

Kudos to These TOBY Winners!



Salesforce Tower, San Francisco

TOBY Winner in the 1 million+ SF Category

Salesforce Tower, a 61-story, LEED-certified landmark, is one of the tallest office buildings west of Chicago, standing proudly at 1,070 feet tall. Designed by Pelli Clarke & Partners, the tower opened in 2018, showcasing cutting-edge sustainability and innovative features that prioritize natural light and occupant wellness. Housing 63 office suites, retail spaces, and the mesmerizing Day for Night LED art installation, the tower blends art and technology, creating a visual centerpiece visible up to 20 miles away. Adjacent to Salesforce Plaza, the property integrates seamlessly with the Salesforce Transit Center, serving as both a flagship business destination and an essential community hub.

The Sunset, West Hollywood

TOBY Winner in Under 100K SF Category

Known as 8560 W. Sunset Blvd, The Sunset is a 10-story Class A boutique office tower in the heart of West Hollywood's famous Sunset Strip. Built in 1963, this architectural gem was designed by William Pereira, showcasing open spaces, abundant natural light, and stunning views of Los Angeles and the Hollywood Hills. Spanning 76,359 square feet, The Sunset is home to prestigious tenants including Patrick Ta Beauty, Compass Real Estate, Gamma Media Holdings, and Audemars Piguet's "AP House LA", a luxury lounge frequented by celebrities such as John Mayer, Kevin Hart, and LeBron James. With a vibrant retail plaza and one of Los Angeles' largest underground parking garages, accommodating 2,000 visitors daily, The Sunset continues to stand out as a high-profile business and social destination.



100 First Street, San Francisco

TOBY Winner in the Corporate Facility Category

100 First Street, a 27-story Class A office building, is a standout in San Francisco's South Financial District, boasting 480,457 square feet of premium office space. Situated near the Salesforce Transit Center and with direct connections to the Bay Area's transit network, its location embodies convenience and connectivity. Built in 1989 by renowned designers Skidmore, Owings & Merrill, the building's modern art deco façade and multi-faceted windows deliver stunning views of the city and bay. Following a comprehensive revitalization in 2010, the property enhanced its entrances, lobbies, and outdoor spaces, adding features like a sun terrace, free Wi-Fi, and modernized retail storefronts. With Okta, Inc. occupying 63% of the building, 100 First Street continues to innovate and thrive within San Francisco's dynamic urban environment.