



## FACT SHEET 2021

**Theme:** Sparkling Holiday Traditions

**Dates:** November 13<sup>th</sup> – 21<sup>st</sup>, 2021

**Main Event Details:** General Admission, Open Daily from 10 a.m. – 5 p.m.

Ticket Prices: \$20 Adults; \$12 Children (3-12); \$12 Seniors, Active Duty Military and First Responders (with ID). **Tickets available via Eventbrite and at the door for the event. Click on [linktr.ee/Councilof101OMA](https://linktr.ee/Councilof101OMA) for the full range of tickets.**

**Focus:** Proceeds from the Festival of Trees benefit the Orlando Museum of Art, including art education programs. Each year, over 20,000 Orlando residents and visitors begin the holiday season by attending this event.

### Opening Night Tree Lighting and the Gala

Friday, November 12<sup>th</sup>

6 p.m. – 10:00 p.m.

Tickets: \$ 350 Individual VIP Room ticket includes tree lighting and gala; \$200 individual ticket to tree light reception and gala; \$150 individual early festival admission. VIP Tables available.

### Opening Night Gala

Friday, November 12<sup>th</sup>

7 p.m. – 10:00 p.m.

Celebrating the 35<sup>th</sup> anniversary Festival of Trees, benefiting the Orlando Museum of Art with an evening of elegance. Guest will enjoy exquisite culinary creations, beverages, delightful entertainment and complimentary valet parking, and early festival admission.

### Breakfast with Santa

Saturday, November 13<sup>th</sup> and Saturday, November 20<sup>th</sup>

Time: 8:30 a.m. – 10 a.m.

A morning of making memories with Santa Claus, during the Festival of Trees, at the Orlando Museum of Art. Hot breakfast served, face-painters, crafts, balloon artists, games, treats, and lots of celebration for the entire family with full access to Festival of Trees.

Ticket Prices: \$35 Adults and Children



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### Seniors' Day

Tuesday, November 16<sup>th</sup>

Discounted admission for seniors, \$12 per person (ages 60 and over).

Entertainment throughout the day; lunch and refreshments for purchase in the Holiday Café;

Seniors will receive a \$1 entrée discount in the Holiday Café.

### Reindeer Romp/Rudolf's VIP Children's Pass (1-hour advanced entry at 5 p.m.)

Friday, November 19<sup>th</sup>

Time: 6 p.m. – 8:30 p.m.

A festive family event for all ages! Event includes all access to Festival of Trees plus meet and photo with Santa Claus; story time with Mrs. Claus; Holiday Balloon Artists; Festive Face Paint; Stilt walkers and a family friendly menu via The Café. (additional charges)

Tickets: \$20 Adults/Child for party; \$30 Adult/Child for VIP Pass and Party

### Ugly Sweater Day at the Festival of Trees

Saturday, November 20<sup>th</sup>

Time: 10 a.m. – 5 p.m.

It's another sparkling holiday tradition! Visit the Festival of Trees on this date, wear your ugliest and funniest holiday sweater! Take a selfie and POST your photo to your Instagram page on this day with the HASHTAG **#festivaloftreesorlando** and you could qualify to win special recognition and prizes! Participants must include **#festivaloftreesorlando** to qualify! Five categories:

- Best Family theme
- Most Holiday Spirit
- Most Creative
- Best Group Theme
- Most All Around Ugly

### Additional Event Features:

The Festival of Trees showcases magical displays of over 40 designer decorated Christmas trees, wreaths, and gingerbread creations, stunning holiday vignettes, drawings for dazzling tabletop



displays through Entertaining by Design, a silent auction via One Cause link that will go live during event, pop up shops, the Toyland Town activity area for children, daily entertainment, and an inviting Festival Café. The entire family will enjoy this popular Central Florida holiday tradition.

**Organization:** The Festival of Trees is organized by the Council of 101 and relies on the generous support of sponsors, entertainers, chefs, designers, decorators and the attendees who purchase the trees, wreaths, gingerbread house creations, and visit the pop up shops. The Council of 101 was established in 1965 to further the cultural development and education of the visual arts in Central Florida, in accordance to the mission of the OMA. The Council of 101 has been instrumental in giving the museum in excess of \$12 million since 1965.

**Platinum Premier Presenting Sponsor:** Orlando Health Orlando - Regional Medical Center

**Radio Media Partners:** iHeart Media and their three stations: Magic 107.7; XL 106.7; and Rumba 100.3

**Social Media:** Facebook: @Festival of Trees Orlando; Instagram: @councilof101oma

**Website:** Council of 101.org

**Hashtag for promoting Festival of Trees:** #festivaloftreesorlando -- Add this to your pictures and posts on social media.

**Parking Fees:** \$7 daily