



FESTIVAL OF TREES 2021 SPONSORSHIP LEVELS & BENEFITS

PLATINUM PRESENTING SPONSOR - \$20,000 Cash

- Opening Night Event and overall presenting sponsor of Festival of Trees 2021 for the entire 10-days.
- Recognized prominently throughout all promotional materials and advertising as Festival of Trees Platinum Presenting Sponsor (multi-media screens during Festival and mailings)
- Company name and logo on printed or electronic tickets (\$5,000 value)
- Premier recognition on Sponsor Wall
- Logo recognition on OMA Festival of Trees website and Council of 101 website and social media pages
- One evening rental for special event held at Orlando Museum of Art during 2021 Festival of Trees or for date in the future. Must be used by April 30th, 2022. This is for museum rental only and does not include any other event cost. (\$5,000 value)
- Lighting of rotunda tree at special ceremony prior to Opening Night Event (\$5,000 value)
- One (1) Opening Night Event VIP table for 8 (\$2,800 value)
- Eight (8) Special Event Tickets (\$240 value)
- Twenty (20) Festival General Admission tickets (\$400 value)
- Two (2) Dual/Family OMA Annual Memberships (\$160 value)
- Press release announcing sponsorship distributed by the Council of 101
- Above package can be individually customized in collaboration with VP of Corporate Development and Sponsorship. Additional sponsorship opportunities available during the 2021-2022 year can be incorporated

Sponsor
Secured

GOLD SPONSOR - \$10,000

- Recognized prominently throughout promotional materials and advertising as Festival of Trees Gold Sponsor (multi-media screens during Festival and mailings)
- Recognition on Festival of Trees Sponsors Wall
- Logo recognition on OMA Festival of Trees website and Council of 101 website and social media pages
- Four (4) Opening Night Event reserved seating tickets (\$1,400 value)
- Four (4) Special Event Tickets (\$120 value)
- Ten (10) Festival General Admission tickets (\$200 value)
- One (1) Dual/Family OMA Annual Membership (\$80 value)
- Above package can be individually customized in collaboration with VP of Corporate Development and Sponsorship. Additional sponsorship opportunities available during the 2021-2022 year can be incorporated

SILVER SPONSOR - \$5,000

- Recognized prominently throughout select promotional materials and advertising as Festival of Trees Silver Sponsor (multi-media screens during Festival)
- Recognition on Festival of Trees Sponsors Wall
- Logo recognition on OMA Festival of Trees website and Council of 101 website and social media pages
- Two (2) Opening Night Event tickets (\$300 value)
- Two (2) Special Event Tickets (\$60 value)
- Eight (8) Festival General Admission tickets (\$160 value)

BRONZE SPONSOR - \$ 2,500

- Recognized prominently as Festival of Trees Bronze Sponsor (multi-media screens during Festival)
- Recognition on Festival of Trees Sponsors Wall
- Logo recognition on Council of 101 website and social media pages
- Two (2) Special Event Tickets (\$60 value)
- Six (6) Festival General Admission tickets (\$120 value)

BENEFACTOR - \$1,000

- Recognition Festival of Trees Sponsor Wall
- Logo recognition on Council of 101 website and social media pages
- Six (6) Festival General Admission Tickets (\$120 value)

PATRON - \$500

- Recognition in Festival of Trees Sponsor Wall
- Four (4) Festival General Admission Tickets (\$80 value)

PARTNER - \$250

- Recognition in Festival of Trees Sponsor Wall
- Two (2) Festival General Admission Tickets (\$40 value)

FRIENDS OF COUNCIL OF 101 - \$101

- Recognition in Festival of Trees Sponsor Wall
- One (1) Festival General Admission Ticket (\$20 value)



DIRECT CASH SPONSORSHIP OF EVENTS AND AREAS

TREE LIGHTING CEREMONY SPONSOR
\$5,000

Sponsor special lighting ceremony of the rotunda tree before the Opening Night Event. Receive all benefits at the Silver sponsorship level. ***This option is only available if there is no Platinum Presenting Sponsor.***

Sponsor Secured

CORPORATE BRANDED ADMISSION TICKETS SPONSOR
\$5,000

Sponsor all paper and electronic tickets. Company name and logo will appear on receipts for general admission tickets. Receive all benefits at the Silver sponsorship level. ***This option is only available if there is no Platinum Presenting Sponsor.***

Sponsor Secured

SPECIAL EVENT/PARTY SPONSOR
\$5,000

Sponsor this ticketed event in the museum during the Festival of Trees, where guests enjoy food, beverages, and entertainment. Name and logo will appear on signage at the event area. Receive all benefits at the Silver sponsorship level.

REINDEER ROMP CHILDREN'S EVENT SPONSOR
\$5,000

Become the overall sponsor of this beautiful family tradition. This evening children's party is highlighted by great entertainment and a visit from Santa. Name and logo will appear on special gallery signage. Receive all benefits at the Silver sponsorship level.

GINGERBREAD VILLAGE SPONSOR
\$3,000

Become the overall sponsor of a village of delectable gingerbread house creations, the sweetest neighborhood in all Central Florida. Name and logo will appear on special gallery signage. Receive all benefits at the Bronze sponsorship level.

Sponsor Secured

ENTERTAINING BY DESIGN GALLERY SPONSOR
\$3,000

Become overall sponsor of the Entertaining by Design gallery area. Name and logo will appear on special gallery signage. Receive all benefits at the Bronze sponsorship level.

ROTUNDA TREE SPONSOR
\$3,000

Become the sponsor of the iconic Festival of Trees Rotunda Tree, which will be seen by all Festival of Trees attendees throughout the 10-day show. A special tree lighting ceremony will be held before the opening night event. Receive all benefits at the Bronze sponsorship level.

Sponsor Secured

DECK THE HALLS SPONSOR
\$3,000

Overall sponsor of Hubbard Hall Gallery, featuring the small trees and wreaths designed and procured by our Provisional Class of 2021/2022. Name and logo will appear on special gallery signage. Receive all benefits at the Bronze sponsorship level.

OPENING NIGHT EVENT VALET PARKING SPONSOR
\$2,500

Present your company's name and logo on signs and shirts for parking attendants at Opening Night Event. Receive all benefits at the Bronze sponsorship level.

BREAKFAST WITH SANTA SPONSOR
\$2,500

Sponsor this fun-filled event as guests, young and young at heart, join Santa for a delightful breakfast, and have their pictures taken with him, too. Receive all benefits at the Bronze sponsorship level. ***Two dates available. (Nov 13th and Nov 20th)***

DAILY EVENT SPONSOR
\$2,500

Become the daily sponsor of a daily event such as Senior Day, Ugly Holiday Sweater Day or create your own day. Receive all benefits at the Bronze sponsorship level. ***Multiple opportunities available.***

TOYLAND TOWN AND SHOP SPONSOR
\$2,500

Overall sponsor of magical Toyland town, highlighting visits from Santa with games, shopping, and arts and crafts activities. Receive all benefits at the Bronze sponsorship level.