSOR - \$10,000 Cash

- Opening Night Event and overall presenting sponsor of Art In Bloom 2022 for the entire 3-days.
- Recognized prominently throughout promotional materials and advertising as AIB Presenting Sponsor (multi-media screens during AIB and mailings)
- Company name and logo on printed or electronic tickets.
- Premier recognition on Sponsor Wall.
- Logo recognition on OMA Art In Bloom website, Council of 101 website and social media pages.
- Eight (8) Opening Night Party tickets.
- Eight (8) Guest Speaker Tickets.
- Twenty (25) General Admission tickets.
- Two (2) Dual/Family OMA Annual Memberships.
- Press release announcing sponsorship distributed by the Council of 101
- Above package can be individually customized in collaboration with VP of Corporate Development and Sponsorship.

### GOLD SPONSOR \$5,000 - \$9,999

- Recognized prominently throughout select promotional materials and advertising as Art In Bloom Gold Sponsor (multi-media screens during AIB and mailings).
- Recognition on Art In Bloom Sponsors Wall.
- Logo recognition on OMA Art In Bloom website and Council of 101 website and social media pages.
- Four (4) Opening Night Party tickets.
- Two (2) Guest Speaker Tickets.
- Twenty (20) General Admission tickets.
- One (1) Dual/Family OMA Annual Membership.
- Above package can be individually customized in collaboration with VP of Corporate Development and Sponsorship.

### **SILVER SPONSOR \$2,500 - \$4,499**

- Recognized prominently throughout select promotional materials and advertising as Art In Bloom Silver Sponsor. (multi-media screens during AIB)
- Recognition on Art In Bloom Sponsors Wall.
- Logo recognition on OMA Art In Bloom website, Council of 101 website and social media pages.
- Two (2) Opening Night Party tickets **and** Ten (10) General Admission tickets
- **or** Four (4) Guest Speaker tickets **and** Ten (10) General Admission tickets

### **BRONZE SPONSOR \$1,000 - \$2,499**

- Recognized prominently as Art In Bloom Bronze Sponsor (multi-media screens during AIB).
- Recognition on Art In Bloom Sponsors Wall.
- Logo recognition on Council of 101 website and social media pages
- Two (2) Guest Speaker tickets.
- Eight (8) General Admission tickets.

### **BENEFACTOR \$750 - \$999**

- Recognition on Art In Bloom Sponsor Wall.
- Logo recognition on Council of 101 website and social media pages.
- Eight (8) General Admission Tickets.

### **PATRON \$500 - \$749**

- Recognition on Art In Bloom Sponsor Wall.
- Six (6) General Admission Tickets.

### **PARTNER \$250 - \$499**

- Recognition on Art In Bloom Sponsor Wall.
- Four (4) General Admission Tickets.

### **FRIEND \$100 - \$249**

- Recognition on Art In Bloom Sponsor Wall.
- Two (2) Festival General Admission Ticket.

## DIRECT CASH SPONSORSHIP OF EVENTS AND AREAS

### OPENING NIGHT PARTY SPONSOR \$5,000

Sponsor opening night party. Our valued sponsors and guest enjoy exquisite cuisine, champagne, fine wine & open bar as they are the first to stroll through the show. Receive all benefits at the Gold sponsorship level.

***This option is only available if there is no Presenting Sponsor.***

### VIP RECEPTION & GUEST SPEAKER SPONSOR \$5,000

Sponsorship of the Guest Speaker's VIP Reception, lecture and book signing. Name and logo will appear on signage at the event area. Receive all benefits at the Gold sponsorship level.

### CORPORATE BRANDED ADMISSION TICKETS SPONSOR \$3,000

Sponsor all paper and electronic tickets. Company name and logo appear on receipts for general admission tickets. Receive all benefits at the Silver sponsorship level.

***This option is only available if there is no Presenting Sponsor.***

### CAFÉ' 101 AND TEA ROOM SPONSOR \$3000

Sponsorship for the Home of 101 Chicken Salad, homemade desserts and tea room. Name and logo will appear on special signage in area. Receive all benefits at the Silver sponsorship level.

### OVERALL DÉCOR SPONSOR \$2500

Become the overall sponsor of Rotunda Design which sets the mood for the entire event. Associate our business with this cutting-edge design. Name and logo will appear on special signage in the area. Receive all benefits at the Silver sponsorship level.

### MYSTERY HOME TOUR SPONSOR \$2,000

Become overall sponsor the Mystery Home Tour. 4 tours on a single day. Great opportunity to spotlight your business. Name and logo will appear on special signage at the home. Receive all benefits at the Bronze sponsorship level.

### PARKING SPONSOR \$1,500

Become the parking sponsor for the entire event, including the Opening Night Party. Receive all benefits at the Bronze sponsorship level.

### OUTDOOR MARKET SPONSOR \$1,500

Sponsor this expanded out-door area right outside the OMA. Guest can shop daily at this outdoor & artisans market stocked with Central Florida's freshest blooms and gifts. Receive all benefits at the Bronze sponsorship level.

### FAMILY FUN DAY SPONSOR \$1,500

Present your company's name and logo on signs at Sunday family fun day for all ages! Free of charge to the public. Receive all benefits at the Bronze sponsorship level.